

NOLA

2022

EQUIPPING THE SAINTS

EPHESIANS 4:12

BAPTIST COMMUNICATORS ASSOCIATION



NEW ORLEANS



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67TH ANNUAL BAPTIST COMMUNICATORS ASSOCIATION WORKSHOP

April 25-28, 2022 | New Orleans Baptist Theological Seminary



A WORD FROM THE PRESIDENT



Welcome! It would be an understatement to say this workshop has been a long time coming. Originally scheduled for 2020, pushed back a year and then replaced with an online workshop...but now we're finally in New Orleans!

I'm so grateful to Marilyn and her planning team who have orchestrated an amazing few days for us here in The Big Easy. I encourage you to soak it all in – the workshops, the fellowship, the food, the music, the atmosphere – and let it nourish your soul.

Our theme this week is "Equipping the Saints," based on Ephesians 4:12. Consider for a moment this city's home team. It would be unthinkable for the Saints to hit the football field and expect to win a game, much less a championship, without being properly equipped. That includes everything from the uniforms they wear to the plays they've learned to the skills they've honed.

Likewise, our workshop gives us the opportunity to learn some new plays, sharpen some skills and work together as a team. But our goal is even loftier than winning the Super Bowl. We're being equipped "for the work of ministry, to build up the body of Christ." (Eph. 4:12, CSB).

So enjoy every minute, take advantage of every opportunity, and leave refreshed ... and equipped!

DOUG ROGERS • BCA PRESIDENT

A WELCOME FROM THE PROGRAM CHAIR



A WELCOME FROM THE PROGRAM CHAIR



Quirky, distinctive, and timeless – New Orleans is all that and more. We are the Crescent City, home to the New Orleans Saints, one of the SBC's six seminaries, and the best food in the nation. Welcome!

History is rich and deep here. Whether you are taking in the French Quarter, strolling along the Mississippi River, or enjoying the beauty of the Garden District, you will be standing in a spot where history has been made. At 304 years old, our city is older than the nation, spanning eras of time and bringing together nationalities and peoples to make a culture unlike any other.

But New Orleans is also a place where God is at work. Our past bears the mark of God's faithfulness. Our future looks bright. As a Send City, we look forward to all that is to come and ask that you join us in praying for this great city.

MARILYN STEWART • BCA PROGRAM CHAIR



LOOKING FOR A CAMPUS MAP?

A map of the New Orleans
Baptist Theological
Seminary is available in
your swag bag.

WORKSHOP SCHEDULE



MONDAY, APRIL 25

2:00 p.m.

Registration Opens

3:30 p.m.

New Member Fellowship

📍 **Café du Monde (City Park)**

Meet in the seminary Quad for a special New Orleans-style introduction to BCA as we travel by car together to Café du Monde at City Park for beignets and coffee.

6:00 p.m.

Welcome to New Orleans

📍 **Sellers Porch**

Join us for our opening dinner where you can reconnect with old friends and get to know some new friends – all while enjoying some New Orleans cuisine, jazz music and a welcome from NOBTS President Jamie Dew.

Following dinner, consider grabbing an Uber and heading to the French Quarter. There, you will find plenty to keep you busy!

TUESDAY, APRIL 26

6:30 a.m.

BCA Annual 5K

📍 **NOBTS Rec Center**

Grab a friend, tie your shoes and meet at the gym on campus for our annual “fun run.”

7:30–8:30 a.m.

Breakfast

📍 **Creole Room, River City Cafe**

Hear from Kay Bennett, executive director of Baptist Friendship House, which has been a ministry presence in New Orleans since 1944. Learn how you can be a part of what God is doing through this ministry.

8:45–9:00 a.m.

Devotional

📍 **NAMB Church Planting Center, in Hardin Student Center**
George Ross, South Regional Coordinator, North American Mission Board

KEYNOTE ADDRESS

9:00–9:45 a.m.

