

57TH ANNUAL WILMER C. FIELDS

AWARDS COMPETITION



BAPTIST
COMMUNICATORS
ASSOCIATION

2021 WORKSHOP | VIRTUAL

TABLE OF CONTENTS

PROFESSIONAL COMPETITION

PAGE 4	GRAND PRIZE AWARDS
PAGE 6	PUBLIC RELATIONS & DEVELOPMENT
PAGE 6	INTERACTIVE COMMUNICATIONS
PAGE 10	AUDIO-VISUAL COMMUNICATION
PAGE 15	PHOTOGRAPHY
PAGE 17	NEWS WRITING
PAGE 19	FEATURE WRITING
PAGE 23	DESIGN
PAGE 29	OVERALL PUBLICATION

STUDENT COMPETITION

PAGE 31	INTERACTIVE COMMUNICATIONS
PAGE 32	AUDIO-VISUAL COMMUNICATION
PAGE 33	PHOTOGRAPHY
PAGE 34	NEWS WRITING
PAGE 35	FEATURE WRITING
PAGE 36	DESIGN
PAGE 39	OVERALL PUBLICATION

PAGE 40	JUDGES
---------	---------------

57TH ANNUAL WILMER C. FIELDS AWARDS

PRESENTED DURING THE ANNUAL BCA WORKSHOP
HELD VIRTUALLY APRIL 20-21, 2021

Awards coordinated by the
Office of Communications and Marketing
at Ouachita Baptist University



GRAND PRIZE AWARDS

Arthur S. Davenport Award for Exceptional Achievement in Public Relations and Development

**President Dub Oliver's Personalized
Video Congratulations**

Office of University Communications
UNION UNIVERSITY



Diane Reasoner Award for Exceptional Achievement in Interactive Communications

**President Dub Oliver's Personalized
Video Congratulations**

Office of University Communications
UNION UNIVERSITY



M.E. Dodd Memorial Award for Significant Achievement in Radio, Television, Film and Video

Virtual Commencement

Marketing and Communication
CALIFORNIA BAPTIST UNIVERSITY



Fon H. Scofield Award for Significant Achievement in Photography

Western Heritage 20th Anniversary

Neil Williams
TEXAS BAPTISTS



GRAND PRIZE AWARDS

Frank Burkhalter Award for Significant Achievement in Religious News Writing

COVID-19 series

Staff

THE ALABAMA BAPTIST



Leonard Holloway Award for Exceptional Achievement in Feature Writing

We Didn't Start the Fire

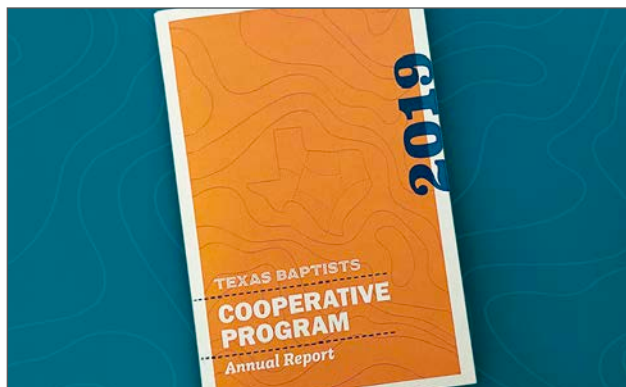
Brian Kaylor
WORD&WAY



Albert McClellan Award for Significant Achievement in Print/Design

Texas Baptists CP Annual Report

Jeremy Honea, Kalie Lowrie, Caleb Arndt
TEXAS BAPTISTS



Best Overall Student Entry

Pursuit

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY



PUBLIC RELATIONS AND DEVELOPMENT

Total Public Relations or Development Campaign

1ST PLACE

2020 Dixie Jackson Mission Offering - Campaign
ARKANSAS BAPTIST STATE CONVENTION

2ND PLACE

WatersEdge Rebrand

Marketing and Communications Team
WATERSEdge

3RD PLACE

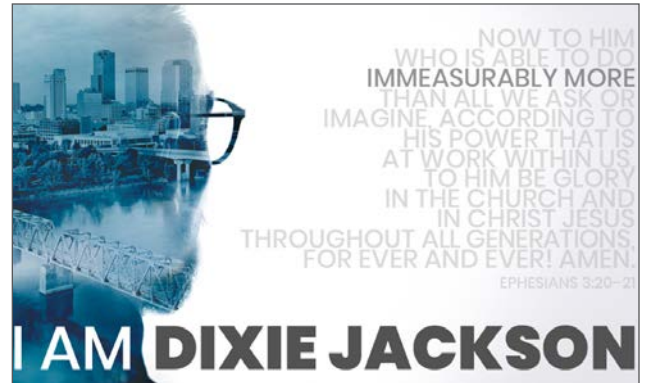
WMU Foundation monthly giving campaign
Maegan Dockery, Courtney Simpson, Janis Ezell
WOMAN'S MISSIONARY UNION FOUNDATION

Communications and/or Marketing Strategy

1ST PLACE

**President Dub Oliver's Personalized Video
Congratulations**

Office of University Communications
UNION UNIVERSITY



INTERACTIVE COMMUNICATIONS

Internet-based Other Media

1ST PLACE

**President Dub Oliver's Personalized Video
Congratulations**

Office of University Communications
UNION UNIVERSITY



INTERACTIVE COMMUNICATIONS

Website, organization or company site:

24 pages or fewer

1ST PLACE

New Site for TRECMud.com

DOGWOOD MEDIA SOLUTIONS

2ND PLACE

New Site for RickLance.com

DOGWOOD MEDIA SOLUTIONS /
ALABAMA BAPTIST SBOM

3RD PLACE

New Site for BRCGA.org

DOGWOOD MEDIA SOLUTIONS

Website, organization or company site:

25 pages or more

1ST PLACE

WVCSB.org

Cleve Persinger

WEST VIRGINIA CONVENTION OF SOUTHERN BAPTISTS

2ND PLACE

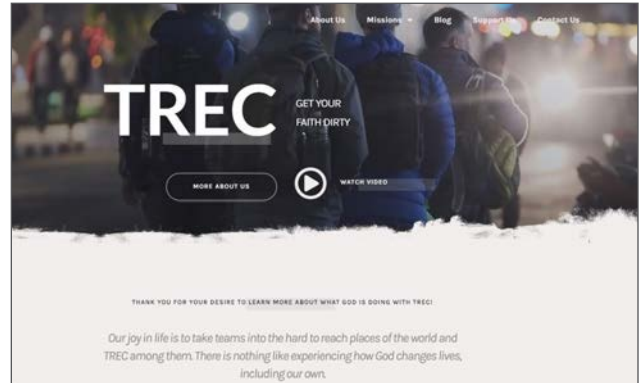
New site for PreachingPoint.org

DOGWOOD MEDIA SOLUTIONS /
ALABAMA BAPTIST SBOM

3RD PLACE

WMU Foundation website

Courtney Simpson, Maegan Dockery, Janis Ezell
WOMAN'S MISSIONARY UNION FOUNDATION



IMAGES FROM FIRST PLACE WINNERS
ARE DISPLAYED THROUGHOUT.

INTERACTIVE COMMUNICATIONS

Website, event or promotion site:

24 pages or fewer

1ST PLACE

New site for Speak.YMLink.org

DOGWOOD MEDIA SOLUTIONS /
ALABAMA BAPTIST SBOM

2ND PLACE

I Am Texas Missions Website

Johann Dyck
TEXAS BAPTISTS

3RD PLACE

SPARK Event Promotion & Registration Page

Scott N. Smith
GEORGIA BAPTIST MISSION BOARD

Website, event or promotion site:

25 pages or more

1ST PLACE

New Site for OneGreatSunday.org

DOGWOOD MEDIA SOLUTIONS /
ALABAMA BAPTIST SBOM

2ND PLACE

COVID-19 Response

Research and Development
GEORGIA BAPTIST MISSION BOARD

3RD PLACE

tabonline.org

Staff

THE ALABAMA BAPTIST



INTERACTIVE COMMUNICATIONS

Social Media: Single Post

1ST PLACE

A Message from President Michael Evans

Meredith Rose
TEXAS BAPTISTS

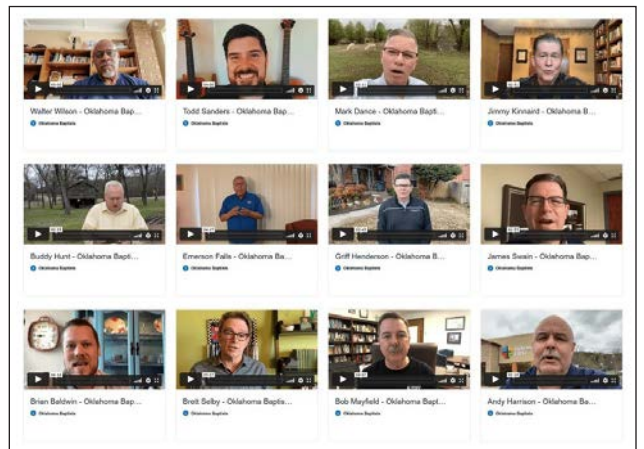


Social Media: Campaign or Event

1ST PLACE

Oklahoma Baptists Facebook Covid Response: "Encouraging Videos"

