56th annual wilmer c. fields awards competition **avaard Winners** Baptist Communicators Association

AZZED

grand prizes



grand prizes



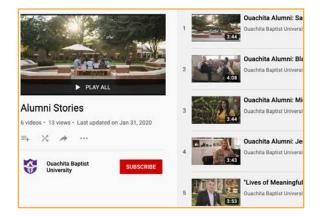
Arthur S. Davenport Award for Exceptional Achievement in Public Relations and Development

Be Transformed Office of University Communications Union University



M.E. Dodd Memorial Award for Exceptional Achievement in Radio, Television, Film and Video

Go2 / GenSend Promotion Video Creative Services North American Mission Board



Diane Reasoner Award for Exceptional Achievement in Interactive Communications

Meaningful Work Video Series Office of Communications & Marketing Ouachita Baptist University



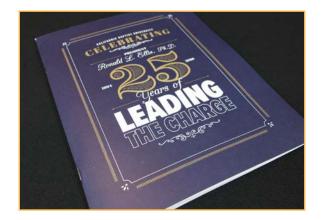
Fon H. Scofield Award for Exceptional Achievement in Photography

Kentucky Mission Trip Rebecca Hankins Southeastern Baptist Theological Seminary



Frank Burkhalter Award for Exceptional Achievement in Religious Newswriting

Unholy Tour attendees hear survivors recount 'second chances' Myriah Snyder The Christian Index



Albert McClellan Award for Exceptional Achievement in Print Media and Design

Celebrating 25 Years of Leading the Charge Marketing and Communication California Baptist University



Leonard Holloway Award for Exceptional Achievement in Feature Writing

WMU of Virginia streetwalking ministry offers light in darkness of Richmond prostitution zone

Trennis Henderson WMU National Correspondent



Best Overall Student Entry

Pursuit Lauren Sawdey, Lauren Shelburne California Baptist University

public relations



interactive

Total Public Relations or Development Campaign

Less than \$25,000 budget

1ST PLACE *Diffice of Communications & Marketing Ouachita Baptist University*

More than \$25,000 budget

- **1ST PLACE**The Dixie Jackson ArkansasMissions Offering 2019Arkansas Baptist State Convention
- 2ND PLACE 2019 Mission Illinois Offering & Week of Prayer Illinois Baptist Media Illinois Baptist State Association

Public Relations for Special Events

More than \$25,000 budget

- **1ST PLACE 2019 EBS Event Collateral and Display** David Calvert, Shelly Moon, Lauren Winters GuideStone Financial Resources
- 2ND PLACE 125th Anniversary Arkansas Baptist Children's Homes and Family Ministries

Communications and/or Marketing Strategy

Less than \$25,000 budget

IST PLACEI Stand for Life - A Tennessee Baptist
Initiative
Communications
Tennessee Baptist Mission Board2ND PLACEBest Value Marketing Campaign
Office of Communications & Marketing
Ouachita Baptist University3RD PLACEOne Hope
Carol Layton
North Carolina Baptist Aging Ministry

More than \$25,000 budget

1ST PLACE Be Transformed Office of University Communications Union University

Website, organization or company site

Custom-built

1ST PLACE	SuperSummerArkansas.com Andrew Sweatman Arkansas Baptist State Convention
2ND PLACE	The Inauguration of Dr. Blake Thompson Justin Garcia, Jared Walters Mississippi College
3RD PLACE	Ouachita GIFs & Stickers Office of Communications & Marketing Ouachita Baptist University

Adapted template

1ST PLACE	New Site for PursueAL.org Dogwood Media Solutions ALSBOM
2ND PLACE	New Site for A18C.org Dogwood Media Solutions ALSBOM
3RD PLACE	New Site for JonEnglishLee.com Dogwood Media Solutions

Website, event or promotion site

Custom-built

1ST PLACE *MissionIllinois.org Illinois Baptist Media Illinois Baptist State Associations*

Adapted template

1ST PLACE PraiseworksArkansas.com Andrew Sweatman Arkansas Baptist State Convention

Social Media

Single post

1ST PLACE	Jen Wilkin at SEBTS Griffin Gulledge Southeastern Baptist Theological Seminary
2ND PLACE	Blessing the Perrigens Creative Services North American Mission Board
3RD PLACE	3 Circles in Arabic Creative Services

