

BAPTIST COMMUNICATORS ASSOCIATION



2000 W.C. FIELDS AWARDS COMPETITION

chicago-style buffet

prayer

awards presentation

officer recognition

Grand Prize Winners

Arthur S. Davenport Award

for exceptional achievement in public relations
Barbara Denman, Public Relations Division
Florida Baptist Convention
Partners in the Harvest

M.E. Dodd Award

for exceptional achievement in electronic media
FamilyNet
Valor

Paul Huse

Missouri Baptist College
Missouri Baptist College Website

Frank Burkhalter Award

for exceptional achievement in news writing
Baptist General Convention of Texas,
Baptist Standard
Wedgewood Church Shopping

Tamera Heitz-Peek
Southwest Baptist University
Don't Cry, Jesus Loves You

Leonard Holloway Award

for exceptional achievement in feature writing
Bob Allen
Associated Baptist Press
*Second Georgia Baptist Church Faces Ouster
Over Ministry to Gays*

Greg Warner
Associated Baptist Press
The Power of Teams

Fon H. Scofield Award

for exceptional achievement in publication
photography
Roy M. Burroughs
International Mission Board
Brazil: Heart of Darkness

Albert McClellan Award for exceptional
achievement in print media and design
FamilyNet
Radio . . . Life's Common Thread

Public Relations & Development Division

1 National Public Relations or Development Campaign

Not enough entries for award

2 Regional Public Relations or Development Campaign

1st Place Award

Tim Yarbrough, Jim Thorne, Tisha Spenser
Missouri Baptist Convention
New Century Giving Campaign

2nd Place Award

Public Relations Division
Florida Baptist Convention
McGuire State Missions Offering

3 Special Project or Special Event

1st Place Award

Larry Thompson, Bobby Lewis, Jeff Hatcher
Bellevue Baptist Church
Lighting the Future

2nd Place Award

Barbara Denman
Florida Baptist Convention
Partners in the Harvest

Electronic Media Division

4-A Feature Production (More than 15 minutes)

1st Place Award

Chip Turner, Bernie Hargis, R. Martin Coleman,
David W. Clark
FamilyNet
Valor

2nd Place Award

Chip Turner, Denise Cook, R. Martin Coleman,
David W. Clark
FamilyNet
Nana Puddin' Video

4-B Feature Production (Less than 15 minutes)

1st Place Award

Eric Turner, Electronic Media Department,
David Walker, Tim Reinhart
International Mission Board
Passage Through Kosovo

2nd Place Award

Jeff Bowman
Baptist State Convention of North Carolina
Curtain Call

Creativity Award

Eric Turner, Electronic Media Department
International Mission Board
Misconceptions of Islam

5 Video Magazine

1st Place Award

Eric Turner, David LaMar
International Mission Board
The Task

2nd Award

Chip Turner, Trish Ragsdale,
R. Martin Coleman, David W. Clark
FamilyNet
The Call "Lessons of Love"

6 Promotional Productions

1st Place Award

Chip Turner, Trish Ragsdale,
R. Martin Coleman, David W. Clark
FamilyNet
YouthLink 2000

2nd Place Award

JK Edwards, Doug Rogers
South Carolina Baptist Convention
Saddle Up

7-A Commercials or PSAs (Video)

1st Place Award

Tim Nicholas, Farrell Blakenship
Mississippi Baptist Convention Board
Our Prayer

2nd Place Award

Tyrus Wood, Jr.
Florida Baptist Convention
God's Word

7-B Commercials or PSAs (Audio)

1st Place Award

Chip Turner, Chuck Ries,
R. Martin Coleman, David W. Clark
FamilyNet
Alcohol Abuse Awareness

2nd Place Award

Woody Murray, Corporate Affairs Division
LifeWay Christian Resources
Biblical Solutions for Life

8-A Video News Reports

1st Place Award

Chip Turner, Rosser McDonald,
R. Martin Coleman, David W. Clark
FamilyNet
SBC News