Chris Forbes
OKLAHOMA BAPTISTS



2ND PLACE

"Invest in Mission New Mexico" Facebook Campaign

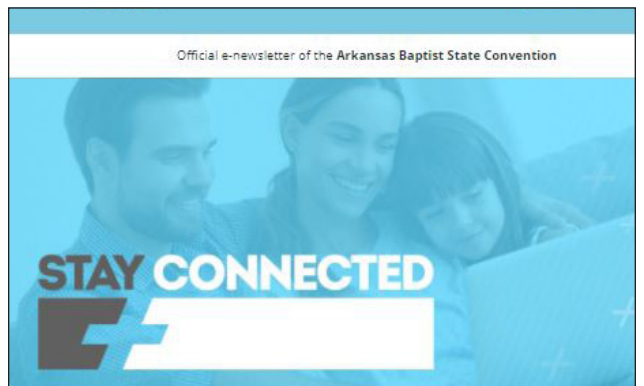
Dr. Kevin Parker, Daniel T. Porter
THE BAPTIST NEW MEXICAN

Email Marketing: Single Email

1ST PLACE

ABSC eNewsletter - COVID Edition

ARKANSAS BAPTIST STATE CONVENTION



Email Marketing: Series

1ST PLACE

The ABSC eNewsletter

ARKANSAS BAPTIST STATE CONVENTION

2ND PLACE

Texas Baptists Life email newsletter series

Joshua Minatrea
TEXAS BAPTISTS



AUDIO-VISUAL COMMUNICATION

Voice Over Performance

1ST PLACE

Founded on Faith...Build on Love

Michael C. Blackwell

BAPTIST CHILDREN'S HOMES OF NORTH CAROLINA

Video: Storytelling 1-3 minutes

1ST PLACE

Planting Churches in South Florida

Paul Wynn and Doug Keesey

ONEMISSIONTV, LLC

2ND PLACE

Dixie Jackson Arkansas Missions - 2020 Video

ARKANSAS BAPTIST STATE CONVENTION

3RD PLACE

Founded on Faith...Build on Love

Michael C. Blackwell & Blake Ragsdale

BAPTIST CHILDREN'S HOMES OF NORTH CAROLINA

Video: Storytelling more than 3 minutes

1ST PLACE

The Arkansas Prison Seminary - Dixie Jackson Arkansas Missions

ARKANSAS BAPTIST STATE CONVENTION

2ND PLACE

Mission:Dignity Sunday Live Video

Mission:Dignity and Brand Management Staff

GUIDESTONE FINANCIAL RESOURCES

3RD PLACE

Louisiana Disaster Relief | SBC of Virginia

INNOVATIVE FAITH RESOURCES



AUDIO-VISUAL COMMUNICATION

Video: Promotion less than 1 minute

1ST PLACE

We Are UU

Office of University Communications
UNION UNIVERSITY

2ND PLACE

Red the Fred

Office of University Communications
UNION UNIVERSITY

3RD PLACE

BCM/D Animated Logo

Reginald Davis
BAPTIST CONVENTION OF MARYLAND/DELAWARE



Video: Promotion 1-3 minutes

1ST PLACE

Union University Welcomes You

Office of University Communications
UNION UNIVERSITY

2ND PLACE

We Can Help You Move Forward

Office of University Communications
UNION UNIVERSITY

3RD PLACE

Chosen - Short Offering Video

Blake Ragsdale, Baptist Children's Homes of North Carolina and Randy Durham, Credence Pictures

AUDIO-VISUAL COMMUNICATION

Video: Promotion more than 3 minutes

1ST PLACE

Chosen - Offering Video

Blake Ragsdale, Baptist Children's Homes of North Carolina and Randy Durham, Credence Pictures

2ND PLACE

Do It Again - Voices of Proclamation

Office of University Communications
UNION UNIVERSITY

3RD PLACE

Hodges Chapel Tour

Beeson Divinity School
BEESON DIVINITY SCHOOL OF SAMFORD
UNIVERSITY

Video: Instructional less than 3 minutes

1ST PLACE

GuideStone Save for an Emergency Video

Marketing Department
GUIDESTONE FINANCIAL RESOURCES



AUDIO-VISUAL COMMUNICATION

Video: Instructional more than 3 minutes

1ST PLACE

WVCSB 50th Anniversary Annual Meeting
WEST VIRGINIA CONVENTION OF SOUTHERN
BAPTISTS

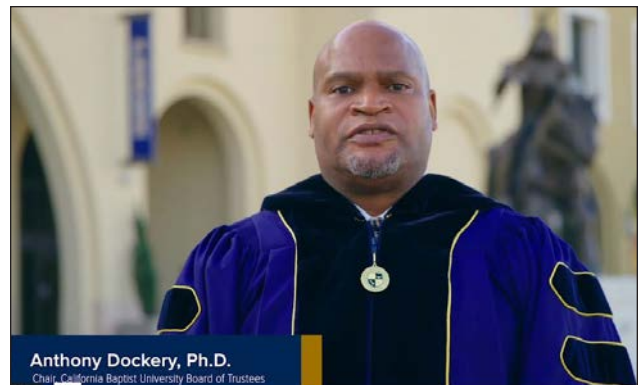
2ND PLACE

Now: A Texas Baptist Conversation on Race
Neil Williams, Jeremy Honea, Kalie Lowrie
TEXAS BAPTISTS



3RD PLACE

The Big Invite
Scott N. Smith
GEORGIA BAPTIST MISSION BOARD



Video: Other

1ST PLACE

Virtual Commencement
Marketing and Communication
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

State of the University
Marketing and Communication
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

TBC Virtual Summit 2020
TBMB Communications
TENNESSEE BAPTIST MISSION BOARD

AUDIO-VISUAL COMMUNICATION

Audio: Broadcast/Podcast Overall Show

1ST PLACE

Baptist Without An Adjective

Brian Kaylor
WORD&WAY

2ND PLACE

It's a family matter: Baptist Children's Homes of North Carolina Podcast

Michael C. Blackwell
BAPTIST CHILDREN'S HOMES
OF NORTH CAROLINA

3RD PLACE

Peculiar People

Reginald Davis, Alex Bouffard, Rosalie Chesley
BAPTIST CONVENTION
OF MARYLAND/DELAWARE

Audio: Broadcast/Podcast

Individual Episode

1ST PLACE

What women wish you knew

Reginald Davis, Alex Bouffard, Rosalie Chesley
BAPTIST CONVENTION
OF MARYLAND/DELAWARE

2ND PLACE

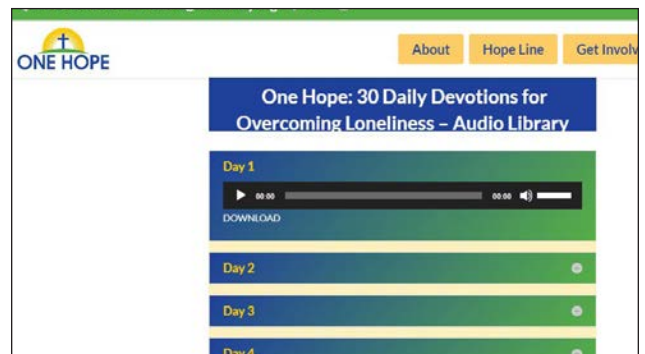
No Sweat Evangelism Podcast - The Two Inch Rectangle That Changes Everything

Jon Graham
GEORGIA BAPTIST MISSION BOARD

3RD PLACE

Small Enough For God - Betsy Bolick, Part 2 of 2 (4-27-2020)

Michael C. Blackwell
BAPTIST CHILDREN'S HOMES
OF NORTH CAROLINA



Audio: Other

1ST PLACE

One Hope: 30 Daily Devotions for Overcoming Loneliness

Carol Layton, Jim Edminson
NORTH CAROLINA BAPTIST
AGING MINISTRY

Feature Single

1ST PLACE

Professors Praying

Rebecca Pate
SOUTHEASTERN BAPTIST
THEOLOGICAL SEMINARY



2ND PLACE

Undeterred front page

Jessica Ingram
THE ALABAMA BAPTIST



Feature Series

1ST PLACE

Western Heritage 20th Anniversary

Neil Williams
TEXAS BAPTISTS



2ND PLACE

'Love of Neighbor': Language ministry equips internationals from 25 nations

Pam Henderson
WMU NATIONAL CORRESPONDENT

3RD PLACE

Mount Vernon Missionary Baptist Church

Brian Kaylor
WORD&WAY

News Single

1ST PLACE

The Yellow Shirt Army

Doug Rogers
ALABAMA BAPTIST STATE BOARD
OF MISSIONS

PHOTOGRAPHY

Promotional or Advertisement Single

1ST PLACE

Photography Class for Viewbook

Kristi Woody
UNION UNIVERSITY



Event Coverage: Single

1ST PLACE

Move-in Day Flip

Kristi Woody
UNION UNIVERSITY



2ND PLACE

Sprinting for Sobriety

Mike Schueler
WATERSEdge

Event Coverage Series

1ST PLACE

Go Conference Event Coverage

Rebecca Pate
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



2ND PLACE

Beach Reach 2020

Neil Williams, *Texas Baptists Life*
TEXAS BAPTISTS

3RD PLACE

You Can't Take It With You Performance

Kristi Woody
UNION UNIVERSITY

Portrait: Field

1ST PLACE

Dr. Braswell and Others Portrait

Rebecca Pate, *The Great Commission Magazine*
SOUTHEASTERN BAPTIST
THEOLOGICAL SEMINARY