North American Mission Board

TTT

Campaign or event

1ST PLACE	Meaningful Work Video Series Office of Communications & Marketing Ouachita Baptist University
2ND PLACE	I Stand for Life Facebook Blitz Communications Team Tennessee Baptist Mission Board
3RD PLACE	Send Relief Human Trafficking Campaign Creative Services North American Mission Board

interactive



Single

1ST PLACE	Timothy George Kristen Padilla Beeson Divinity School of Samford University
2ND PLACE	Kugel Photo Marketing and Communication California Baptist University
3RD PLACE	Money to get Home Ryan Thomas Southeastern Baptist Theological Seminary
Series	
1ST PLACE	Kentucky Mission Trip Rebecca Hankins Southeastern Baptist Theological Seminary
2ND PLACE	Oxford Study Tour Rebecca Hankins Southeastern Baptist Theological Seminary
3RD PLACE	The Modern Realities of Sex Trafficking Phillip Ndowu California Baptist University

Email marketing

Single email

1ST PLACE	Mission + Ministry E-Newsletter - May, Disaster Relief Edition Arkansas Baptist State Convention
2ND PLACE	Your presence matters SBC Executive Committee Baptist Press
Series	

1ST PLACE	Mission + Ministry E-Newsletter Arkansas Baptist State Convention

- 2ND PLACE I Stand for Life Email Marketing campaign Communications Tennessee Baptist Mission Board
- SBC Morning Briefing **3RD PLACE** Jonathan Howe Baptist Press

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Single	
1ST PLACE	Prayer for Victims of Sexual Abuse Caleb Yarbrough Arkansas Baptist News
2ND PLACE	African American Southern Baptist Casts His Vote Caleb Yarbrough Arkansas Baptist News
3RD PLACE	LifeWay Moving Truck Caleb Yarbrough Arkansas Baptists News
Series	

777

1ST PLACE From Despair to Hope Doug Rogers Alabama Baptist State Board of Missions

photography



photography

Single **1ST PLACE** College of Pharmacy laboratory Kristi Woody Union University 2ND PLACE **Desperate Brothers** Blake Ragsdale Baptist Children's Homes of North Carolina **3RD PLACE** Makala's Forever Family Blake Ragsdale Baptist Children's Homes of North Carolina Series **1ST PLACE** Bulldog Calendars Kristi Woody Union University 2ND PLACE **Build, Strengthen, Restore:** 2019 Thanksgiving Offering Stella K Prather Arkansas Baptist Children's Homes and Family Ministries

Event Coverag

Single

- **1ST PLACE Dad's Graduation** Ryan Thomas Southeastern Baptist Theological Seminary 2ND PLACE Chris Tomlin singing at Scholarship Banquet Kristi Woody Union University **3RD PLACE** Standing for the Unborn Anna Dellinger The Baptist Foundation of Oklahoma Series **1ST PLACE** Mozart's The Impressario performance Kristi Woody Union University Standing Together for the Unborn 2ND PLACE Anna Dellinger The Baptist Foundation of Oklahoma
- **3RD PLACE 9Marks at Southeastern** Rebecca Hankins Southeastern Baptist Theological Seminary

Portrait

Studio

1	ST PLACE	The Modern Realities of Sex Trafficking Phillip Ndowu California Baptist University
2	2ND PLACE	A moment with the Akins Rebecca Hankins Southeastern Baptist Theological Seminary
F	Field	
1	ST PLACE	Rosalie Hunt: Nurturing "World Hearts" Pam Henderson WMU National Correspondent
2	2ND PLACE	Artistry Abroad: Seattle's Influence on Artisans of Every Discipline Phillip Ndowu California Baptist University



audio/video



audio/video

Video

1ST PLACE	Missional Atrophy Matt Tullos Tennessee Baptist Mission Board
2ND PLACE	AAEO Kirk Kirkland Video Creative Services North American Mission Board

3RD PLACE The Iceland Project - Part II Innovative Faith Resources

Editorial Feature - 2-5 minutes

1ST PLACE	Ouachita Alumni: Justin Seale Office of Communications & Marketing Ouachita Baptist University
2ND PLACE	Winning