Equipped by Faith: Stepping Through the Open Doors

📍 **NAMB Church Planting Center**
Ted Jackson

Ted Jackson says that God has opened many amazing doors for him during his four decades as a photojournalist. In recognizing the source of these moments, he felt a powerful responsibility to walk through them—often with fear and trembling. “But why should I have been so fearful? God has been a faithful guide my entire life. Why was I so afraid that He couldn’t handle my next step?” he asks.

Looking back, he now thinks he knows. Thirty years ago, a “chance encounter” with a homeless man challenged his understanding of God’s mysterious guidance.

9:45–10:00 a.m.

Break

BREAKOUT SESSIONS ONE

10:00–11:15 a.m.

Total Wellness

📍 **Hardin Student Center 243**
Jake Roudkovski

In this session, Jake Roudkovski will lead participants to focus on achieving a healthy balance in spiritual, emotional, physical, intellectual and relational aspects of life and ministry.

SCHEDULE

Jake Roudkovski is the director of the Doctor of Ministry program as well as an associate professor of evangelism and pastoral leadership at New Orleans Baptist Theological Seminary. He also serves as senior pastor at Bogue Falaya Baptist Church.

Watching Your 'West to the Rest' Language

📍 **NAMB Church Planting Center**
Greg Wilton

In our lifetime, we have experienced a missions shift from a "west to the rest" mentality to a "everyone to everywhere" reality. Our language needs to reflect this, especially in light of the constant changing dynamics of the North American church.

Greg Wilton serves as the dean of Leavell College and assistant professor of missions and evangelism. He has served as Send Relief's Care For Refugees national director and as an IMB missionary in Southeast Asia.

Expect More

📍 **NAMB Church Planting Center**
Ted Jackson

From the worst public housing in the country to war zones and the chaos of Hurricane Katrina, Ted Jackson has strived to tell stories with power. From the elite realms of Super Bowl glory to the fall of the Berlin Wall, he found that the most critical ingredients for great storytelling are paying attention to details, understanding his purpose and having a healthy dose of compassion.

Ted Jackson is a Pulitzer Prize-winning photographer who has covered conflicts and in-depth

issue-driven stories domestically and internationally.

11:30 a.m.–1:00 p.m.

Lunch

📍 **NAMB Church Planting Center**

KEYNOTE ADDRESS

Your POWER Is On!

📍 **NAMB Church Planting Center**
Sally-Ann Roberts

"God is preparing His heroes and when the time is right He will quickly fit them into place and the world will wonder where they came from." That was "my mama's" favorite passage from *Streams in the Desert* devotional, said Sally-Ann Roberts. Listen to and learn from this award-winning journalist as she explores ways we can all to tap into our God-given mission.

BREAKOUT SESSIONS TWO

1:15–2:30 p.m.

Branding Without Big Budgets

📍 **NAMB Church Planting Center**
Lesa Moore & Kathy Dean

Ready to enhance your organization's brand but think you can't afford it? Think again! Lesa Moore and Kathy Dean will share tips on how their marketing department successfully rebranded the University of Mobile in less than a year using in-house resources. Get a behind-the-scenes look at the research, planning and implementation stages, including lessons learned along the way.

Lesa Moore is vice president for marketing and public relations at the University of Mobile. Kathy Dean is assistant vice president for university communications at the University of Mobile.

Where Do You Get All Those Cartoon Ideas?

 **Hardin Student Center 243**
Joe McKeever

Joe McKeever will talk about creativity—what it is and how to get more of it. He will recommend five iron-clad rules of creativity and three exercises, and he will also draw a few cartoons.

Joe McKeever is a retired veteran pastor and director of missions who has written articles and provided cartoons for Christian publications for over half a century. He lives in Ridgeland, Miss.

BREAKOUT SESSIONS THREE

2:45–4 p.m.

Your Greatest Marketing Resource

 **NAMB Church Planting Center**
Lesa Moore & Kathy Dean

Lesa Moore and Kathy Dean will share tips for capitalizing on your greatest marketing resource—your internal audience. With examples from the University of Mobile's successful rebranding and "Ignite Your Why" campaign, they will discuss how gaining buy-in from an internal audience (faculty, staff and students) strengthened that community's identity and empowered them to share the university's story beyond campus.

