

BCA

Baptist Communicators Association

WILMER C. FIELDS 1999 AWARDS COMPETITION

Grand Prize Winners

- Arthur S. Davenport Award for exceptional achievement in public relations
Communications Department
LifeWay Christian Resources
Corporate Name Change
- M. E. Dodd Award for exceptional achievement in electronic media
Jim Edminson
Louisiana Baptist Children's Home
100 Years
- M. E. Dodd Award for exceptional achievement in emerging technology
Tennessee Baptist Children's Homes
TBCH website
- Frank Burkhalter Award for exceptional achievement in news writing
Ken Camp and Dan Martin
Baptist General Convention of Texas
Healing Communities
- Leonard Holloway Award for exceptional achievement in feature writing
Russell Rankin
Buckner Foundation
Romania: The Power of Touch
- Fon H. Scofield Award for exceptional achievement in publication photography
Russell Rankin
Buckner Foundation
Romania: The Power of Touch
- Albert McClellan Award for exceptional achievement in print media and design
Larry Thompson, Susan Word, Wade Mealer
Bellevue Baptist Church
Light & Truth

Public Relations & Development Division

- Total Public Relations Campaign (Regional)
1st Place Award
Scott Vaughan
South Carolina Baptist Convention
1998 BSU Student Missions
- 2nd Place Award
Scott Vaughan
South Carolina Baptist Convention
1997 Annual Report
- Total Public Relations Campaign (National)
1st Place Award
Communications Department
LifeWay Christian Resources
Corporate Name Change
- 2nd Place Award
Associated Baptist Press Staff & Dawn Richerson, Creative Revolutions
Faithworks Magazine Marketing
- A Total Development Campaign (Regional)
1st Place Award
Larry Thompson, Wade Mealer, Jim Barnwell
Bellevue Baptist Church
Love Offering Campaign
- 2nd Place Award
KBHC Development and Communications Department
Kentucky Baptist Homes for Children
Home, More than a Place
- Total Development Campaign (National)
No Awards Given
- Special Project or Special Event
1st Place Award
Associated Baptist Press Staff and Dawn Richerson, Creative Revolutions
Faithworks Magazine Launch
- 2nd Place Award
Office of Advancement
Buckner Foundation
In Our Hands Campaign

Wilmer C. Fields Awards Competition

Electronic Media Division

- Feature Production (More than 15 minutes)
Honorable Mention
Robert Reeves and Larry Brannin
Kentucky Baptist Convention
When the World Comes to You
- Feature Production (Less than 15 minutes)
1st Place Award
Jim Edminson
Louisiana Baptist Children's Home
100 Years

2nd Place Award
Doug Rogers and J.K. Edwards
South Carolina Baptist Convention
Freedom Behind the Fence
- *Video Magazine
- Promotional Productions
1st Place Award
Cooperative Baptist Fellowship
Communications Staff and Durham
Media Group
People...Doing Missions in a World
Without Borders

2nd Place Award
Tim Norton, Bill Neal, John Pierce
The Christian Index
Read the Source
- Commercials or PSAs (Video)
1st Place Award
Randy Durham
Durham Media Group
Wake Forest University

2nd Place Award
Scott Collins
Buckner Foundation
Bales for Buckner
- *Commercials or PSAs (Audio)
- *A News Reports (Video)
- *News Reports (Audio)
- *Music Video
- Web Sites
1st Place Award
Kim Burke, Gerald Stow, Bryant Millsaps
Tennessee Baptist Children's Homes
TBCH website

2nd Place Award
Robert Reeves
Kentucky Baptist Convention
Kentucky Baptist Convention website
- *Electronic Newsletter
- *CD Roms
- *News Writing Division
- A News Article (Newspaper)
1st Place Award
Tim Palmer
Word & Way
Association Votes Out Marshfield
Church Over Charismatic Practices

- 2nd Place Award
Ken Camp
Baptist General Convention of Texas
South Central Texas Flood
- *News Article (Newsletter)
- News Series (Newspaper)
1st Place Award
Mark Wingfield
Baptist Standard
Sinner Court