2ND PLACE

Michigan pastor Herb Harbaugh partners with WMU ministry center

Pam Henderson
WMU NATIONAL CORRESPONDENT



NEWS WRITING

Series or Package

1ST PLACE

COVID-19 series

Staff
THE ALABAMA BAPTIST

2ND PLACE

Nigeria series

Staff
THE ALABAMA BAPTIST

Opinion/Editorial

1ST PLACE

When leaders disappoint

Eric Reed, *Illinois Baptist*
ILLINOIS BAPTIST STATE ASSOCIATION

2ND PLACE

The Trees of Auschwitz

Brian Kaylor
WORD&WAY

3RD PLACE

Sometimes 'Good' is Just Not Good Enough

Lonnie Wilkey
BAPTIST AND REFLECTOR



When leaders disappoint

"If you ever hear anything bad about Michael Landon, don't tell me," my mother said some decades ago while we were watching an old episode of *Little House on the Prairie*. "I wouldn't be able to watch his shows anymore."

She enjoyed the actor as Little Joe Cartwright on *Bonanza* and as Jonathan, the angel-on-a-mission, in *Highway to Heaven*, but it was the character of Laura Ingalls's Pa she most liked. Whatever gossip I may have heard, I kept it to myself.

I wish I could say the same about personal failings of religious and political leaders.

Simultaneous to the IBSA Annual Meeting, two Illinois churches were dealing with claims of abuse by pastors. Both incidents were long ago and neither involved the Illinois churches where those pastors

No matter the circumstance, pray. It is the duty of believers to pray for those in authority and to be obedient to authorities, Scripture says. (See 1 Timothy 2:1-4, Hebrews 13:1-2.) That doesn't change when we don't care for the leaders or their actions. There's a church service I see online sometimes where the pastor routinely prays "for Donald our president and J.B. our governor." That prayer is guaranteed to agitate

everyone, as opposing parties and philosophies are represented in those few words. But it complies with biblical instruction.

Praying for leaders does not mean we ignore falsehood or failure. We should confront it when it's in our realm of responsibility. We should not turn a blind eye to the misdeeds of our leaders. The biblical



How their failure makes demands on us.

standards for confrontation and forgiveness

Single Article less than 750 words

1ST PLACE

Pastor seeks end to violence

Lisa Misner, *Illinois Baptist*

ILLINOIS BAPTIST STATE ASSOCIATION

2ND PLACE

Biology professor creates sci-fi backstory for online zoology course

Sarah Goff

UNION UNIVERSITY

3RD PLACE

Turning tragedy into ministry opportunities

Sarah Vaughn, *Arkansas Baptist News*

ARKANSAS BAPTIST STATE CONVENTION

Single Article 750-1,500 words

1ST PLACE

Four overdose deaths, dozen-plus relapses at Celebrate Recovery site during COVID-19

Diana Chandler

BAPTIST PRESS

2ND PLACE

TBMB leader challenges ERLC

Lonnie Wilkey

BAPTIST AND REFLECTOR

3RD PLACE

Going Above and Beyond

David Dawson

BAPTIST AND REFLECTOR

Pastor seeks end to violence

Calls churches across Illinois to join Chicago prayer walks

Chicago | Pastor **Edgar Rodriguez's** son knelt on the colorful United States map painted near where 10-year-old Lena Nunez died June 29. Nunez was watching TV in her home when she was hit by a stray bullet that came through window.

The young man paused at the map to pray for an end to the violence that has devastated communities and families in the city. Nunez is not the only child to die during a hot, violent summer in Chicago. Gun violence over Fourth of July weekend injured 87 people and killed 17, including children 7-year-old Natalia Wallace and 14-year-old Varnando Jones. In a 10-day period, four Chicago toddlers were shot. Two of them died.

So far this year, more than 1,900 people have been shot in the city, and around 400 have been killed.

Pastor Rodriguez mobilized Christians to march and prayer walk in the city's neighborhoods starting July 13. Rodriguez, pastor of New City Fellowship, started in his backyard in Humboldt Park and moved on to Logan Square, Englewood, and Austin. He's working to get other churches to join him in praying and fasting to stop the violence.

"That's what it's going to take to wage war," he said.

After the Fourth of July weekend violence, Pastor **Corey Brooks** told FOX News, "People are afraid to leave the house.... They're causing havoc in our community and they are causing a lot of destruction and unfortunately, as a result of their destruction, children are being shot. Innocent bystanders are being shot."

Brooks pastors New Beginnings, an IBSA-member church in the city. He said something must be done immediately about the violence.

Rodriguez said it's been a blessing to walk the neighborhoods and pray with people, but



PEACEMAKERS – Church members and leaders from Chicago and Springfield joined Pastor **Edgar Rodriguez** (second from left) on a July 20 prayer walk in Chicago's Humboldt Park neighborhood. The walk is one of several Rodriguez organized amid heightened gun violence in the city.

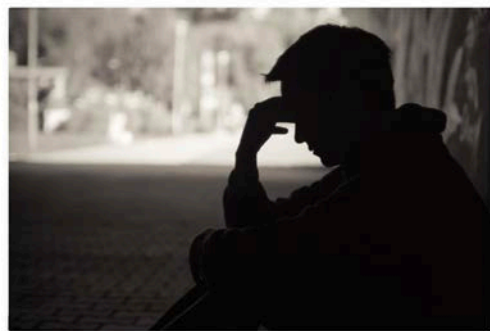
BaptistPress

HOME SBC NEWS SBC LIFE TECH & ENTERTAINMENT WORLD &

NEWS ARTICLES

Four overdose deaths, dozen-plus relapses at Celebrate Recovery site during COVID-19

By Diana Chandler, Journalist October 21, 2020 • COVID-19 Mental Health



Browse the Archives

Search ...

VIEW LATEST RESOURCES

RESOURCE CATEGORIES

Artículos en Español

Comics

News Articles

By Topic

By Scripture

By Series

By Author

By Year

By Event

SBC Life Articles

Single Article more than 1,500 words

1ST PLACE

The USPS is Under Attack

Brian Kaylor
WORD&WAY

2ND PLACE

Arkansas Baptist News released to state convention, no longer independent news outlet

Staff
THE ALABAMA BAPTIST

**The USPS is Under Attack.
Christians Should See That's Bad News.**



FEATURE WRITING

Single Article less than 750 words

1ST PLACE

City with a Soundtrack

Gary D. Myers
NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

A new name and a new identity: Two Little Rock churches become one with a vision to reach their community

Travis McCormick, *Arkansas Baptist News*
ARKANSAS BAPTIST STATE CONVENTION

3RD PLACE

Family's Dream Comes True

Blake Ragsdale, BCH Blog
**BAPTIST CHILDREN'S HOMES
OF NORTH CAROLINA**



FEATURE WRITING

Single Article 750-1,500 words

1ST PLACE

IMB workers share nothing but blood of Jesus can heal

Caroline Anderson
INTERNATIONAL MISSION BOARD

2ND PLACE

The hippies next door

Meredith Flynn, *Illinois Baptist*
ILLINOIS BAPTIST STATE ASSOCIATION

3RD PLACE

73-year-old grandmother launches Facebook cooking show and spikes online viewership at rural Alabama

Diana Chandler
BAPTIST PRESS

Single Article more than 1,500 words

1ST PLACE

We Didn't Start the Fire

Brian Kaylor
WORD&WAY

2ND PLACE

Maryland/Delaware assists with Puerto Rico's first NTS

Sharon Mager
BAPTIST CONVENTION
OF MARYLAND/DELAWARE

IMB workers share nothing but blood of Jesus can heal

In a dimly-lit wooden home, a paralyzed man shares the story of his paralysis, his time with a witchdoctor, and finally, his vision of heaven.

IMB missionary Nancy Potter* translates Seo's testimony for a visiting volunteer team from Oklahoma. As Seo shares his story, he uses a white rope, strung like a hammock, to keep himself upright.



Series or Package

1ST PLACE

Prepare Here. Serve Anywhere.