Lesa Moore is vice president for marketing and public relations at the University of Mobile. Kathy Dean is assistant vice president for university communications at the University of Mobile.

Finding Story Where There Isn't One

 **NAMB Church Planting Center**
Sonya Singh

Sonya Singh, a music journalist, will share how her experience interviewing artists and photographing concerts, festivals and tours has helped her learn to see storytelling opportunities in settings that don't always appear to have a narrative.

Sonya Singh is assistant director of student publications at California Baptist University in Riverside, Calif., and a freelance journalist.

Emotion-Driven Ethics and the Ministry

 **Hardin Student Center 243**
Kathy Steele

Coming from the premise that emotional health is essential for true discipleship, Kathy Steele will challenge participants to consider the role emotional health plays in a minister's integrity and ability to live a consistent life with Christ and in their relationships with others.

Kathy Steele is a professor of counseling at New Orleans Baptist Theological Seminary, and she has a special interest and focus on the impact of emotional health on spiritual transformation. She has worked with a broad spectrum of the Christian community including various cultures as well as counseling issues such as sexual addictions and trauma.

SCHEDULE

4:30–6:00 p.m.

Free Time

 **New Orleans Baptist Theological Seminary Campus**

Stay on campus and explore all that NOBTS has to offer including the Bible Museum and the Global Mission Center.

OR

Mission Project

 **Baptist Friendship House**

Join your fellow BCAers and participate in a mission project with Baptist Friendship House.

6:00 p.m.

Dinner on Your Own

WEDNESDAY, APRIL 27

7:30–8:30 a.m.

Breakfast

 **Creole Room, River City Cafe**

8:45–9:00 a.m.

Devotional

 **NAMB Church Planting Center**
Art Toalston, BCA Lifetime
Member Nominee

KEYNOTE ADDRESS

9:00–9:45 a.m.

Fighting for Peace: Soul Care for Communicators in an Age of Crisis

 **NAMB Church Planting Center**
Amy Whitfield

In a day when the stories we tell can weigh heavy on our minds, it is more important than ever to find rest and hope. This session will focus on practical ways to remind ourselves

that in a world of bad news, the Good News of the gospel is not just for our readers but also for our hearts.

9:45–10:00 a.m.

Break

BREAKOUT SESSIONS FOUR

10:00–11.15 a.m.

UX/UI for Communicators

 **NAMB Church Planting Center**
René Zimny

René Zimny will lead a Zoom session on research and discovery practices for user experience and user interface design development. He will break down how these tools can take your general communications practices and strategies to the next level – without deep technical know-how.

René Zimny is assistant professor of graphic design in the Rosemary Adams Department of Visual Arts at Ouachita Baptist University in Arkadelphia, Ark.

What to Do When the News Is Bad

 **Hardin Student Center 243**
Gary Myers

Gary Myers will speak on the task that no one wants: crisis communication. In this session, he will share what he has learned about communicating bad news during his 20-plus years of work in news and communications.

Gary Myers is director of communications and marketing at New Orleans Baptist Theological Seminary and Leavell College.

Let the Reader Understand: Building Trust and Longevity in a Click-Bait World

📍 **NAMB Church Planting Center**
Laura Erlanson

"Let the reader understand" is a common phrase on Twitter. It's mostly used in a joking way when the person tweeting is being deliberately unclear. This is fun on Twitter, but it is absolutely deadly in a newsroom. Laura Erlanson will discuss some lessons she's learned and habits she has cultivated that have allowed her to do what she loves for 18 years and to grow in her position and responsibilities.

Laura Erlanson is managing editor for Baptist Press.

11:30 a.m.—1:00 p.m.

Lunch

📍 **NAMB Church Planting Center**

KEYNOTE ADDRESS

View from a Windowless Room

📍 **NAMB Church Planting Center**
Kerry Myers

To spend countless hours behind a desk in the corner of a windowless office, writing for and editing a magazine, is not unique in the journalism world. But it takes on somewhat of a different flavor when that office is in the bowels of the nation's largest maximum-security prison, the Louisiana State Penitentiary—better known as Angola—and the magazine is The Angolite. Hear Kerry Myers discuss his unique perspective on journalism from a windowless room.