Chris Turner, Matt Tullos Tennessee Baptist Mission Board

3RD PLACE Samford University--May Commencement 2019 Samford University

Editorial Feature - More than 5 minutes

1ST PLACE Samford University--Chelsea Baker Samford University

Promotion - Less than 2 minutes

- **IST PLACE**Go2 / GenSend Promotion Video
Creative Services
North American Mission Board2ND PLACEThe Power of One
- Creative Services North American Mission Board
- **3RD PLACE** Who's Your One Teaser Trailer Creative Services North American Mission Board

Promotion - 2-5 minutes

1ST PLACE	Patterson School of Natural Sciences Video Office of Communications & Marketing Ouachita Baptist University
2ND PLACE	Wasn't I Your Neighbor Chris Turner, Matt Tullos Tennessee Baptist Mission Board
3RD PLACE	The Dixie Jackson Report Arkansas Baptist State Convention

Promotion - More than 5 minutes

1ST PLACEUnion University: Be Transformed
Office of University Communications
Union University**2ND PLACE**Hope and Future Offering Video
Blake Ragsdale, Randy Durham/
Credence Pictures
Baptist Children's Homes of North Carolina**3RD PLACE**You Ain't Seen Nothin' Yet!
Carol Layton, Randy Durham/
Credence Pictures
North Carolina Baptist Aging Ministry

Broadcast/Podcast - Individual Episode

1ST PLACE CBU TV, Spring 2019 Show Azucena Orozco, Diana Corona California Baptist University

Other

1ST PLACE Samford University--WestmoreLAWN Samford University

2ND PLACE Once There Was a Star Carol Layton North Carolina Baptist Aging Ministry

Audio

Broadcast/Podcast - Overall Show

1ST PLACE	Stories of Hope Creative Services North American Mission Board
2ND PLACE	It's a family matter. Michael C. Blackwell Baptist Children's Homes of NC
3RD PLACE	Baptist Without an Adjective Brian Kaylor Word&Way

Broadcast/Podcast - Individual Episode

1ST PLACE	A Comeback Story Paul Wynn & Doug Keesey OneMissionTV, LLC
2ND PLACE	Inspire On The Go - The Road To Redemption Pt. 1 Arkansas Baptist State Convention
3RD PLACE	It's a family matter Heart of a Cottage Parent Michael C. Blackwell Baptist Children's Homes of NC



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news writing



feature writing

Less than 750 words

- **1ST PLACE** Picking up the pieces in El Paso Grace Thornton Baptist Press
- 2ND PLACE Jarrid Wilson tweeted hope before tragic death Diana Chandler **Baptist Press**
- **3RD PLACE Cutting hair, sharing Christ** at Acts 1-8 One Day Sarah Davis Arkansas Baptist News

750-1500 words

- **1ST PLACE** Unholy Tour attendees hear survivors recount 'second chances' Myriah Snyder The Christian Index
- 2ND PLACE Making church a safer place Lisa Misner Illinois Baptist State Association
- **3RD PLACE** North Ga awakening coming from what is found, not what was lost Scott Barkley The Christian Index

The Baptist New Mexican

More than 1500 words

1ST PLACE SBC's Rightward Shift Hits 40 Amid Turmoil Brian Kaylor Word&Way 2ND PLACE Green wave Meredith Flynn Illinois Baptist State Association **3RD PLACE** Analysis: How House Bill 51 was Defeated in the New Mexico Senate Daniel T. Porter

Series or Package

1ST PLACE	Border crisis The Alabama Baptist
2ND PLACE	SBU Professor Firing Series Brian Kaylor Word&Way
3RD PLACE	2019 Annie Armstrong Easter Offering Week of Prayer Stories Brandon Elrod North American Mission Board

Opinion/Editorial

- **1ST PLACE Returning to Our Litigious Vomit** Brian Kaylor Word&Way
- Pastors need safe spaces 2ND PLACE Eric Reed Illinois Baptist State Association
- **3RD PLACE** Dealing With The Double Standards of Culture Lonnie Wilkey Tennessee Baptist Mission Board

Less than 750 words

1ST PLACE	'God winks' Grace Thornton The Alabama Baptist
2ND PLACE	SBC 1941 memory Grace Thornton The Alabama Baptist
3RD PLACE	'They gave me hope' Grace Thornton The Alabama Baptist

750-1500 words

1ST PLACE	WMU of Virginia streetwalking ministry offers light in darkness of Richmond prostitution zone Trennis Henderson WMU National Correspondents
2ND PLACE	World Series umpire Lance Barksdale's pivotal moment Tim Ellsworth Baptist Press
3RD PLACE	'Snowflake' babies Grace Thornton The Alabama Baptist