8-B Audio News Reports

1st Place Award

Diane Reasoner, Jenny Brannon, Rod Hampton
Georgia Baptist Convention
Georgia Religion News

2nd Place Award

Terry Walton, Cornerstone Pictures,
Traci DeVette Griggs
Cooperative Baptist Fellowship
Global Missions Audio Magazine

9 Music Video

1st Place Award

Eric Turner, David LaMar
International Mission Board
Reaching Out to the Nations

2nd Place Award

Doug Rogers
Alabama Baptist Convention
People Need the Lord

10 Web Sites

1st Place Award

Paul E. Huse, Luke Newport
Missouri Baptist College
Missouri Baptist College Website

Honorable Mention-Design

Katie Shull, Communications Department
LifeWay Christian Resources
LifeWay Website

Honorable Mention-Functionality

Denise Scott, Communications Team
Tennessee Baptist Convention
Tennessee Baptist Website

11 Electronic Newsletter

No Entries

12 CD Rom**1st Place Award**

Robert Eisele, Harry Cook,
William Brown
William Jewel College
Interactive Viewbook

2nd Place Award

Eric Turner, Kevin Sparks,
Electronic Media Department
International Mission Board
The Unfinished Task

News Writing Division

13-A News Article (Newspaper)**1st Place Award**

Ken Camp
Baptist General Convention of Texas
*Texas Baptist Volunteers Return From
Refugee Camps in Albania*

2nd Place Award

Amanda Phifer
South Carolina Baptist Convention
South Carolina Disaster Relief Team in Honduras

13-B News Article (Newsletter)

Not enough entries for award

13-C News Article (Magazine)**1st Place Award**

Mike Creswell
International Mission Board
Western Europe

2nd Place Award

Carolyn Curtis, Connie Cavanaugh
North American Mission Board
- Believe It or Not Churches

14-A News Series or Package (Newspaper)**1st Place Award**

Ken Camp, George Henson, Marv Knox,
Dan Martin, Mark Wingfield
Baptist Standard
Wedgewood Baptist Church Shooting

2nd Place Award

Ken Camp
Baptist General Convention of Texas
A Twist of Faith

Special Recognition

Steve DeVane, Tony W. Cartledge
Biblical Recorder
Reconciliation Series

Special Recognition

Jennifer Rash, Bob Terry,
The Alabama Baptist Staff
The Alabama Baptist
Anti-Lottery Package

14-B News Series or Package (Newsletter)

No Entries

14-C News Series or Package (Magazine)

Not enough entries for award

15 Special Section**1st Place Award**

Mark Wingfield
Baptist Standard
20 Years After Houston

2nd Place Award

Jennifer Rash
The Alabama Baptist
Insurance: Protecting Your Church

16-A Opinion (Editorial for newspaper)**1st Place Award**

Marv Knox
Baptist Standard
Exodus Could Balkanize America

2nd Place Award

Trennis G. Henderson
Western Recorder
Faith Statement Stands the Test of Time

Honorable Mention

Bill Webb
Word & Way
Midwestern Mishandles Course

Honorable Mention

Michael Chute
Florida Baptist Witness
Let's Not Limp Away From Atlanta Meeting

16-B Opinion (Editorial for magazine)**1st Place Award**

Greg Warner
Associated Baptist Press
In Search of a Star

16-C Opinion (Editorial for newsletter)

No award given

16-D Opinion**(First person column for newspaper)****1st Place Award**

William T. Neal, III
The Christian Index
The Significance of Funerals

2nd Place Award

Marv Knox
Baptist Standard
Math Comes From Mars; Literature is From Venus

16-E Opinion**(First person column for magazine)****1st Place Award**

Tamera Heitz-Peek, Office of Public Relations
Southwest Baptist University
Don't Cry, Jesus Loves You

2nd Place Award

Carolyn Curtis, Nancy Vineyard, Joe Conway
North American Mission Board
And it Started With an Apple