1:15–2:15 p.m.

Affinity Groups

Public Relations: Stella Prather

📍 **NAMB Church Planting Center**

Graphic Design: Bobby Puffenburger

📍 **NAMB Church Planting Center**

Electronic Media and Photography:
Cam Tracy

📍 **Global Mission Center**

Editorial: Brandon Elrod

📍 **NAMB Church Planting Center**

Management: Brian Hobbs

📍 **Hardin Student Center Atrium**

2:15 p.m.

Free Time

6:00 p.m.

Wilmer C. Fields Awards Dinner

📍 **Ralph's on the Park**

Meet at the seminary Quad for transportation. Don't forget to bring your proof of vaccination or negative COVID test from the past 72 hours.

THURSDAY, APRIL 28

7:30–8:30 a.m.

Breakfast

📍 **Creole Room, River City Cafe**

8:45–10:00 a.m.

Devotional & Business Meeting

📍 **NAMB Church Planting Center**

Brandon Elrod,
Membership Vice President

Dismiss



BCA 2022

KEYNOTE SPEAKERS

TED JACKSON

TUESDAY AT 9:00AM

Pulitzer Prize-winning Photographer



Ted Jackson is a Pulitzer Prize-winning photographer who has covered conflicts and in-depth issue-driven stories domestically and internationally, including war in the Persian Gulf and the opening of the Berlin Wall. He has covered the physical destruction and emotional trauma of earthquakes and hurricanes, most notably, Hurricane Katrina.

He received his first Pulitzer Prize for public service in 1997 as part of a four-member team from *The Times-Picayune* that produced "Oceans of Trouble," a comprehensive look at the impending collapse of the world's fisheries. It was the first Pulitzer in the paper's 160-year history. Subsequently, he was a member of *The Times-Picayune* staff that won a Pulitzer Prize for public service and another for breaking news related to Hurricane Katrina. He is the recipient of numerous other awards and recognitions.

His work has appeared in newspapers, magazines and books around the world, including the *New York Times*, *Washington Post*, *Newsweek*, *Time* and *National Geographic*. He has appeared on national network television,

including CBS, ABC, CNN, Fox News, NBC and The Weather Channel as well as National Public Radio.

SALLY-ANN ROBERTS

TUESDAY AT LUNCH

News Anchor and Author



For more than 25 years, Sally-Ann Roberts co-anchored with Eric Paulsen the popular Eyewitness Morning News on WWL-TV in New Orleans. That newscast for many years was the highest rated local morning newscast in America. For more than a decade she also hosted WWL's teen talk show "Our Generation." She also contributed Quiet Hero reports on WWL's Evening

Newscasts, spotlighting community activists and volunteers doing positive work in the region.

Sally-Ann has received Lifetime Achievement Awards from the Louisiana Association of Broadcasters and Press Club of New Orleans. After retiring from WWL-TV in February 2018, she was inducted into the Louisiana-Mississippi Associated Press Broadcasters Hall of Fame. During the New Orleans Tricentennial, *The Times-Picayune* honored her in its 300 of 300 series profiling influential New Orleanians.

In 1994, Sally-Ann co-founded with Cathy Harris the mentorship organization Each One Save One. For nearly 25 years, Each One Save One has trained, screened and placed hundreds of caring adults in New Orleans public schools to encourage children.

She is the author of *Going Live: An Anchorwoman Reports Good News* and *Your Power is On: A Little Book of Hope*. Her greatest joy in life was being the perfect genetic match to become a bone marrow donor for her baby sister Robin Roberts. Asked as to what she attributes any success she may have achieved, Sally-Ann gives all honor, glory and praise to God.