More than 1500 words

1ST PLACE	Why I need resurrection Eric Reed Illinois Baptist State Association
2ND PLACE	God's grand design Grace Thornton The Alabama Baptist
3RD PLACE	Timothy George: A Tribute to Beeson Divinity School's Founding Dean Kristen Padilla

Beeson Divinity School of Samford University

Series or Package

1ST PLACE	SBU Beyond Redford Series
	Brian Kaylor
	Word&Way

- 2ND PLACE Super Bowl LIII Series Tim Ellsworth **Baptist Press**
- **3RD PLACE** Jocelyn Henry-Whitehead pursues ministry in the wake of domestic violence Trennis Henderson WMU National Correspondent

TTT

1ST PLACE	Helping couples struggling through infertility Leah Honnen Illinois Baptist State Association
2ND PLACE	The triumph and tragedy of the past 50 years Tim Yarbrough Arkansas Baptist News
3RD PLACE	Dads, we need you Myriah Snyder The Christian Index

feature writing



design

Blog

Single entry

- **1ST PLACE Transmitting values to children: Five tips for building relationship** Michael C. Blackwell Baptist Children's Homes of NC
- 2ND PLACE Pursue God in Worship Trennis Henderson WMU National Correspondent
- **3RD PLACE 'You Are Not Special' - Apologetic Tips for Exposing Worldviews that cannot Satisfy** Marilyn J. Stewart New Orleans Baptist Theological Seminary, Office of Public Relations

Series

1ST PLACE Doyle's Half Dozen Chris Doyle Oklahoma Baptists | The Baptist Messenger

Script

1ST PLACE *Wasn't I Your Neighbor Chris Turner/Matt Tullos Tennessee Baptist Mission Board*

2ND PLACE ReFocus Illinois Baptist Media Illinois Baptist State Association

3RD PLACE I Stand for Life Senate Committee Address Randy C. Davis, Chris Turner Tennessee Baptist Mission Board

Print Collateral

Logo

1ST PLACE	Oklahoma Baptists Logo Braden East Oklahoma Baptists
2ND PLACE	Above the Hills Church Logo Innovative Faith Resources
3RD PLACE	Hope and Future Logo Blake Ragsdale Baptist Children's Homes of North Carolina

Integrated Branding

1ST PLACE	Be Transformed Office of University Communications Union University
2ND PLACE	NAMB City Team Summit Branding Creative Services North American Mission Board
3RD PLACE	Connect Event Branding Office of Communications & Marketing Ouachita Baptist University

Special Display

1ST PLACE	Soccer Field Wrap
	Office of University Communications Union University

2ND PLACE Project Pinnacle: The GuideStone Story Brittany McNally GuideStone Financial Resources

Brochure

1ST PLACE	Artistry with Soul Marketing and Communications Samford University

2ND PLACE GuideStone Cross-Promotional Brochure Nicolette Heape, Holly Taylor GuideStone Financial Resources

TTT

3RD PLACE Benefits of Escalating Contributions Taylor Ames, Garland Sepulveda, Holly Taylor GuideStone Financial Resource

Booklet

1ST PLACE	Student Missions Opportunities
	Mississippi Baptist Convention Board

- 2ND PLACE Compensation Planning Guide Taylor Ames, Garland Sepulveda, Holly Taylor GuideStone Financial Resources
- **3RD PLACE** *Kristen Padilla Beeson Divinity School of Samford University*

Annual Report

- **1ST PLACE** Samford University Annual Report Marketing and Communications Samford University
- **2ND PLACE** SBC of Virginia 2019 Annual Report Innovative Faith Resources

design



design

Newspaper

1ST PLACE	The Banner Sienna Darula, Abigail Wolf California Baptist University
2ND PLACE	Illinois Baptist Illinois Baptist Media Illinois Baptist State Association

3RD PLACE The Alabama Baptist The Alabama Baptist

Newsletter

- **1ST PLACE** Missions + Ministry Print Newsletter, September 2019 Edition Arkansas Baptist State Convention
- 2ND PLACE Missions + Ministry Print Newsletter, January 2019 Edition Arkansas Baptist State Convention
- **3RD PLACE** Missions + Ministry Print Newsletter, March 2019 Edition Arkansas Baptist State Convention