Marilyn J. Stewart, *Vision Magazine*
NEW ORLEANS BAPTIST
THEOLOGICAL SEMINARY

2ND PLACE

Hope Amid the COVID-19 Pandemic

David Dawson, Chris Turner, Lonnie Wilkey
TENNESSEE BAPTIST MISSION BOARD

3RD PLACE

International Faith & Politics

Brian Kaylor
WORD&WAY

Scripts

1ST PLACE

Normal

Chris Turner
TENNESSEE BAPTIST MISSION BOARD

2ND PLACE

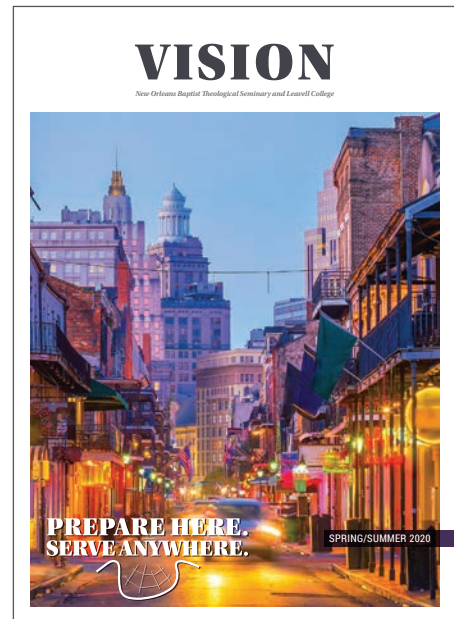
Change

Chris Turner
TENNESSEE BAPTIST MISSION BOARD

3RD PLACE

Just for Kids

Doug Rogers
ALABAMA BAPTIST STATE BOARD OF MISSIONS



First-Person Column/Blog Single Entry

1ST PLACE

Thinking about death—and life—and ministry in the middle

Eric Reed, *Illinois Baptist*

ILLINOIS BAPTIST STATE ASSOCIATION

2ND PLACE

Unity through sports and Jesus

Caroline Anderson

INTERNATIONAL MISSION BOARD

3RD PLACE

Q-Anon: The rise of ‘restless evil’

Seth Brown

BIBLICAL RECORDER

First-Person Column/Blog Series

1ST PLACE

God Himself Planted a Garden

Lori Coats

OKLAHOMA BAPTISTS

2ND PLACE

Seeking and serving orphans, outcasts and refugees

Trennis Henderson

WMU NATIONAL CORRESPONDENT

3RD PLACE

Doyle’s Half Dozen

Chris Doyle

OKLAHOMA BAPTISTS

Thinking about death—and life—and ministry in the middle

I find myself thinking about Jack Anders* right now. Jack was relatively a young man when he accepted the pastorate of a large established church in a popular seaside community in Florida. The church was approaching 100 years old and so were many of its members. Jack lived not far from where I did. We had church friends in common, so I heard about his struggle.

Jack had to perform three funerals in his first week on the job, as I recall the story now 30 years old, and pace never let up. He buried well over 100 people in just a couple of years—and it got to be too much. People wondered why Jack quit what was considered by many pastors a “plum” church—large, well-funded, agreeable, pleasant people, in a really nice town. But it got to him.

Death.

Pastors can get bothered by death, even as we preach life and the very real hope we have in the One who overcame death on our behalf.

Some of the pundits are warning that what we’re experiencing now with our home confinement to combat the spread of Coronavirus is not the crisis, just the crunch before the crisis. And as we hear reports of the disease affecting someone we know, the awful possibilities become more apparent: An Illinois pastor is infected on a mission trip abroad. One member of a central Illinois church (not IBSA, but still) is believed to have passed COVID-19 to another at a worship service. A Chicago-based pastor whose childhood friend is suffering now. A church planter’s cousin in St. Louis died from the infection.

The disease and its realities are drawing closer. And as a pastor, I’m finding ministry in this environment challenging. It may become more so as weeks stretch into months.

As with any personal crisis, events such as this came to us to stop at least briefly to examine our theology. Then we affirm our faith and, if we choose, move forward. This process may need to be quick in a crisis situation, but it will become all the more important given the scale of the pandemic.

I agree with those whose first response was to say this could be the church’s greatest opportunity. But in holding up the challenge to others, I want to be careful not to overstate the case. I’m trying to minister optimistically, but cautiously, if those two can operate simultaneously. In times like these, I will:



In times like these, a ready answer should not be a pat answer.

Offer no pat answers. “God is in control” is the ultimate response, but like the average 4-year-old, people will ask “Why?” They should not be chided for that. And we pastors should be open enough to say, “I’ll think about and get back to you,” instead of offering a quick reply. And sometimes we should say, “I don’t know why” or “We may never know why this side of heaven.” Bumper sticker admonitions don’t comfort for long.

Preach about it. They say don’t preach your uncertainties, and generally I would agree. But I think we can point toward people in Scripture who endured similar struggles and asked the familiar question, Why does God allow trials such as this? Some plagues were clearly judgments from God. Other illnesses were, as Jesus said of Lazarus, that the glory of God might be displayed. To some he said, “It rains on the just and the unjust.” And as with the blind man in John 9, “It was no one’s fault.”

Pray honestly. The Psalms are full of honest, even gut-wrenching prayers that can guide our own intercession, both in private and in public. I’m finding in my Facebook feedings and Zoom prayer meetings, I need to salt the “buck up and believe” messages with some candid address to deeper, sometimes nagging feelings. The psalmists can do that for us, without prayer time becoming a public letting of blood or spleen.

Create emotional space. The Epistles, especially Paul’s, are often prescriptive: Do this, don’t

do that. And in seasons of trial we need some clear instruction to rejoice, believe, and endure. But we also need to offer people room to work through their feelings. That’s where stories of faithful people who wrestled with troubling circumstances are helpful. The Old Testament is full of them. Some grappled to the conclusion of belief, while some did not. Those whose souls we shepherd can learn from both examples, if given room to process their feelings.

In general, our people need to know they are not alone in their emotions. We all struggle with these life-shattering issues. Like Jacob after his championship round with the angel, we may find ourselves marked (or even a little hobbled) by the match, but that’s ok.

Point to life. Ultimately, Jesus is the answer to life’s persistent questions. The Victor over death has given us the victory. As such, he is God’s eternal response to any temporal trouble. That is not bite—or pat. For those who follow Christ and those who preach Christ, he is the inevitable conclusion to any season of fear, doubt, or uncertainty. Christ walks with us every step of the way, and he is waiting for us at the end of a bumpy journey.

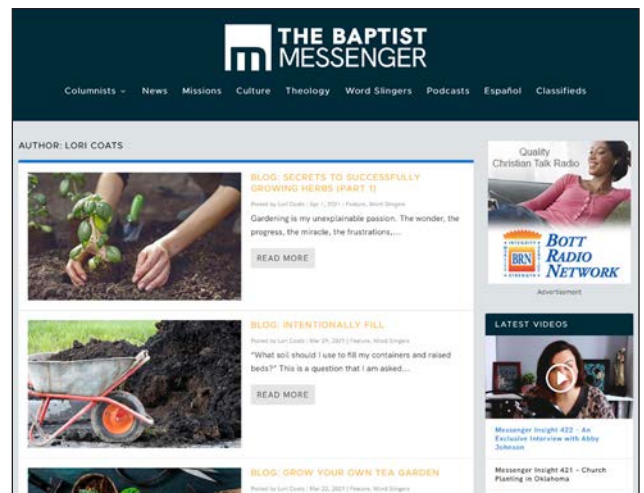
About 15 years ago I preached the funeral of a golly young woman, the mother of three small children who caught flesh eating bacteria at a swimming pool and died three days later. On the Sunday after her funeral, I preached John 11 in my sermon series: Lazarus, come forth! After shouting Jesus’ great declaration that freed his friend from the grave, I had to admit that my own friend had not come out from the grave that week—but eventually she would.

I admitted that I hurt. I built the congregation I had to take comfort where I could. There was solace in Jesus’ love for his own dear friend. “That’s when your sermon became real,” an older pastor said to me afterward. “That’s when I could accept that God still cared about our friend, even if he didn’t raise her up right now.”

Here, not long before Easter, we need to be reminded that the One who raised Lazarus is himself the promised Resurrection. He’s also the One who grieves with the grieving. There’s comfort in both.

Eric Reed is editor of Illinois Baptist media.