Honorable Mention

Scott A. Collins
Buckner Foundation
Just A Drop

16-F Opinion**(First person column for newsletter)**

Not enough entries for award

17-A Investigative Reporting**(Single article)**

No awards given

17-B Investigative Reporting (Series)

No awards given

18-A Interpretive Reporting**(Single article)**

1st Place Award
Trennis G. Henderson
Western Recorder
SBC Faith Statement Faces Study

2nd Place Award

Mark Wingfield
Baptist Standard
*Church Music Ending Century on
Similar Note to Its Start*

18-B Interpretive Reporting (Series)

Not enough entries for award

Feature Writing Division

19-A Newspaper Feature Article**1st Place Award**

Bob Allen
Associated Baptist Press
*Second Georgia Baptist Church Faces
Ouster Over Ministry to Gays*

2nd Place Award

Bill Bangham
International Mission Board
Kosovo: A Land of Heartache

19-B Magazine Feature Article**1st Place Award**

Greg Warner
Associated Baptist Press
The Power of Teams

2nd Place Award

Russell Rankin
Buckner Foundation
Caring Enough to Help

19-C Newsletter Feature Article**1st Place Award**

Charles Willis, Jim Veneman
LifeWay Christian Resources
A Field of Church Dreams

2nd Place Award

Craig A. Bird
Baptist Children's Homes of North Carolina
No More Runaway Mom

20-A Newspaper Feature Series or Package**1st Place Award**

Mark Wingfield
Baptist Standard
Praying Doctors Find Praying Patients

2nd Place Award

Steve Achord
Kansas-Nebraska Convention of
Southern Baptists
Viola Webb Missions Offering Series

20-B Magazine Feature Series or Package**1st Place Award**

Craig A. Bird
Baptist Children's Homes of North Carolina
Harambee Package

2nd Place Award

Carolyn Curtis
North American Mission Board
Why I Sleep in on Sundays

20-C Newsletter Feature Series or Package**1st Place Award**

Craig A. Bird
Baptist Children's Homes of North Carolina
The Three R's

2nd Place Award

Craig A. Bird
Baptist Children's Homes of North Carolina
The Alumni Files

21 Special Section**1st Place Award**

Carolyn Curtis, Dr. Ted Baehr
North American Mission Board
Deeper Impact

2nd Place Award

Bill Bangham
International Mission Board
Kosovo

22-A Single Ad, Advertising & Promotional**Copy Writing****1st Place Award**

Larry Thompson, Wade Mealer
Bellevue Baptist Church
Evangelism Explosion

2nd Place Award-Tie

Larry Thompson, Wade Mealer,
Rick Head
Bellevue Baptist Church
Dad's Conference

2nd Place Award-Tie

Joe Conway, Carolyn Curtis, Keith Dorton
North American Mission Board
How Do You Reach A City?

22-B Ad Series, Advertising & Promotional**Copy Writing**

No Entries

22-C Scripts, Advertising & Promotional Copy**Writing****1st Place Award**

Doug Rogers
Alabama Baptist Convention
Alabama Anti-Lottery Radio Spots

2nd Place Award

Scott A. Collins
Buckner Foundation
Shoes for Russian Souls Script

22-D Special Materials, Advertising & Promotional Copy Writing**1st Place Award**

Amanda Phifer
South Carolina Baptist Convention
Seafarers Ministry Brochure

2nd Place Award

Jenny Rice, Public Relations Department
Georgia Baptist Children's Home
& Family Ministries
Back to School 1999 Fundraising Letter

Photography Division**23-A Magazine Photography
(Black & white single)**

Not enough entries for award

**23-B Magazine Photography
(Black & white series)**

Not enough entries for award

**23-C Magazine Photography
(Color single)****1st Place Award**

Roy M. Burroughs
International Mission Board
World Changers in Jordan

2nd Place Award

Missy Greenoe, Joe Conway, Carolyn Curtis
North American Mission Board
Reaching God's Chosen People

3rd Place Award

Gibbs Frazuer, Keith Dorton, Missy Greenoe
North American Mission Board
How Do I Reach A City?