Magazine

- **1ST PLACE** Celebrating 25 Years of Leading the Charge Marketing and Communication California Baptist University
- 2ND PLACE **Beeson Magazine: For All the Saints** Kristen Padilla Beeson Divinity School of Samford University
- **3RD PLACE** Proclaimer (Winter 2019 Issue) Innovative Faith Resources

Newspaper Front Page

- **1ST PLACE** Illinois Baptist Kris Kell Illinois Baptist State Association 2ND PLACE The Alabama Baptist Lauren Grim The Alabama Baptist Magazine Cover **1ST PLACE** The 'Dones': Done with Church. But Not with God Brian Kaylor Word&Way
- 2ND PLACE **Beeson Magazine** Kristen Padilla Samford University
- **3RD PLACE** Resource Kris Kell Illinois Baptist State Association

Redesign

1ST PLACE The Alabama Baptist Lauren Grim, Jennifer Davis Rash and The Alabama Baptist staff

Docton on Elvon

Poster of Flyer	
1ST PLACE	Youth Night Poster Mississippi Baptist Convention Board
Media/Press Kit	
1ST PLACE	Mission:Dignity Sunday Media Kit John Ambra, David Calvert GuideStone Financial Resources
Direct Mail	
1ST PLACE	2019 HVP Thanksgiving Card Taylor Ames, Garland Sepulveda, Holly Taylor GuideStone Financial Resources
Print Ad - Single	
1ST PLACE	Kids Ministry Conference Ad Innovative Faith Resources
Print Ad - Ser	ies
1ST PLACE	Be Transformed Series Office of University Communications Union University
Digital Ad - Si	ngle
1ST PLACE	GuideStone Lipper Award Advertisement Garland Sepulveda, Elizabeth Sparks

- **Digital Ad Series**
- **1ST PLACE Scripture Series** Marissa Crowson, The Baptist Foundation of Oklahoma The Baptist Foundation of Oklahoma

GuideStone Financial Resources

Specialty Item

1ST PLACE	Illustrated Campus Mug Marketing and Communication California Baptist University
2ND PLACE	Arts Calendar Marketing and Communications Samford University

TTT

3RD PLACE Bulldog Wall Calendar Office of University Communications Union University

Digital Media Template

1ST PLACE #GratitudeandGiving #GivingTuesday 2019 Campaign John Ambra, David Calvert, Susan Ervien GuideStone Financial Resources

2ND PLACE Joyful Collective Emily Flowers Southeastern Baptist Theological Seminary

General

1ST PLACE NAMB Branding Design Stickers Creative Services North American Mission Board

Hand-Drawn Typography

1ST PLACE Beyond the Walls Innovative Faith Resources

overall publication



student

Website, organization or company site - Custom-built

1ST PLACE Daniel Clegg

Campus Buildings Site Union University

Social Media: Single Live Post

1ST PLACE Shawn Oakman acquitted Baylor Lariat staff **Baylor Student Media**

Mobile Apps

1ST PLACE

Baylor Lariat app Baylor Lariat staff **Baylor Student Media**

1ST PLACE	Who's Your One
	Creative Services
	North American Mission Board
2ND PLACE	Glory Days

- Tony Hudson North American Mission Board
- **3RD PLACE** Annie Armstrong Easter Offering Creative Services North American Mission Board

Magazine

1ST PLACE	Pursuit Lauren Sawdey, Lauren Shelburne California Baptist University	1ST I
2ND PLACE	On Mission Magazine Creative Services North American Mission Board	2ND
3RD PLACE	Generosity Magazine The Baptist Foundation of Oklahoma	Othe
Newspaper		1ST I
1ST PLACE	The Banner Sienna Darula, Abigail Wolf California Baptist University	2ND
2ND PLACE	Illinois Baptist Illinois Baptist Media Illinois Baptist State Association	

3RD PLACE The Alabama Baptist The Alabama Baptist staff

Promotion or Advertising

IST PLACE	Peace of Mind flyer Carol Layton North Carolina Baptist Aging Ministry
2ND PLACE	Double Gate Brochures: Internal and External Kimber Huff Baptist Convention of New England
Other	
1ST PLACE	Passport: Supporting Foster Families Carol Layton, Jim Edminson, Blake Ragsdale North Carolina Baptist Aging Ministry
2ND PLACE	The First Ten Years Carol Layton North Carolina Baptist Aging Ministry