**Name changed*



Print Collateral Logo

1ST PLACE

Texas Baptists Golf Classic Rebrand

Jeremy Honea
TEXAS BAPTISTS

2ND PLACE

Harvest Church Communities Logo

INNOVATIVE FAITH RESOURCES

3RD PLACE

Evangelism logo

Jesse Conte
ALABAMA BAPTIST STATE BOARD OF MISSIONS

Print Collateral Integrated Branding

1ST PLACE

Mission Georgia Pivot

Research and Development
GEORGIA BAPTIST MISSION BOARD

2ND PLACE

2020 Ola Cox State Missions Offering

Cleve Persinger
WEST VIRGINIA CONVENTION
OF SOUTHERN BAPTISTS

3RD PLACE

No Sweat Evangelism

Research and Development
GEORGIA BAPTIST MISSION BOARD



Print Collateral Brochure

1ST PLACE

2020 State Convention Handout

Taylor Ames, Garland Sepulveda, Holly Taylor
GUIDESTONE FINANCIAL RESOURCES

2ND PLACE

Aggie BSM Brochure

Caleb Arndt
TEXAS BAPTISTS



Print Collateral Booklet

1ST PLACE

Watershed Principle Booklet

Research and Development
GEORGIA BAPTIST MISSION BOARD

2ND PLACE

Ola Cox State Missions Offering Booklet

Cleve Persinger
WEST VIRGINIA CONVENTION
OF SOUTHERN BAPTISTS



Print Collateral Annual Report

1ST PLACE

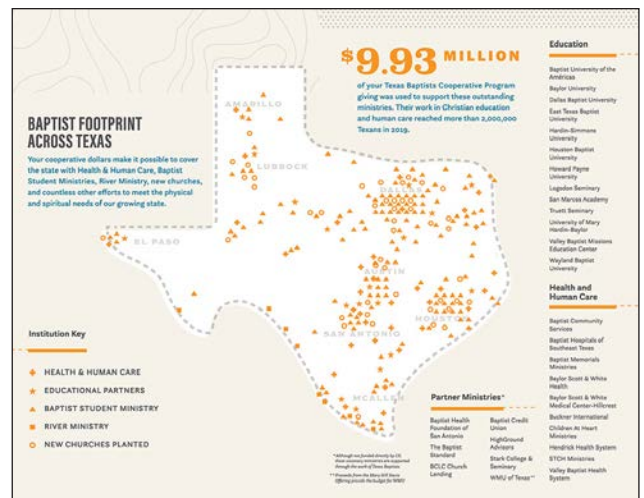
Texas Baptists CP Annual Report

Jeremy Honea, Kalie Lowrie, Caleb Arndt
TEXAS BAPTISTS

2ND PLACE

SBC of Virginia 2020 Ministry Report

INNOVATIVE FAITH RESOURCES



Publications Newspaper

1ST PLACE

Illinois Baptist

Kris Kell

ILLINOIS BAPTIST STATE ASSOCIATION

Publications Magazine

1ST PLACE

Texas Baptists Life Magazine

Jeremy Honea, Maritza Solano, Caleb Arndt
TEXAS BAPTISTS

2ND PLACE

The Great Commission Magazine Fall 2020

Office of Marketing and Communications
SOUTHEASTERN BAPTIST THEOLOGICAL
SEMINARY

3RD PLACE

Proclaimer, Spring 2020, Issue 1

INNOVATIVE FAITH RESOURCES

Publications Newspaper Front Page

1ST PLACE

Illinois Baptist

Kris Kell

ILLINOIS BAPTIST STATE ASSOCIATION

2ND PLACE

Vaping front page

Lauren Grim

THE ALABAMA BAPTIST



Publications Magazine Cover

1ST PLACE

Word&Way: October 2020

Brian Kaylor
WORD&WAY

2ND PLACE

BaptistLIFE Magazine Spring 2020

Reginald Davis
**BAPTIST CONVENTION OF MARYLAND/
DELAWARE**

3RD PLACE

Resource

Kris Kell
ILLINOIS BAPTIST STATE ASSOCIATION

Promotion and Advertising Direct Mail

1ST PLACE

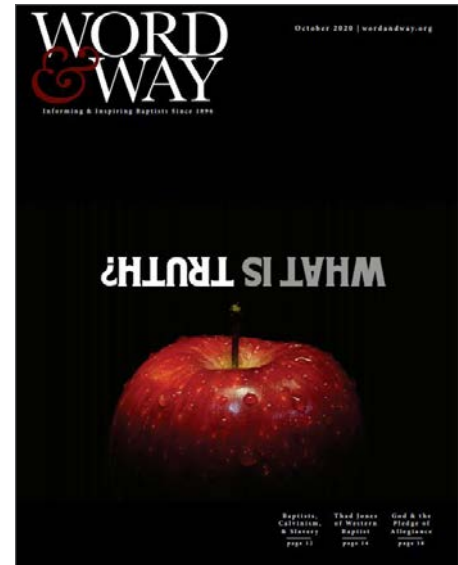
52 Sundays 2021 Postcard Mailer
INNOVATIVE FAITH RESOURCES

2ND PLACE

2020 HVP Thanksgiving Card
Taylor Ames, Garland Sepulveda, Holly Taylor
GUIDESTONE FINANCIAL RESOURCES

3RD PLACE

2020 Mission:Dignity: Year End Mailer
Mission:Dignity and Brand Management Staff
GUIDESTONE FINANCIAL RESOURCES



Promotion and Advertising Digital Ad

1ST PLACE

Scripture Sunday Series

Garland Sepulveda, Holly Taylor
GUIDESTONE FINANCIAL RESOURCES

2ND PLACE

December Promo

Ryan Thomas
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



Promotion and Advertising Specialty Item

1ST PLACE

BEST Award

Jeremy Honea
TEXAS BAPTISTS

2ND PLACE

Super Summer Stickers

Caleb Arndt
TEXAS BAPTISTS

3RD PLACE

Church Planters Prayer Cards

Jesse Conte
ALABAMA BAPTIST STATE BOARD OF MISSIONS



Promotion and Advertising Digital Media

1ST PLACE

Women's Workshop

Sharon Chung
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



2ND PLACE

Growing in Wisdom

Sharon Chung
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

3RD PLACE

Advent

Emily Gwyn
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

Illustration General

1ST PLACE

CP Annual Report Regional Illustrations

Jeremy Honea
TEXAS BAPTISTS

2ND PLACE

Love Your Neighbor

Marissa Crowson
WATERSEdge

Electronic Publication

1ST PLACE

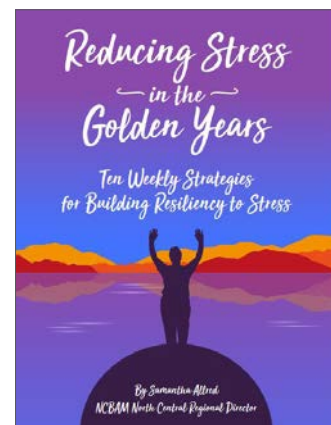
Reducing Stress in the Golden Years

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY

2ND PLACE

Arkansas Baptist News: eMagazine Issue 11/12/20

Arkansas Baptist News
ARKANSAS BAPTIST STATE CONVENTION



OVERALL PUBLICATION

Book

1ST PLACE

This is Their Story! This is Their Song!

Dana Williamson
OKLAHOMA BAPTISTS

2ND PLACE

One Hope: 30 Daily Devotions for Overcoming Loneliness

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY



Print Publication Magazine

1ST PLACE

The Great Commission Magazine Fall 2020

Office of Marketing and Communications
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

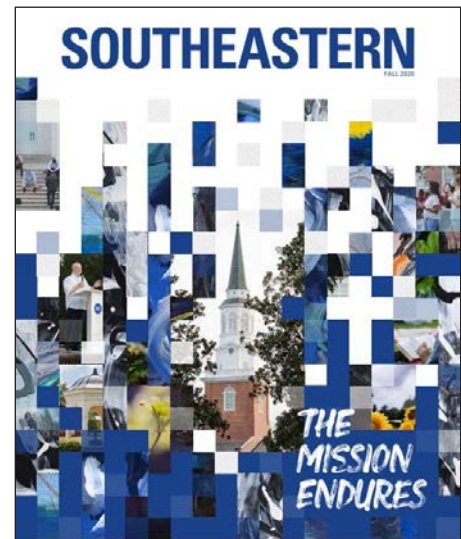
President's Report

Marketing and Communication
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