AMY WHITFIELD

WEDNESDAY AT 9:00AM

Executive Director of Communications
The Summit Church



Amy Whitfield has served as executive director of communications for The Summit Church in North Carolina since July 2021. With extensive denominational experience, Amy previously served as associate vice president for convention communications of the Southern Baptist Convention Executive Committee in

KEYNOTE SPEAKERS

Nashville, Tenn., director of marketing and communications at Southeastern Baptist Theological Seminary in Wake Forest, N.C., executive assistant to the vice president of Lifeway Insights at Lifeway Christian Resources in Nashville and administrative assistant to the senior vice president for academic administration at Southern Baptist Theological Seminary in Louisville, Ky.

Amy is the coauthor of the 2018 book *SBC FAQs: A Ready Reference* with Keith Harper, senior professor of Baptist studies at Southeastern, and has been an assistant parliamentarian at the SBC's annual meetings since 2016.

She also is the co-host of the "SBC This Week" podcast, which she and Jonathan Howe, EC's vice president for communications, began in 2015. Her "This Week in SBC History" is a regular podcast feature.

A native of Nashville, Tenn., she holds a master of arts degree in Christian studies from Southeastern and an undergraduate degree from Converse College in Spartanburg, S.C.

KERRY MYERS

WEDNESDAY AT LUNCH

Award-Winning Journalist



An award-winning journalist, Kerry Myers' track began as a journalism and communications major at LSU and Nicholls State University where he wrote for print and radio news. He began working with Parole Project as a volunteer in 2017 to help with media relations, joining the staff as communications director in January 2018 and being named deputy director in July of that year.

In April 1990, Kerry was sentenced to life in prison for a crime he, his family, the victim's family, and the investigating detective maintain he did not commit. Five years after arriving at the Louisiana State Penitentiary, he was hired as a staff writer for the nationally acclaimed *Angolite* magazine.

He was named editor in 2001 and, under his direction, the magazine's reporting on the death penalty earned national recognition with the Thurgood Marshall Journalism Award in 2007. In 2011, Kerry won the PASS Award for Journalism (now called the Media for a Just Society Award) from the National Council on Crime and Delinquency for the magazine's coverage of juvenile life without parole sentences. During his tenure, the magazine also won numerous other awards and critical acclaim.

In September 2013, Kerry received a unanimous clemency recommendation from the Louisiana Board of Pardons and Parole to commute his sentence. In December 2016, Louisiana Governor John Bel Edwards signed his commutation, and Kerry was immediately released.



NOMINATIONS FOR LIFETIME MEMBERS

ART TOALSTON



Art Toalston retired from Baptist Press on Sept. 30, 2019, after serving 27 years. Art transitioned from editor to senior editor in 2015, and he served under four of the Executive Committee's seven presidents. Before joining Baptist Press, Art worked seven years as a staff writer with the Foreign Mission Board (now the International Mission Board) and one year as a writer at Southwestern

Baptist Theological Seminary.

Prior to that, Art worked as a religion writer at the *Jackson Daily News/The Clarion Ledger* in Jackson, Miss., and at newspapers in Middletown, Fostoria and Findlay, Ohio. Aside from his dedication to journalism and the writing craft, Art has become known for his devotional writing and for the way the fruit of the Spirit manifested in his life.



JOE WESTBURY



Former *The Christian Index* managing editor Joe Westbury served with the news journal for 20 years before retiring in 2019. A career journalist with the Southern Baptist Convention for 42 years, Joe has traveled extensively, telling the story of Southern Baptist missionaries at home and around the world. He is a 1974 graduate of Union University. Westbury served as a career journalist at *The Jackson (Tenn.) Sun* newspaper, the former Baptist Brotherhood Commission, the former Home Mission Board, and the North American Mission Board before joining *The Index* in January 1998.

Scott Barkley, then editor of *The Christian Index* and current correspondent for Baptist Press, said, "Joe has also been a long-term member of BCA and a wealth of knowledge when it comes to Southern Baptist journalism. I consider it a privilege that I got to learn so much from him."

MARK WYATT



Mark Wyatt is the retired (January 2020) vice president for marketing and communication at California Baptist University where he served for 18 years. Prior to that he served California Southern Baptist Convention as director of public relations (1984-1991) and editor of the *California Southern Baptist* (1991-2002). He also has served as a director of the International Association of

Baptist Colleges and Universities since 2010.