Photography

Single (Promotion, news, feature, or event coverage)

777

1ST PLACE	The Big Game Lindy Lynch Gardner-Webb University
2ND PLACE	Oakman not guilty of sexual assault Josh Aguirre Baylor Student Media
3RD PLACE	Kappa Delta Variety Show performance Joey Echeverria

Series (Promotion, news, feature, or event coverage)

Union University

1ST PLACE	The Modern Realities of Sex Trafficking
	Phillip Ndowu
	California Baptist University

Deaf or Hearing: A Child's Choice 2ND PLACE Lisa Michelle Martinat Gardner-Webb University

Portrait

- **1ST PLACE** Jumpshots & Podcasts Nick Gutierrez Union University
- **2ND PLACE** Artistry Abroad: Seattle's Influence on Artisans of Every Discipline Phillip Ndowu California Baptist University

student



student

Audio/Video

Video: Editorial feature

- **1ST PLACE** American Idol comes to Waco Kennedy Dendy Baylor Student Media
- 2ND PLACE Kids demand candy Igor Stepczynski Baylor Student Media

Video: Promotion

1ST PLACE Josh Whitney Baylor Student Media

Video: Broadcast/Podcast - Overall Show

1ST PLACE Lariat TV News Today Lariat TV News staff Baylor Student Media

Audio: Broadcast/Podcast - Overall Show

1ST PLACE Don't Feed the Bears Baylor Lariat staff Baylor Student Media

Audio: Broadcast/Podcast - Individual Episode

1ST PLACE Don't Feed the Bears: Dec. 2, 2019 DJ Ramirez, Drake Toll, Matthew Soderberg Baylor Student Media

News Writin

Single Article

IST PLACEBU tour guides removed newspapers
Cameron Stuart
Baylor Student Media**2ND PLACEStudent removed from Chapel**
Morgan Harlan
Baylor Student Media**3RD PLACEMemphis Church Finds Way**
To Reach 'Gamers'
Ashley Perham
Tennessee Baptist Mission Board**Ominion/Editorial**

Opinion/Editorial

1ST PLACEAmerica loves black culture, not black people
Savannah Cooper
Baylor Student Media**2ND PLACE**Presidency won't end sexism

E Presidency won't end se McKenna Middleton Baylor Student Media

Feature writing

Single Article

1ST PLACE	More than Cancer: Student Uses Creativity to Cope with Treatment Brent Walker Union University
2ND PLACE	Seeking Purpose in Pain: A Journey of Illness and Redemption Danyella Wilder California Baptist University
3RD PLACE	From Crossfire To The Cross: Redemption in Memphis Ashley Perham Tennessee Baptist Mission Board

Design

Print Collateral: Invitation/Announcement

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1ST PLACE 2019 University Birthday Card Emily Drost Union University

Publication: Newspaper - Whole Issue

1ST PLACE The Banner Sienna Darula, Abigail Wolf California Baptist University

Publication: Newspaper - Front Page

1ST PLACE	Sugar bowl edition
	Baylor Lariat staff
	Baylor Student Media

Publication: Magazine - Whole Issue

1ST PLACE	Cardinal & Cream Fall 2019 Issue
	Emily Drost, Ruth Duncan
	Union University

- 2ND PLACE Pursuit Lauren Sawdey, Lauren Shelburne California Baptist University
- **3RD PLACE** Focus Magazine: A Day in the Life Andi Risk, Megan Rule Baylor Student Media

Publication: Magazine - Feature Article Spread(s)

- **1ST PLACE** Paving new paths Trong Mai Baylor Student Media
- 2ND PLACE The Modern Realities of Sex Trafficking Danyella Wilder, Phillip Ndowu, Lauren Shelburne California Baptist University

student



Design

Promotion/Advertising: Poster/Flyer

1ST PLACE	Brigadoon poster
	Maria Stewart
	Union University

Illustration: General

- **1ST PLACE** Union University Campus Master Plan Rendering Emily Drost Union University
- 2ND PLACE End of the decade Rewon Shimray Baylor Student Media