2nd Place Award
Laurie Lattimore
The Alabama Baptist
Conflict in the Church
- *News Series (Newsletter)
- A Opinion (Editorial for newspaper)
1st Place Award
Mark Wingfield
Baptist Standard
A Murder, a Play and the
Homosexual Debate

2nd Place Award
Bill Webb
Word & Way
Home or Public Schools? Or both?
- Opinion (Editorial for magazine)
1st Place Award
Joe Conway, Gibbs Frazier, Missy Greenoe
North American Mission Board
Punctuation Peculiarity

2nd Place Award
Joe Conway, Carolyn Curtis, Mike Ebert
North American Mission Board
What Am I doing here?
- *Opinion (Editorial for newsletter)
- Opinion (First person column for newspaper)
1st Place Award
Bob Terry
The Alabama Baptist
God Welcomed Her Home

2nd Place Award
Lynn P. Clayton
Baptist Message
In this case, the "trip" not taken
made all the difference
- *Opinion (First person column for magazine)
- Opinion (First person column for newsletter)
1st Place Award
Craig Bird
Southwestern Baptist Theological Seminary
Admit it -- Communications a Calling

2nd Place Award
Norman Jameson
Baptist Children's Homes of N. Carolina
In A Word: Grow
- Investigative Reporting (Single article)
1st Place Award
Mark Wingfield
Baptist Standard
WMU Studying it's claim to
Carver School endowment

- 2nd Place Award
Laurie Lattimore
The Alabama Baptist
No regulation: nonalcoholic
strip clubs bare it all
- Investigative Reporting (Series)
1st Place Award
Bob Allen
Associated Baptist Press
Missionaries in China criticize
'covert' methods

2nd Place Award
Bob Terry
The Alabama Baptist
IMB Relations with China
- Interpretive Reporting (Single article)
1st Place Award
Michael C. Blackwell
Baptist Children's Homes of N. Carolina
Carlyle Morney as Ethicist

2nd Place Award
Tim Palmer
Word & Way
Success 1998: 23,000 bear faith,
service keys to true success
- Interpretive Reporting (Series)
1st Place Award
Ken Camp and Dan Martin
Baptist General Convention of Texas
Healing Communities

2nd Place Award
C. Lacy Thompson
Louisiana Baptist Message
Never Forget - the Holocaust
and why it is important

Feature Writing Division

- Feature Article (Newspaper)
1st Place Award
Russell Rankin
Buckner Foundation
Texas, Orphans' Hearts Connect

2nd Place Award
Dana Williamson
Baptist Messenger
Jalen Beth - A life that matters
- Feature Article (Magazine)
1st Place Award
Sean Taylor, Carolyn Curtis, Missy Greenoe
North American Mission Board
Radical Faith

2nd Place Award
Chip Alford
LifeWay Christian Resources
Reducing the Risk of Sexual Abuse
at Church

Honorable Mention
Scott Collins
Buckner Foundation
Half Way
- Feature Article (Newsletter)
1st Place Award
Dannah Prather
Kentucky Baptist Homes for Children
Play therapy helps kids overcome abuse