Generosity Magazine

Marketing and Communications Team
WATERSEdge



OVERALL PUBLICATION

Print Publication Newspaper

1ST PLACE

Illinois Baptist

Illinois Baptist Media
ILLINOIS BAPTIST
STATE ASSOCIATION

3RD PLACE

The Alabama Baptist

Jennifer Rash, Carrie
McWhorter, Lauren Grim
THE ALABAMA BAPTIST

2ND PLACE

Baptist and Reflector

Baptist and Reflector
TENNESSEE BAPTIST
MISSION BOARD



Print Publication Promotion or Advertising

1ST PLACE PLACE

Rev Up for Rampin' Up! - rack card

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY

2ND PLACE PLACE

NCBAM Foster Grandparents

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY



Print Publication Other

1ST PLACE

Missions + Ministry - March 2020 Edition

ARKANSAS BAPTIST STATE CONVENTION

2ND PLACE

2020 Ministry Highlights

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY

STUDENT AWARDS

INTERACTIVE COMMUNICATIONS

Website 25 pages or More

1ST PLACE

The Banner

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

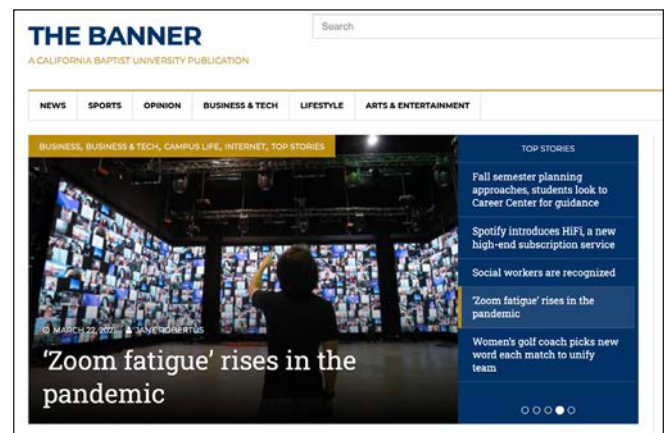
Inklings Fellowship Website

Anton Nguyen
UNION UNIVERSITY

3RD PLACE

Baylorlariat.com

Baylor Lariat staff
BAYLOR STUDENT MEDIA



AUDIO-VISUAL COMMUNICATIONS

Video: Storytelling 1-3 Minutes

1ST PLACE

Follow the rules, bars will stay open

Grace Smith, *Baylor Lariat*
BAYLOR STUDENT MEDIA



2ND PLACE

Birx lauds Baylor's COVID-19 response

Sarah Gill, *Baylor Lariat*
BAYLOR STUDENT MEDIA



Video: Storytelling More than 3 Minutes

1ST PLACE

CBU TV: Community Food Drive

Dyana Villa
CALIFORNIA BAPTIST UNIVERSITY



Video Other

1ST PLACE

Global News Relay: COVID-19

Lariat TV News Staff
BAYLOR STUDENT MEDIA

PHOTOGRAPHY

Single

1ST PLACE

A Call for Justice

Phillip Ndowu, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY



2ND PLACE

Teague attempts layup

Caleb Boren, *Baylor Lariat*
BAYLOR STUDENT MEDIA



3RD PLACE

Waco Rage Room

Chase Li, *Baylor Lariat*
BAYLOR STUDENT MEDIA

Series

1ST PLACE

Saving Me From Myself: Restoration in an Eating Disorder

Maddie Steele, *Cardinal & Cream*
UNION UNIVERSITY



2ND PLACE

Fans mourn basketball legend

Phillip Ndowu, *The Banner*
CALIFORNIA BAPTIST UNIVERSITY

Portrait

1ST PLACE

Breaking Down Mental Health Stigmas

Reagan Lee, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY

NEWS WRITING

1ST PLACE

Kirbi Cochran, *Cardinal & Cream*
UNION UNIVERSITY

2ND PLACE

Emily Cousins, *Baylor Lariat*
BAYLOR STUDENT MEDIA

1ST PLACE

Matthew Soderberg, *Baylor Lariat*
BAYLOR STUDENT MEDIA

[illegible]

BAYLOR LARIAT
News for the students by the students

NEWS ▾ ARTS & LIFE ▾ OPINION ▾ SPORTS ▾ LARIAT TV NEWS ▾ MULTIMEDIA ▾

Home ▾ Opinion ▾ Editorial ▾ Racist history deserves attention

Opinion Editorial

Racist history deserves attention

By **Baylar Lariat** ▾ September 23, 2020

A women's intramural basketball team named the Ku-Klux Klan dressed robes in the 1909 edition of the Round Up yearbook. As the Baylor library staff started digitizing old Round Up editions in 2013, they decided to include all images like this one in an effort to provide access without censorship. Since then, President Linda Lundquist has denounced these images in a 2019 Presidential Perspective. Photos courtesy of the Baylor University Libraries Digital Collections.

Baylar **announced** in June its intention to require diversity training for its entire student body, faculty and staff on an annual basis starting this fall. No amount of training could ever teach a student like a professor does in a classroom, so let's go a step further: require a graded course on minority history and race relations for all students.

Per Baylor Institutional Research and Testing, the Baylor undergraduate population is 61% white. The average cost each student faces per year at Baylor is \$36,702. According to Census data, that's 1996 dollars, or approximately \$27,400 in 2017 dollars. 70% of that is tuition, or \$19,130. That's a lot of money for a student to pay for a year of education.

1ST PLACE

Maggie Exum, *Cardinal & Cream*
UNION UNIVERSITY

2ND PLACE

Anna Tabet, *Focus Magazine*
BAYLOR STUDENT MEDIA

3RD PLACE

Sophie Gravitt, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY

1ST PLACE

Reagan Lee, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Naomi Mengel, *Cardinal & Cream*
UNION UNIVERSITY

3RD PLACE

Lilly Price, *Baylor Lariat*
BAYLOR STUDENT MEDIA



1ST PLACE

Reagan Lee, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Naomi Mengel, *Cardinal & Cream*
UNION UNIVERSITY

3RD PLACE

Lilly Price, *Baylor Lariat*
BAYLOR STUDENT MEDIA

STUDENT AWARDS

DESIGN

Illustration: General

1ST PLACE

DOXA Literary and Art Magazine Illustrations

Lauren Ellis
DALLAS BAPTIST UNIVERSITY

2ND PLACE

DOXA Literary and Art Magazine Cover

Lauren Ellis
DALLAS BAPTIST UNIVERSITY

3RD PLACE

Hispanic Heritage Fiesta

Brianna Jordan, *Angelos*
CALIFORNIA BAPTIST UNIVERSITY

Publication: Magazine Article Spread

1ST PLACE

Pursuit: Breaking Down Mental Health Stigmas

Reagan Lee, Joe Smallwood
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Warrior behind Waffle Chic

Anna Tabet, *Focus Magazine*
BAYLOR STUDENT MEDIA

Publication: Magazine Cover

1ST PLACE

Pursuit, Fall 2020 Issue

Lauren Sawdey, Phillip Ndowu
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Focus Magazine: New Beginnings

Sommer Stanley, Anna Tabet
BAYLOR STUDENT MEDIA



DESIGN

Publication: Magazine Whole Issue

1ST PLACE

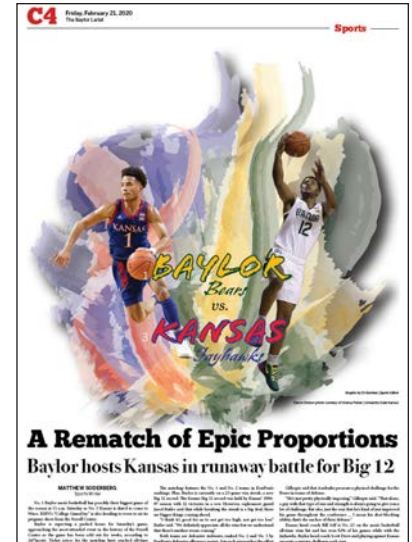
Pursuit, Fall 2020 Issue

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Focus Magazine: New Beginnings

Sommer Stanley, Anna Tabet
BAYLOR STUDENT MEDIA

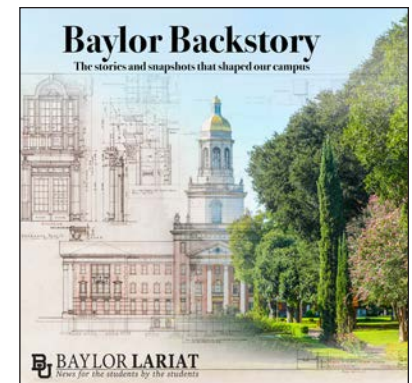


Publication: Newspaper Article Spread

1ST PLACE

Battle of epic proportions

DJ Ramirez, *Baylor Lariat*
BAYLOR STUDENT MEDIA



Publication: Newspaper Front Page

1ST PLACE

Baylor Backstory

Matt Muir, *Baylor Lariat*
BAYLOR STUDENT MEDIA

Publication: Newspaper Whole Issue

1ST PLACE

The Baylor Lariat: Sing Edition

Baylor Lariat staff
BAYLOR STUDENT MEDIA

2ND PLACE

The Banner

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY



STUDENT AWARDS

DESIGN

Publication: Yearbook Article Spread

1ST PLACE

Culture Break Page

Ryley Collom, *Angelos*

CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Baylor Nursing Life

Jillian Veldey, *Baylor Roundup*

BAYLOR STUDENT MEDIA



Publication: Yearbook Cover

1ST PLACE

Angelos

Lancer Media Group

CALIFORNIA BAPTIST UNIVERSITY



Publication: Yearbook Whole Issue

1ST PLACE

Baylor Roundup: In Retrospect

Baylor Roundup staff

BAYLOR STUDENT MEDIA

2ND PLACE

Angelos

Lancer Media Group

CALIFORNIA BAPTIST UNIVERSITY



OVERALL PUBLICATION

Mixed Media Coverage

1ST PLACE

Birx lauds Baylor's COVID-19 response

Sarah Gill, Brittney Matthews, Vivian Roach, *Baylor Lariat*
BAYLOR STUDENT MEDIA