Illustration: Editorial Cartoon

- **1ST PLACE** Self-fulfilling prophecy Ashley Brooke Boyd Baylor Student Media
- 2ND PLACE Take gender bias out of the news Hannah Holliday Baylor Student Media

verall publication

Magazine (print or electronic)

1ST PLACE	Pursuit Lauren Sawdey, Lauren Shelburne California Baptist University
2ND PLACE	Cardinal & Cream Fall 2019 Issue Brent Walker, Editor-In-Chief Union University
3RD PLACE	Focus Magazine: A Day in the Life Andi Risk, Megan Rule Baylor Student Media

Newspaper (print or electronic)

- **1ST PLACE** The Baylor Lariat 2019: Feb. 1, Feb. 5, Feb. 8 Baylor Lariat staff Baylor Student Media
- 2ND PLACE The Banner Sienna Darula, Abigail Wolf California Baptist University



Ken Camp

Ken Camp is managing editor of the Baptist Standard. He graduated from East Texas State University and

Southwestern Baptist Theological Seminary. Before joining the Baptist Standard staff in 2004, he worked more than 19 years with the Baptist General Convention of Texas communications office, including seven years as news director and one year as interim communications director. He has won the Baptist Communicators Association's Frank Burkhalter Award for news writing twice, received the Religion Communicators Council's DeRose/Hinkhouse "best of class" writing award and been recognized for his writing by the Associated Church Press. He and his wife Diane have three sons, Daniel, Matthew and Nathan; daughters-in-law, Lindsey and Devon; and four grandchildren, Henry, Andrew, Owen and Katherine. The Camps are members of South Garland Baptist Church in Garland, Texas.

Zack Smith Zachary Alden Smith is the lesser half of

Uplyft Creative, a small multi-disciplinary design and development studio he started with his wife in 2004, in Fort Worth, Texas.

He practices marketing strategy, web development, design, songwriting, photography, finding what's beautiful in the world, and becoming the greatest girl dad his daughters have ever known. uplyftcreative.com



Jon Seidl

Jonathon (Jon) M. Seidl has spent a decade in digital media, and currently serves as the head of digital for a new startup. He has

also served as the managing editor of Kirk Cameron's TheCourage, editor-in-chief of I am Second and managing editor of TheBlaze.com. His writings have appeared in WORLD magazine, online with the American Spectator, at FoxNews.com, and in nearly 6,000 posts at TheBlaze. Jon is a person of strong faith and currently serves as the communications and content strategist at his home church, Providence Church, in Frisco, TX.

Teresa Young

Teresa Young is in her third year as alumni director at Wayland Baptist University, where she earned her degree in journalism

in 1994. Teresa has worked for newspapers in West Texas, then served in PR and communications at Wayland (11 years) and for Athletes in Action, a ministry of Campus Crusade (2 years). Despite her new role, Teresa still claims news and feature writing as her first love, and she delights in sharing the stories of what makes people unique and how God is working in their lives.



Rand has 25 years experience in leading corporations and nonprofits through communications, marketing, and public relations campaigns. He has worked with and

led agencies in Birmingham, Nashville, and Fort Worth. He now works in Dallas where he serves as Director of Advancement for TBM as well as Founder and CEO of a marketing strategy firm and a non-profit dedicated to addressing hunger and rural poverty.



Stanley Tongai

I have been a professional photographer for 15 years. Over the years it has taught me to understand how people feel and function, how the world is seen through

different opinions, and how storytelling through visuals can influence any art form. One of my biggest motivations and life lessons was and is to never stop learning about different ways to capture a photograph. Because even though we get to freeze time and admire these moments, time will never cease to be time.



John Hall

For nearly 20 years, John Hall has helped people engage in God's work around the globe by sharing with them what He is doing and how they can join Him. John lives

in the Dallas-area where he serves as the director of communications for TBM.

judges



judges



Kristin Baxter

Kristin knows the best results are found at the intersection of design and strategy, and this makes her the embodiment of MasonBaronet's focus on creative driven by

strategy. As a design professional with 20-plus years of experience, Kristin excels at leading our creative team in turning out smart work for our clients. Kristin earned a BFA from Texas Christian University and spent her early design years working with clients in technology, hospitality, entertainment, retail, mobile, transportation, and more. With that experience, she launched her own design company, where she harnessed her creativity to work with multiple clients on everything from trade show design to B2B branding. Passionate about their life-changing mission, Kristin led the creative team for the non-profits I Am Second and e3 Partners, before joining MasonBaronet.