Wilmer C. Fields Awards Competition

- 2nd Place Award
Dannah Prather
Kentucky Baptist Homes for Children
Moving Day Closing in for Wilderness
- Feature Series (Newspaper)
1st Place Award
C. Lacy Thompson
Louisiana Baptist Message
'They that wait' - lessons from the wilderness of grief
- 2nd Place Award
Lonnie Wilkey
Baptist and Reflector
Crisis in Ministry Series
- Feature Series (Magazine)
1st Place Award
Russell Rankin
Buckner Foundation
Romania: The Power of Touch
- 2nd Place Award
Mary E. Speidel
International Mission Board
Mozambique: Ready for a Savior
- *Feature Series (Newsletter)
- Advertising & Promotional Copy Writing (Single Ad)
1st Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Missions and Evangelism Expo ad
- 2nd Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Young Married Classes Ad
- *Advertising & Promotional Copy Writing (Ad Series)
- Advertising & Promotional Copy Writing (Scripts)
1st Place Award
Doug Rogers
South Carolina Baptist Convention
Telling Sailors About Jesus
- 2nd Place Award
Dawn Richerson
Creative Revolutions
Faithworks Multimedia Presentation Script
- Advertising & Promotional Copy Writing (Special materials)
1st Place Award
Teresa Dickens
Woman's Missionary Union
WMU Annual Report
- 2nd Place Award
Amanda Phifer
South Carolina Baptist Convention
Thy Kingdom Come brochure copy
- Photography Division**
- *Magazine Photography (Black & white single)
- *Magazine Photography (Black & white series)
- Magazine Photography (Color single)
1st Place Award
Russell Rankin
Buckner Foundation
Food for the Hungry
- 2nd Place Award
Paul E. Huse
Missouri Baptist College
Spartan Basketball
- Magazine Photography (Color series)
Honorable Mention
Russell Rankin
Buckner Foundation
Romania: The Power of Touch
- Newspaper Photography (Black & white single)
1st Place Award
David Winfrey
Western Recorder
ROE: Abortion Industry built on lies
- 2nd Place Award
David Winfrey
Western Recorder
One Happy Camper
- *Newspaper Photography (Black & white series)
- Newspaper Photography (Color single)
1st Place Award
Rex Harrell
The Alabama Baptist
Twisted Terror
- 2nd Place Award
Joe Westbury
The Christian Index
"I just looked up . . ."
- Newspaper Photography (Color series)
1st Place Award
Amanda Phifer
South Carolina Baptist Convention
April 1998 Romania Missions team
- 2nd Place Award
Rex Harrell
The Alabama Baptist
Twisted Terror
- *Other publications (Black & white photography)
- *Other publications (Color photography)
- Print Media & Design Division**
- Periodicals (State Baptist newspaper)
1st Place Award
Baptist Standard Staff
Baptist Standard
- (TIE) 2nd Place Award
The Alabama Baptist Staff
The Alabama Baptist
- (TIE) 2nd Place Award
The Christian Index Staff
The Christian Index
- Periodicals (National or regional magazine)
1st Place Award
Associated Baptist Press Staff
Faithworks Magazine
- 2nd Place Award
Real Life Staff
Western Recorder
Real Life
- Periodicals (Limited audience magazine)
1st Place Award
William Nunnelley, Mary Wimberley, Scott Camp
Samford University
Seasons
- 2nd Place Award
Randy Shebek, Russell Rankin, Scott Collins
Buckner Foundation
Buckner Today
- Periodicals (Other newspaper, news magazine or tabloid)
1st Place Award
Larry Thompson, Susan Word, Wade Mealer
Bellevue Baptist Church
Light & Truth
- 2nd Place Award
Norman Jameson and Michael Blackwell
Baptist Children's Homes of N. Carolina
Charity and Children
- Periodicals (Newsletter)
1st Place Award
Larry Thompson, Susan Word, Wade Mealer
Bellevue Baptist Church
Messenger
- 2nd Place Award
Dannah Prather and Robert Reeves
Kentucky Baptist Homes For Children
Baptist Children's Messenger
- Periodicals (Best redesigned periodical)
1st Place Award
On Mission Magazine Staff
North American Mission Board
On Mission Magazine
- (TIE) 2nd Place Award
Brian Smith
Prestonwood Baptist Church
The Profile
- (TIE) 2nd Place Award
Miller Murphy
Connie Maxwell Children's Home
Conversations
- Publications (Annual report)
1st Place Award
Theresa Barnett
Woman's Missionary Union
WMU Annual Report
- 2nd Place Award
Communications Department
LifeWay Christian Resources
Helping You Experience God