**23-D Magazine Photography
(Color series)****1st Place Award**

Roy M. Burroughs
International Mission Board
Brazil: Heart of Darkness

2nd Place Award

Roy M. Burroughs
International Mission Board
Honduras-Healing Hands

**24-A Newspaper Photography
(Black & white single)**

No awards given

**24-B Newspaper Photography
(Black & white series)**

No awards given

**24-C Newspaper Photography
(Color single)****1st Place Award**

Scott A. Collins
Buckner Foundation
Russian Orphans Touch Souls

**24-D Newspaper Photography
(Color series)****1st Place Award**

Craig A. Bird
Baptist Children's Homes of North Carolina
Lakesha Series

**25-A Other publications
(Black & white photography)**

No Entries

**25-B Other publications
(Color photography)****1st Place Award**

Gibbs Frazuer, David Oglesby,
David Folds
North American Mission Board
Swimmer Reader

Print Media & Design Division**26-A State Baptist newspaper****1st Place Award**

Western Recorder Staff
Western Recorder

2nd Place Award

Word & Way Staff
Word & Way

26-B National or regional magazine**1st Place Award**

Greg Warner, Lindsay Bergstrom
Associated Baptist Press
FaithWorks Magazine

2nd Place Award

Mary Jane Welch, The Commission Team
International Mission Board
The Commission

3rd Place Award

Joyce Sweeney Martin, Mauri Smith, John Bailey
Western Recorder
Real Life

26-C Limited audience magazine**1st Place Award**

Randy Shebek
Buckner Foundation
Buckner Today

2nd Place Award

SBU Office of Public Relations, Danielson Design
Southwest Baptist University
SBU Life

**26-D Other newspaper, news
magazine or tabloid****1st Place Award**

Larry Thompson, Susan Word,
Wade Mealer
Bellevue Baptist Church
Light & Truth

26-E Newsletter**1st Place Award**

Jerilynn Armstrong, April Hull
Annuity Board, SBC
Well Being Newsletter

2nd Place Award

David R. Wilkinson, Sarah Zimmerman
Cooperative Baptist Fellowship
Fellowship Newsletter

26-F Single Article Design**1st Place Award**

Russell Rankin
Buckner Foundation
Building Mission

2nd Place Award
Missy Greenoe, Dr. Joy Neal,
Darel Robertson
North American Mission Board
The Long Road Home

26-G Best-redesigned Periodical

1st Place Award
The Missions Mosaic Team
Woman's Missionary Union
Mosaic

2nd Place Award
Southwest Baptist University Office of Public
Relations, Danielson Design
SBU Life

27-A Annual report

1st Place Award
Randy Shebek
Buckner Foundation
Buckner Annual Report

2nd Place Award
Theresa Barnett
Woman's Missionary Union
WMU Annual Report

27-B Brochure or booklet

1st Place Award
Ken Miller
Alabama Baptist Convention
Great Commission Ministries

2nd Place Award
Becky Bridges, April Hull
SBC Annuity Board
Annuity Plan Enrollment Booklet

27-C Academic Catalog

1st Place Award
Mary Candyce Sanders
Baptist Children's Homes of North Carolina
Southwestern Seminary Academic Catalog

2nd Place Award
Scott Camp, Phil Kimrey, Sandy O'Brien
Samford University
Samford Academic Catalog

27-D Product or other promotional catalog

1st Place Award
Southwest Baptist University Office of Public
Relations, Danielson Design
Southwest Baptist University Viewbook

2nd Place Award
Becky Bridges, April Hull
Southern Baptist Convention Annuity Board
Investment Funds Catalog

27-E Book

1st Place Award
Brian Maxwell Smith
The Song of Solomon

2nd Place Award
New Hope Publishers
Empowered!