Magazine

1ST PLACE

Pursuit

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

Focus Magazine: New Beginnings

Focus Magazine staff
BAYLOR STUDENT MEDIA



2ND PLACE

Cardinal & Cream: Fall 2020 Edition

Suzanne Rhodes, Editor-in-Chief
UNION UNIVERSITY

Newspaper

1ST PLACE

The Banner

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

The Baylor Lariat: Welcome Back

Baylor Lariat staff
BAYLOR STUDENT MEDIA



Yearbook

1ST PLACE

Angelos

Lancer Media Group
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Baylor Roundup: In Retrospect

Baylor Roundup staff
BAYLOR STUDENT MEDIA





DAVID BIELOH

DESIGN JUDGE

Associate Professor of
Graphic Design
Central Washington University

David Bieloh is a graphic designer and educator currently serving as associate professor of graphic design at Central Washington University; he also maintains a professional design practice with clients around the country. Beginning his teaching career in 1994, Bieloh has taught nationally and online for the Art Institute of Dallas, Art Institute of Seattle, Austin Peay State University, NewSchool of Architecture and Design, Southern New Hampshire University and Texas Woman's University, as well as for institutions in Berlin, Milan, Malaysia and Dehradun, Uttarakhand, in India. He taught and served as chair of the Department of Art for Ouachita Baptist University and as chair of the Graphic Design Program for Rocky Mountain College of Art + Design, where he also helped develop online BFA and MFA programs in design strategy and innovation. Bieloh has received many national and international awards for his graphic design work, with his most recent projects, "The United Colors of the Apocalypse," featured in *American Prospect Magazine* and mentioned in *The New Yorker*, and he has served as a juror for the Summit International Awards and for Posters for Tomorrow, based in Paris, France.



SHONALI BURKE

PR & DEVELOPMENT JUDGE

President & CEO
Shonali Burke Consulting

Shonali Burke is an award-winning, data-driven growth strategist with an innate understanding of the power of community who helps businesses around the globe bring big ideas to life. She founded the #measurePR hashtag and Twitter chat, The Social PR Virtuoso® and now offers The Social PR Virtuoso® Master Course. Burke has worked with, among others, the ASPCA, where she spearheaded crisis communications around the 2007 pet food recall and Michael Vick case, Japan's Iwate Prefecture, Cirque du Soleil, Cision, AcademyHealth, Oxfam America and USA for UNHCR, for whom she designed and implemented its now-textbook digital "Blue Key" campaign. Burke has served as an adjunct faculty member for Johns Hopkins University's M.A. in Communications program since 2009 and developed and teaches Traackr's acclaimed Academy of Influencer Marketing online training program. Her multiple awards and recognitions include being named to *PRWeek's* "Top 40 Under 40" – the first Indian woman ever to earn this achievement – and the Association of Women in Communications' "Matrix Award." She also is a former IABC/D.C. Metro chapter president, has served on IABC International's Accreditation Committee and was a founding board member of ColorComm and Women in PR USA. Burke is currently enrolled in the Harvard Business Analytics Program, from which she expects to graduate in March 2021.



LARRY CLEMENTS

NEWS WRITING JUDGE

Former Editor-in-Chief
Bogard Press

Larry Clements is a native of Malvern, Ark., but grew up in Southern California. He has been married to his wife, Pat, for 52 years and they have five grown children and 12 grandchildren. He served 11 years as editor-in-chief of Bogard Press for the Baptist Sunday School Committee in Texarkana, Texas, and has pastored four churches. He has a Doctorate in Theology from the California Missionary Baptist Seminary and a Doctor of Ministry degree from Dallas Theological Seminary. Since 2014, he has been semi-retired in Monticello, Ark., where he writes and serves Pauline Baptist Church as associate pastor to senior adults. Larry has written two books for the *Baptist New Testament Commentary* series (HPB Publications) on 1 & 2 Thessalonians and 1 Peter. He currently is under contract for a book on "Biblical Studies—A Systematic Theology."



NATE DISARRO

AUDIO/VISUAL JUDGE

Owner, President
Content Titan

Nate Disarro has told the stories of hundreds of business leaders, Hall of Fame inductees, corporations, non-profits and worthy causes for nearly 20 years. He is the founder and president of Content Titan, a digital content production and strategy company based in Little Rock, Ark., serving the state of Arkansas and spanning to the Dallas and Nashville markets. Disarro's award-winning work as a producer, director and director of photography has given him the opportunity to work nationwide for TV networks, documentaries, film studios and Fortune 100 companies. Additionally, he is the host of the Titans of Industry podcast and a member of the Worldz Tribe, a Los Angeles-based cultural marketing collective composed of some of the world's most influential CMOs, CEOs and game changers in the marketing world.



MARTY CHARLES DUVALL

INTERACTIVE JUDGE

Director of Interactive Design
MHP/Team SI

Marty Duvall is the director of the newly formed Interactive Department at MHP/Team SI in Little Rock, Ark., where he leads a talented group of designers in navigating the evolving digital landscape through design, website development, marketing and more. An innovator and a creative, Duvall began his career at Team SI/MHP as a digital designer in May 2017, working on designs for at least 50 websites, including award-winning sites, and improving workflow and introducing new technologies to the company. His passion for design does not stop at the borders of MHP/Team SI, as he has long been a design educator with the Innovation Hub and Henderson State University. Duvall is a graduate of San Jose State University with a degree in design studies.



TIFFANY EURICH

PR & DEVELOPMENT JUDGE

Founder & Strategist
Tiffany Eurich International

Dr. Tiffany Eurich loves storytelling and the way a well-told narrative can change the trajectory of a business, so she's passionate about making communication strategy accessible to businesses of every size. An author, former TV personality and university professor, Dr. Eurich helps entrepreneurs develop simple, streamlined public relations and digital marketing strategies. Working with everything from solo endeavors to international luxury brands, Tiffany has seen how effective PR can turn a best-kept-secret into a household name. She holds degrees from Ouachita Baptist University and Stephen F. Austin State University and a Ph.D. in Communications from Regent University, and her expertise has been featured in places like *Forbes*, PR Couture and Homesteady.

JUDGES



LAUREN FARABOUGH

FEATURE WRITING JUDGE

Director of Healthcare Strategy
MHP/Team SI

Lauren Farabough, director of healthcare strategy for MHP/Team SI, has more than 10 years of experience in innovative content marketing, social media management and digital marketing strategy. Farabough works with clients primarily in the healthcare industry but also has experience with education, restaurants, tourism and state agency clients. Previously, she worked at the University of Arkansas for Medical Sciences in communications and marketing, managing the hospital's social media presence and strategy, website and publications for more than five years. Farabough also leads internal training on various topics at MHP/Team SI and serves as an adjunct professor at Ouachita Baptist University, teaching advertising and social media. She holds a master's degree in journalism from the University of Arkansas at Little Rock and a bachelor's degree in mass communications and English from Ouachita.



MAT FAULKNER

OVERALL PUBLICATION JUDGE

President & Chief Idea Officer
Think Idea Studio

Mat Faulkner is the founder and Chief Idea Officer of Think Idea Studio, a full-service marketing agency based in Searcy, Ark. Faulkner serves as president of the board for the Searcy Regional Economic Development Corporation, director of the Think ART Project, co-director for Searcy Beats & Eats festivals, member of Searcy's Beautification Committee and Holiday of Lights Committee and member of Harding University's chapter of Sigma Nu Tau national entrepreneurship honor society. He was named to *Arkansas Business*' "40 Under 40" in 2017 and also served as former chair of the Searcy Regional Chamber of Commerce's Small Business Committee and president for Jacob's Place Homeless Mission. Recently, he led the charge for the Searcy community to win the *Small Business Revolution* online TV show, where six local small businesses received \$500,000 in makeovers as well as community improvements. Faulkner is a graduate of Harding University with a degree in communication management.

DAMONA FISHER

NEWS WRITING JUDGE

Manager of Advertising, Public
Relations and Marketing Support
Arkansas Blue Cross
and Blue Shield

Damona Fisher serves as manager of advertising, public relations and marketing support for Arkansas Blue Cross Blue Shield, where she has served more than 20 years. She is a past president of the Central Arkansas chapter of Women in Communications and has earned awards for her work from the International Association of Business Communicators and the Arkansas chapter of Public Relations Society of America. Fisher earned her bachelor's degree in mass communications from Ouachita Baptist University. She lives in Little Rock with her husband, James.



CHLOE FORD

OVERALL PUBLICATION JUDGE

Art Director
Natural State Media

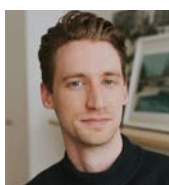
Chloe Ford serves as art director at Natural State Media (NSM), an Arkansas media company in Fayetteville, Ark. NSM reports statewide business and political news at TalkBusiness.net, has radio and TV shows in multiple Arkansas markets and publishes the *Northwest Arkansas Business Journal*, a biweekly print publication, as well as additional monthly and annual print products. Ford previously worked as a copy editor and page designer at the daily newspapers in Northwest Arkansas and taught a newspaper design class at Northwest Arkansas Community College. She holds a master's degree in magazine, newspaper and online journalism from Syracuse University and a bachelor's degree in mass communications from Ouachita Baptist University.