Wilmer C. Fields Awards Competition

- Publications (Brochure or booklet)
1st Place Award
Brian Hardy
South Carolina Baptist Convention
Equestrian Ministry Brochure
- (TIE) 2nd Place Award
Terry Walton, Peter Junker, David Brown
Cooperative Baptist Fellowship
Good News . . . God is Calling
- (TIE) 2nd Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Love Offering brochure
- *Publications (Academic catalog)
- *Publications (Product or other promotional catalog)
- Publications (Book)
1st Place Award
Robert Eisele, Ray Jones, Pola Firestone
William Jewell College
Cardinal is Her Color
- 2nd Place Award
Carol Causey, Rhonda Reeves, Timothy Robinson, Teri Easterling
Woman's Missionary Union
Tell Me About God
- Publications (Special print materials)
1st Place Award
Brian Hardy
South Carolina Baptist Convention
Thy Kingdom Come Notebook
- 2nd Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Missionary Prayer Guide
- Graphic Art Design (Logo design)
1st Place Award
Kentucky Baptist Convention Communications
Kentucky Baptist Convention Logo
- 2nd Place Award
Brian Hardy
South Carolina Baptist Convention
Thy Kingdom Come Logo
- *Graphic Art Design (Letterhead/envelope/business card)
- Graphic Art Design (Illustration)
1st Place Award
Brian Hardy
South Carolina Baptist Convention
Women Equipped to Share the Living Water
- 2nd Place Award
Missy Greenoe and Suzy Schultz
North American Mission Board
Spiritual Heartcheck
- Graphic Art Design (Brochure or booklet)
1st Place Award
Randy Shebek
Buckner Foundation
Buckner International
- 2nd Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Woman's Ministry brochure
- Graphic Art Design (Cartoon)
Honorable Mention
Missy Greenoe
North American Mission Board
Finding the Approach that fits you
- Graphic Art Design (Special print materials)
1st Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Youth Ministry Calendar
- 2nd Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Memphis Passion Play program
- Creative Ideas Award
Brian Smith
Prestonwood Baptist Church
'For the Sake of the Call' Easter Commitment Cards
- Brand Management Award (Outstanding Presentation and commitment to brand loyalty)
Woman's Missionary Union
National Acteens Convention promotional materials
- Advertising/Printed Promotional Materials (Poster or flyer)
1st Place Award
Kyle Mize, Bryan Mize, Louise Sharp
Howard Payne University
Express Yourself Through Music
- 2nd Place Award
Norman Jameson
Baptist Children's Home of N. Carolina
Thanksgiving Offering Poster
- Advertising/Printed Promotional Materials (Direct single mail)
1st Place Award
Larry Thompson and Wade Mealer
Bellevue Baptist Church
Fall Direct Mail Postcard
- 2nd Place Award
Dawn Richerson and Ramona Stalinescu
Creative Revolutions
All Souls Welcome
- Advertising/Printed Promotional Materials (Direct mail campaign)
1st Place Award
Terry Walton, David Brown, Grace Powell Freeman
Cooperative Baptist Fellowship
CBF Offering for Global Missions
- 2nd Place Award
Dawn Richerson
Creative Revolutions
Faithworks Subscription Campaign
- Advertising/Printed Promotional Materials (Print advertisement)
1st Place Award
Craig Bird and Mary Candyce Sanders
Southwestern Baptist Theological Seminary
Improve Your Vision
- 2nd Place Award
Missy Greenoe, Joe Conway, Sean Taylor
North American Mission Board
Better by the Pound
- *Advertising/Printed Promotional Materials (Outdoor advertising)
- Advertising/Printed Promotional Materials (Special materials)
1st Place Award
Richard Bodenhamer and Theresa Barnett
Woman's Missionary Union
MissionQuest Launch Campaign
- 2nd Place Award
Brian Hardy
South Carolina Baptist Convention
State Missions Promotional Packet

Judges

Bobbi Reid Doggett
University of North Florida

Robert Arnold
Daniel Memorial, Inc.

Phil Maddox
Jacksonville Electric Authority

Beth Broyles
WTLV-TV 12

Carmina Stowe
Jacksonville Electric Authority

Stan Bethea
Jacksonville Electric Authority

Paul Pinkham
Florida Times-Union

Bruce Bryant-Friedland
Florida Times-Union

Barbara White
(Retired) Florida Times-Union

Julie McGuire
McGuire Communications

Tina Kicklighter
The Robin Shepherd Group

Maria Miglioretti
Take Stock In Children

Will Dickey
Florida Times-Union

David Clark
Public Relations Consultant

Val Fouraker
Printing Consultant