Chuck Lay

Chuck Lay is a graduate of Communications Design from Louisiana Tech University in Ruston LA. He made a move to Dallas, Texas to begin a career in

advertising and design. After 7 years of working as a designer in the corporate world, he left his Art Director position at a Dallas design agency to pursue a career as a designer in the context of ministry. He has been the Senior Art Director at Christ Chapel Bible Church in Fort Worth for the past 4 years.



Jim Hutchinson

Jim Hutchinson is a master illustrator, painter, designer, educator, husband, and father. He spent 13 years as an illustrator

and designer for A Beka Book® before starting Hutchinson Portraits & Illustration®. There he continued to hone his painting skills with fine art, portrait, and illustration commissions including work for Dayspring Cards® and Fort Worth Magazine®. As a member of the FAITH Artists in DFW, Jim has had the opportunity to display his work in the Arlington Museum of Art, the Granville Arts Center, the Fort Worth Community Art Center, and the Willowbrush Gallery® in Tulsa, OK. As an educator, Jim has taught for over 25 years. He has served at Dallas Baptist University and Pensacola Christian College as the chair of both a visual arts department and a communication department and has served as an academic dean for 7 of those years.



Jay Netherton

Jay Netherton holds bachelors and masters degrees from Baylor University in corporate communication. He has a diverse range of experiences in both internal and

external communication development, including print, digital, and social media campaigns. Currently, he overseas thought leadership for Blue Cross and Blue Shield of Texas (BCBSTX) where he manages a team responsible for executive speaking engagements and executive communication. Jay is president of the BCBSTX Toastmasters Club and is a board member for Christian Unity Ministries. He and his wife Sarah live in Dallas, Texas and enjoy cheering for their Baylor Bears in every sporting event. Jay is also passionate about public speaking, teaching, and all things college basketball.



Rachel Hendricks

In additional to owning her own photography business, Rachel Hendricks currently manages the marketing and communications for a private school in Fort

Worth, where she also hosts their campus podcast and teaches both digital art and photography. She has previously served the Texas Baptists as the Web Content Manager, as well as worked with a national PR company as the Digital Account Executive, with clients all over the globe. Rachel holds a B.A. in Writing with a double minor in History and Studio Arts - Photography from Texas Christian University, where she also ran Cross Country and Track & Field. She is passionate about holistic health, grammar, chambray shirts and Major League Baseball. When you can't find Rachel and her husband KJ in their Roanoke, Texas home, you'll probably find them snowboarding in Colorado, or chasing their Great Dane puppy Thunder around the neighborhood.



Blake Killingsworth

Blake Killingsworth currently serves as Vice President for Communications at Dallas Baptist University, a role he has had since 2011. In addition to overseeing the main

communications for the University, he also teaches in the areas of history, church history, and leadership. He and his wife, Kristin, have one daughter, Chloe, and are members of First Baptist Church, Cedar Hill.

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Jordan Parker

Jordan has a combination of theological training and media experience. He earned his ThM from Dallas Theological Seminary (DTS) in 2016, where he also worked on the

media production team. Over the years he has learned the craft of video production from those more experienced than himself in a number of different ministry roles. Through these experiences, God has given him a heart for storytelling, training, and discipleship in the production field. He currently serves as the Video Production Director at Lake Pointe Church in Rockwall, TX, and has the opportunity to lead his team in creative story telling that holds true to the church's mission: Share Christ, Build Believers. Jordan married his wife Desiree in 2011, three months before they moved to Dallas from upstate New York, and more recently God has blessed them with two wonderful daughters, Alaina (2017) and Diana (2019). When he's not hanging out at home with his family, Jordan loves to binge an audio book or two while traveling around Texas or the world.



Tex Grubbs

Tex was born and raised in Dallas, TX and yes, Tex is his real name. He is an award-winning art director, designer and illustrator with over ten years of studio and

agency experience. His work has been appreciated by the ADDY awards, Telly awards, Graphic Design USA, HOW and Print. Thanks to his two young children he is now a very capable crayon artist and play-doh sculptor.



Jeremy Sharp

Jeremy Sharp is a commercial and editorial photographer and cinematographer. From international brands to local nonprofit organizations, Jeremy has helped

communicate stories on a wide range of media. His work has been recognized by professional organizations around the country.



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