HALEY HOOVER
INTERACTIVE JUDGE

Marketing Strategy Consultant

Haley Hoover is a marketing consultant with an expertise in content creation for fashion and luxury brands. She has ideated and executed branded partnerships for premier fashion and beauty brands such as Gucci, Chanel, Ralph Lauren, Target and more while working at top-tier publishers Refinery29 and Condé Nast. Currently, Hoover splits her time between consulting for a roster of large and small businesses, including The Infatuation and Zagat, and caring for her 1-year-old daughter. Hoover firmly believes that consulting with demanding clients is 10 times easier than negotiating with a toddler.



RYAN HOOVER
OVERALL PUBLICATION JUDGE

Account Director
Wunderman Thompson

Ryan Hoover currently serves as account director at Wunderman Thompson, a global WPP agency, leading the P&G account. Previously, Hoover served as an executive producer at Condé Nast in New York City, overseeing advertiser creative projects with *Vogue*, *GQ* and *Vanity Fair*. During his tenure there, Hoover led the creation of the Branded Content Department at *Vogue*, as well as a team of marketers, producers, creatives and project managers. His past client experience covers fashion, entertainment and luxury, including working with Disney, Google, Gucci and Land Rover. In addition to Hoover's work in New York, he also co-founded Puzzol Creative, the parent company of Memphis Escape Rooms, located in his hometown of Memphis, Tenn. He is married to the beautiful and talented Haley Hoover and is father to his ridiculously sweet daughter, Gramercy. Hoover is a graduate of Union University.



SHAUN KOEHN
DESIGN JUDGE

Graphic Designer
Eric Rob & Isaac

Shaun Koehn currently serves as a graphic designer for Little Rock ad agency and branding firm Eric Rob & Isaac. Originally from Enid, Okla., he now lives in Little Rock with his wife, Leila. He earned a Bachelor of Fine Arts degree with an emphasis in graphic design from the University of Arkansas at Little Rock while also competing as a cross country and track student athlete. He previously worked as a designer on Dillard's eCommerce team.



JESSICA LAMB
FEATURE WRITING JUDGE

Editorial Director
She Reads Truth

Jessica Lamb is the editorial director for She Reads Truth, He Reads Truth and Kids Read Truth, a community of "Men and Women in the Word of God every day," based out of Nashville, Tenn. She is a graduate of Ouachita Baptist University and the Denver Publishing Institute at the University of Denver. Lamb currently lives in Nashville with her husband, Taylor, and their children, Everly and Milo.

JUDGES



JOLI LIVAUDAIS

PHOTOGRAPHY JUDGE

Associate Professor
of Art/Photography
University of Arkansas Little Rock

Joli Livaudais earned her B.A. and M.S. in experimental psychology from the University of Texas at Arlington before establishing herself as a freelance commercial photographer in Dallas, Texas. She received her M.F.A. from Louisiana Tech University in Ruston, La., in 2013, and currently is an associate professor and head of the photography program at the University of Arkansas at Little Rock. Her fine art photography explores both historical photographic processes and contemporary alternative methods, including gum bichromate printing, photo sculpture and installation, and incorporates her interest in both psychology and spirituality. Her artwork will be exhibited in the “Paper Routes-Women to Watch 2020” exhibition at the National Museum of Women in the Arts in Washington D.C., and she was featured as a historical process gum bichromate artist in Christina Anderson’s text on the process, *Gum Printing: A Step-By-Step Manual, Highlighting Artists and Their Creative Practice*, published in 2016.



PATRICK NETHERTON

AUDIO/VISUAL JUDGE

Broadcaster
Townsquare Media &
Northwestern State University

Patrick Netherton is a play-by-play announcer and sports talk radio host in Shreveport, La. He has been the voice of the Northwestern State Demons for 17 years and has been a sports talk host off-and-on for the last 20 years. In addition, Netherton is the public address announcer for the Independence Bowl in Shreveport. He is a 1999 graduate of Ouachita Baptist University with a bachelor’s degree in mass communications and speech communication.



TARA PEACOCK

DESIGN JUDGE

Art Director
Think Idea Studio

Tara Peacock serves as art director at Think Idea Studio, where she is a part of an award-winning team developing creative solutions for hundreds of clients. Previously, she worked for Think Idea Studio as a junior designer. With a passion for creating meaningful brands and great typography, Peacock has received several awards, including from the American Institute of Graphic Arts, Council of Advancement and Support of Education (CASE) and American Advertising Awards (ADDY) across multiple districts. Peacock holds a bachelor’s degree in graphic design from University of Arkansas Fort Smith, and she and her husband, Brad, have a 2-year-old son, Silas. Much of her free time is spent painting and coloring inside cardboard box forts with her little designer in training.



MARK RAINES

NEWS WRITING JUDGE

Senior Vice President of Public
Relations and Client Services
CJRW

Mark Raines is senior vice president of public relations at CJRW, the largest marketing and communications agency in Arkansas. A resident of Cabot, Ark., Raines spent the vast majority of his career – 25 years – in television news management. At CJRW, he oversees account work for all agency clients including several Fortune 500 companies.



TONY RANCHINO

AUDIO/VISUAL JUDGE

Videographer
KATV Little Rock

Tony Ranchino is a videographer in his 21st year at KATV Little Rock's Channel 7 and 24th year in the business. For the past 21 years, Ranchino has covered the Arkansas Razorbacks' football, basketball and baseball teams, both home and away, as well as daily news for KATV. Ranchino's videography work has included shooting, editing and producing, as well as working with dozens of Channel 7 anchors and reporters.



LIZ SANDERS

PHOTOGRAPHY JUDGE

Freelance Photographer

Liz Sanders is a documentary photographer based in Little Rock, Ark. Currently working on a personal family project, Sanders also is freelancing for various publications including *TIME* magazine, *The Nation* and *The Atlantic Monthly*. Originally from Hot Springs, Ark., she later lived in New York working in the arts as a freelance photographer and as the manager of an art studio space in Brooklyn for five years. Sanders is a graduate of the Documentary Practice and Visual Journalism Program at the International Center for Photography in New York City.



PHILLIP SLAVIN

PHOTOGRAPHY JUDGE

Director of Social Content
Think Idea Studio

Phillip Slavin currently serves as director of social content for Think Idea Studio in Searcy, Ark., where he lives with his wife, Tillie, and daughters, Pippa (age 2) and Emmie (baby). He manages creative content and social media accounts in his role with Think, where he has worked since 2016. Before getting into marketing, Phillip spent seven years working in local TV news in Oklahoma and Texas. He spends his free time writing for sports blogs and hosting two sports podcasts on the Big 12 and his favorite college team, Oklahoma State.



**DALANEY
THOMAS LEWIS**

INTERACTIVE JUDGE

Senior Account Executive
CJRW

Dalaney Thomas Lewis serves as a senior account executive for CJRW advertising agency in Little Rock, Ark., where she leads strategic planning of all client initiatives, including involvement in the development of branding campaigns, paid media strategy, national public relations efforts, digital campaigns and co-operative publications. She also co-supervises the Arkansas Tourism account and supervises the Oaklawn Casino Resort account. Previously, Thomas Lewis held various positions within CJRW and supported the agency's tourism clients. She is a 2015 honors graduate of Ouachita Baptist University.



SARA WEAVER

PR & DEVELOPMENT JUDGE

PRIMED Campus HR Lead
Mitchell Communications/dentsu

Sara Weaver is a HR professional with over 15 years of experience working in the corporate and non-profit sectors. She currently serves as the PR, influencer marketing and editorial HR lead at dentsu international and Mitchell Communications. She possesses experience in several aspects of HR, including recruitment, employee training, transformational leadership, intercultural communication, team building and managing change. She earned a Bachelor of Arts degree in mass communication from Sam Houston State University. In addition to loving all things public relations and HR, Weaver enjoys spending time in nature and on the water with her husband, three amazing kids and their dog, Phinneas.



**DYLAN
YARBROUGH**

INTERACTIVE JUDGE

Adjunct Photography Professor
University of Arkansas Little Rock

Dylan Yarbrough is an artist, photographer and educator whose work has been exhibited nationally and internationally, with recent shows at the Center For Creative Photography, Arcade Gallery, Midwest Center for Photography and Historic Arkansas Museum. Yarbrough has taught photography at numerous institutions, including the University of Arkansas at Little Rock, Columbia College Chicago and Lillstreet Art Center. He is currently the 2020 CPS Lives Artist, collaborating with and sharing the story of a Chicago Public School, and was the recipient of the 2019 Stuart Abelson Fellowship. Yarbrough's photos have recently been featured in several publications, including *Lenscratch*, *Oxford American Magazine*, *Aint—Bad Magazine* and the Too Tired Project. Yarbrough received his Master of Fine Arts from Columbia College Chicago in 2020.