27-F Other Publications

1st Place Award
Larry Thompson, Jeff Hatcher, Rick Head
Bellevue Baptist Church
Singing Christmas Tree

2nd Place Award
April Hull, Becky Bridges
SBC Annuity Board
LifePoints

Honorable Mention
Robert Eisele, William Brown
William Jewell College
Garden Party Invitations

Honorable Mention
Susan Alverson, Scott Camp, Janica York
Samford University
McWhorter School of Pharmacy Catalog

28-A Logo design

1st Place Award
Theresa Barnett
Woman's Missionary Union
Touch Tomorrow Today logo

2nd Place Award
Katie Shull
LifeWay Christian Resources
Conference Center Logos

28-B Letterhead/envelope/business card

1st Place Award
Beth Ann Williams, Eddy Oliver, Diane
Reasoner, Tim Huggins, Bobby Strickland
Georgia Baptist Convention
Georgia Baptist Convention Stationery

2nd Place Award
Eleanor Yarborough, Communications
Services Group
Tennessee Baptist Convention
Tennessee Baptist Convention Letterhead

28-C Illustration

1st Place Award
Missy Greenoe, Andy Dowell, Carolyn Curtis
North American Mission Board
The Long Road Home

2nd Place Award
Missy Greenoe, Mark Herron, Carolyn Curtis
North American Mission Board
Deeper Impact

28-D Cartoon

Not enough entries for award

28-E Informational Graphic

No entries

29-A Poster or flyer

1st Place Award
Brian K. Hardy
South Carolina Baptist Convention
Right Tools 4 the Job

2nd Place Award
Jeff Bowman
Baptist State Convention of North Carolina
Hands of God

29-B Specialty Items

1st Place Award-Tie
Alan M. Perrow, John & Kim Grable
International Mission Board
Don't Say No To Me Video Cover

1st Place Award-Tie
Alan M. Perrow
International Mission Board
Lottie Moon Video Cover

Honorable Mention
Jeff Bowman
Baptist State Convention of North Carolina
Abundance T-shirt

Honorable Mention
Brian K. Hardy
South Carolina Baptist Convention
Pastor Search Committee notebook

29-C Single Piece Direct Mail Advertising

1st Place Award
Brian K. Hardy
South Carolina Baptist Convention
Right Where You Are

2nd Place Award-Tie
Debbie Manning Sheppard,
Richard Faling, Ed Whitner,
Baptist General Convention of Texas
Creative Arts Festival

2nd Place Award-Tie
Robert Eisele
William Jewell College
Evening Classes Postcard

29-D Direct Mail Advertising Campaign

1st Place Award
Chip Turner, Lisa Young, David W. Clark
FamilyNet
Radio . . . Life's Common Thread

2nd Place Award
Susan Alverson, Scott Camp, Janica York
Samford University
McWhorter Continuing Education Series

29-E Print Advertisement

1st Place Award
Theresa Barnett
Woman's Missionary Union
Noah's Ark Ad/Fish Ad

2nd Place Award
Mary Branson, Joe Conway, Missy Greenoe
North American Mission Board
Where Does Your Call Fit . . . ?

29-F Outdoor Advertising

Not enough entries for award

29-G Special Advertising Materials

1st Place Award
Theresa Barnett
Woman's Missionary Union
O'Brien Retirement Invitation

2nd Place Award
Theresa Barnett, Dick Bodenhamer
Woman's Missionary Union
Welcome to WMU packet

judges

earl andreson

*University of Texas at
Arlington*

mindy smith

The Associates

belinda willis

Paolik & Associates

roger cooper

Texas Christian University

alex mwakikoti

University of Texas at

Arlington

sue parks

University of North Texas

susan scott wilson

Fort Worth Star-Telegram

selwyn crawford

Dallas Morning News

paul harral

Fort Worth Star-Telegram

rita l.b. parson

Freelance Writer

cheryl brown

The Associates

judy howard

Arlington Morning News

robbie morganfield

Fort Worth Star-Telegram

rodger mallison

Fort Worth Star-Telegram

leighton mcwilliams

University of Texas at

Arlington

ron blaze

Texas Instruments

laura ford

Dallas Morning News

mary peskin

Regional New York Times

broc sears

Fort Worth Star-Telegram

rishi seth

Witherspoon Advertising