He has been a member of BCA since 1984 and has served in various capacities, notably as treasurer in 1989-91. He also served as program vice president-elect and program vice president in 2001 and 2002, respectively.

PHILIP POOLE



Philip Poole is an award-winning communicator who has served a half dozen Baptist entities before his retirement as executive director of University Communication at Samford University in 2018. His career in Baptist life began in 1978 when he was named director of communications at Southwestern Baptist Theological Seminary in Fort Worth Texas. From there he served in communication and public relations roles at the Baptist Sunday School Board, Missouri Baptist Convention, Southwest Baptist University and Associated Baptist Press before joining the staff of Samford University in 2003.

Philip has served BCA across the years, holding multiple places of leadership and winning many of the organization's highest communications awards. He has hosted BCA's annual workshop on several occasions. Philip holds the bachelor of arts in journalism from Baylor University and the master of arts in journalism from the University of North Texas in Denton.

TERRY BARONE



Terry Barone retired at the end of 2021 after 30 years serving as the communications director for the California Southern Baptist Convention (CSBC). In addition to serving with the CSBC, Terry also served for 12 years with the Baptist General Convention of Texas. A graduate of Baylor University, he launched immediately into the world of communications, working for the university's news service.

As a part of the changing nature of communications over the years, Terry has helped institutions, particularly the CSBC, navigate the transition from print to digital communication formats.



IN MEMORY

FAITHFUL SERVANTS

JIM BURTON



Jim Burton, an international photojournalist and storyteller, passed away May 10, 2019, at the age of 63 after living with ALS for six years. He was diagnosed in 2013 with what is commonly referred to as Lou Gehrig's disease.

"I do not want to be remembered only as that guy with ALS," Burton said in a March 2019 interview with Baptist Press. "I decided very early that I did not want this to define me. I still don't; above all else I want to be remembered as a disciple of Christ and a father and husband with a family that I adore."

Burton's career spanned four decades, with positions at both the former Brotherhood Commission and the North American Mission Board, and included travel throughout Europe, the Far East and Russia as a premier writer and photographer for the Southern Baptist Convention. He was honored as a Lifetime Member of BCA in 2013. The Madisonville, Ky., native served as co-awards chair in 2010 and was himself an award-winning writer and photographer.

JACK BRYMER



Jack Brymer, a longtime journalist who served two state Baptist newspapers during a career that spanned four-plus decades, died October 28, 2020, at the age of 84.

A native of Jefferson County, Ala., and a graduate of Samford University in Birmingham, Brymer served as managing editor of *The Alabama Baptist* for 19 years. In 1984, he became editor of the *Florida Baptist Witness*,

a position he held until 1994. He then returned to Birmingham, serving as communications specialist for his alma mater until his retirement in 2003.

The Jack E. Brymer Endowed Journalism Scholarship at Samford is named in his honor. The education building of Mount Meru University in Tanzania also is named in his honor because of his volunteer efforts to help the university's leaders develop public relations and alumni programs while serving on assignment with the *Florida Baptist Witness*.

In 2009, Brymer became a Lifetime Member of BCA and he served as BCA's program vice president in 1980-81. His writing earned him many awards from BCA and other organizations over the years.

TY WOOD



Ty Wood, retired media services director of the Florida Baptist Convention, passed away on November 23, 2021, at the age of 76.

During his 28 years of ministry with Florida Baptists, Wood led the convention's effort in the development, production and distribution of audio-visual media, all designed to tell the story of Florida Baptists at work in

mission and ministry activities. Through well-crafted scripts, combined with the use of state-of-the-art media technologies and other on-line venues, the wordsmith produced hundreds of video productions that featured and uniquely showed Florida Baptists on mission for the cause of Jesus Christ.

Prior to coming to the Florida Baptist Convention, the Covington, Ga., native served in a variety of media-related positions in California and Texas; and in the U.S. Army, both on active duty and in the reserves, 1966-1976, including a stint in Vietnam.

Named a Lifetime Member in 2012, Ty served BCA faithfully for many years, including as awards chair in 2005-06 and as a regular workshop leader. His award-winning work was regularly honored by BCA and other organizations.

TOM BRANNON



Tom Brannon, veteran Baptist communicator and denominational leader, died November 26, 2021, at age 83.

A native of Greer, S.C., Brannon developed an interest in writing while in high school. He served two summers as a student missionary in Kansas, Washington and Oregon, experiences he said helped shape his lifelong

support for Christian missions. After beginning his ministry career as a pastor, Brannon worked 15 years as director of public relations for the South Carolina Baptist Convention. He then directed communications for the Baptist General Convention of Texas from 1980 until his retirement, leading a 13-member team that handled all aspects of communication for Texas Baptists. In later years, he and his wife, Sandra, visited Southern Baptist missions work in Brazil, Australia, New Zealand and Europe, among others.

An active member of BCA during his career, he filled multiple offices between 1968-1980, including serving as president in 1972-73. Over the years, he wrote many articles, mostly for denominational publications, and provided photos to accompany many of these. He won numerous awards for writing, design, photography and public relations programs.

DAN EULISS



Dan Euliss passed away on January 23, 2022, at age 78, following an eight-year battle with pulmonary fibrosis.

Born in Newport News, Va., and a graduate of East Carolina University, Dan began his career as a Southern Baptist communications professional in 1974 when he joined the staff of the Baptist State Convention of North Carolina as art director and assistant director of

communications. He served in that position for 10 years until he joined the staff of the Home Mission Board as director of the promotion office, which he directed ably for 13 years. He concluded his career back at the Baptist State Convention of North Carolina as director of stewardship and state missions offering promotion.

His career garnered him several awards in the annual BCA awards competition. Named a BCA Lifetime Member in 2009, he served as newsletter editor and designed the logo for BPRA (the former name of BCA). Euliss was bestowed the honor of the "Order of the Long Leaf Pine," which is among the most prestigious awards presented by the governor of North Carolina.

— BCA OFFICERS — 2021-22

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MISSION PROJECT



BCA MISSION 2022 PROJECT

BAPTIST FRIENDSHIP HOUSE

Baptist Friendship House has stood as a beacon of hope in the heart of New Orleans for 75 years. For the past 20-plus years, Kay Bennett has played a key role in sharing that hope with area residents in need.

"What keeps me motivated is the fulfillment of watching God work miracles in people's lives," explained Bennett, who has served as Friendship House's executive director since 1997.

The ministry center, which first opened its doors in 1944, has operated from its current location a few blocks from New Orleans' famed French Quarter since 1947. "Over the years, the different ministries have kind of changed at Friendship House to meet the needs that are the greatest in our city," Bennett said. "That's kept it alive and vibrant as it has changed."

As Baptist Friendship House marked its 75th anniversary this year, current ministries include aiding the homeless with such basic necessities as food, showers and clothing; transitional housing for women including mothers with their children; and day programs such as literacy, English as a Second Language, job readiness training and a community Bible study. Staff members also offer practical assistance to human trafficking survivors, ranging from providing temporary housing or connecting survivors with a safe house to arranging for involvement in long-term treatment programs or transportation back home.

Friendship House also partners with National Woman's Missionary Union to provide Christian Women's Job Corps and WorldCrafts ministries and with the Southern Baptist North American Mission Board in providing thousands of backpacks filled with a variety of items for schoolchildren, the homeless and those escaping human trafficking.

Written by Trennis Henderson

To read the article in its entirety, go to bpnews.net/54110/new-orleans-baptist-friendship-house-marks-75-years.

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OUR SPONSORS HELP US BE BETTER COMMUNICATORS.

BCA is dedicated to inspiring, informing and educating our group of professional communicators through development and workshop opportunities. Thank you to these generous sponsors for BCA's 2022 workshop. We appreciate your partnership in making this professional development event possible.

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LIFEWAY CHRISTIAN RESOURCES

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NOTES

NOTES



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