

Wilmer C. Fields

50th
Annual

Baptist Communicators Association

Awards

April 11, 2014

Wilmer C. Fields Awards

Awards Chair

I know you will want to join Baptist Communicators Association and me in celebrating those honored by awards in this year's competition. We received hundreds of entries in seven divisions that well demonstrate the giftedness of our members.

In the context of conferences, workshops and contests, Baptist communicators have many choices, so we appreciate your decision to be involved. For 60 years BCA has sought to support its members—and for 50 of those years this contest has served to strengthen and encourage excellence.

I am deeply honored and gratified to have served as this year's Award's Chair. Thank you for the privilege. I would also like to thank BCA's officers for their unwavering support this year—especially Jennifer Rash and Barbara Denman for the creative ideas in how to approach numerous challenges, and to Cam Tracy for his most excellent web support. Margaret Dempsey-Colson has been a wonderful guide in leading me through these waters, and Polly House came to the rescue in the food department. You can thank her for our delicious banquet meal.

Finally, we could not have accomplished this contest without the dedication and excellence of the judges. From San Francisco to Hong Kong, from Atlanta to Dallas, from Riverside to Washington, D.C., these judges have the distinction of taking us into the 21st Century with a new way of evaluating entries. After our entrants uploaded their work, these judges (except in public relations and design) went online to reflect their decisions and then were tasked with communicating further for final decisions. BCA is grateful for a new way of evaluating that can only serve to strengthen the process.

Enjoy yourselves and may God bless each one of you.

Joni Hannigan



Joni B. Hannigan is a freelance writer. After nearly 12 years, the California native stepped down as managing editor of *Florida Baptist Witness* on March 31. She will live temporarily in Houston, Texas, while in transition. A former national correspondent for Baptist Press, some will remember Hannigan for her onsite coverage of the Terri Schiavo case, the historic 2004-5 hurricane seasons, missions endeavors in the Middle East and Super Bowls in Florida. Her news stories began in 1988 with the *Conservative Resurgence* and her features, focused on Baptists from all walks of life, reflect her own roots as a Cuban American and a U.S. Navy veteran.

References to Hannigan's thousands of articles have appeared online and in print newspapers, journals, books, documentaries, blogs and magazines across the globe, and some of her articles have been translated into other languages. Hannigan helped lead the Baptist Press Collegiate Journalism Conference—a 10-year endeavor that was discontinued after 2010. During her time at the *Witness*, Hannigan coached and trained a number of collegiate interns who are working in professional positions. Joni earned the M.Ed from Park University in Parkville, Mo., and the B.S.E. from Hannibal LaGrange University in Hannibal, Mo. where she is currently a member of the board of trustees. To contact Joni, please email her at jonibh@gmail.com.

Wilmer C. Fields Awards

Keynote Speaker

Todd Starnes is the award-winning host of FOX News & Commentary—heard daily on the FOX News Radio network. Throughout his journalism career Todd has covered a number of high-profile stories—taking him from Wall Street to the White House.

An author as well as news personality, his latest book, *Godless America* offers real stories about Americans on the frontlines of the attack on traditional values.

Todd has visited churches and schools, and makes regular appearances on FOX & Friends and Hannity's America. His work is heard on hundreds of radio stations around the nation, and he also writes a weekly column for FOXNews.com read by millions each month.

His first two books *They Popped My Hood and Found Gravy on the Dipstick* and *Dispatches From Bitter America* were well-received among evangelicals and the Cracker Barrel crowd.

In his spare time Todd is active in his church, plays golf, follows SEC football, and eats barbecue. His witty sarcasm and “Southernisms” are a sure fit for Ridgecrest.

Todd Starnes



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Wilmer C. Fields Awards

AWARD WINNERS

1. Public Relations Division

Total Public Relations or Development Campaign

First Place

The Maguire State Mission Offering 2013
Barbara Denman/Donald Hepburn
Florida Baptist Convention

Second Place

ERLC Presidential Election Campaign
Jill Waggoner/Elizabeth Bristow
Ethics & Religious Liberty Commission

Third Place

Aviation Science at California Baptist University
California Baptist University

Public Relations, Special Events

First Place

Ministering in the New Marriage Culture
Phyllis Evans and the Institutional
Advancement Team
Golden Gate Baptist Theological Seminary

Second Place

2013 Leadership Banquet
UMobile Marketing & Public Relations
University of Mobile

Third Place

Praying Across Alabama
Communications Services
Alabama Baptist State Board of Missions

The Arthur S. Davenport Award

The Arthur S. Davenport Award is given for exceptional achievement in public relations and development. The award is named after the first full-time public relations director for the Baptist General Convention of Oklahoma. Davenport was one of the 24 founding members of the Baptist Public Relations Association (now BCA), and served as the association's third president in 1956-1957. Later, he operated a successful public relations agency in Oklahoma City for 20 years as well as being a member of the Oklahoma Bar Association and the Public Relations Society of America.

The Maguire State Mission Offering 2013
Barbara Denman and Don Hepburn
Florida Baptist Convention

Wilmer C. Fields Awards

AWARD WINNERS

II. Interactive Division

Website, 25 pages or more

First Place

Mississippi College Website
Justin Garcia/Chase Richardson
Mississippi College

Second Place

The Baptist Messenger
The Baptist Messenger/Brian Hobbs
Baptist General Convention of Oklahoma

Third Place

Online Beacon
Justin Garcia/Chase Richardson
Mississippi College

Website, 25 pages or less

First Place

Division II Announcement
Justin Garcia
Mississippi College

Second Place

Connect 2013: Gather 2 Scatter Website
Shannon Baker
Baptist Convention of Maryland/Delaware

Third Place

UMobile Magazine Website
Trey Taulbee
University of Mobile

Web-based other Media

First Place

Embrace Sub-Saharan African Peoples App
Sub-Saharan African Peoples Forward
Communication Team
International Mission Board

Second Place

Begging for a Better Life Story
Sheryl Martin Hash on behalf
of CommissionStories.com
International Mission Board

Third Place

Ouachita Mobile App
Office of Communications
Ouachita Baptist University

Social Media Application

First Place

Test Your Christmas Spirit
Barry Dollar
Georgia Baptist Convention

Second Place

Thanksgiving Instagram Contest
California Baptist University

Third Place

ERLC Pressroom Twitter
Jill Waggoner/Elizabeth Bristow
Ethics & Religious Liberty Commission

Wilmer C. Fields Awards

AWARD WINNERS

II. Interactive Division

Diana Reasoner Award

The Diane Reasoner Award is given for exceptional achievement in interactive communications. Reasoner worked for the Georgia Baptist Convention for 20 years. She oversaw the work of the Georgia Religion News weekly radio program, electronic media, convention Web site, public relations and print materials. She served as editor of VantagePoint magazine, and she developed Georgia Baptists' first Internet radio ministry. A BCA member since 1988, she served as president in 2001-02, professional development coordinator in 1999- 2000 and as membership chair in 1994-95. She died at age 57 in 2007 in an automobile accident.

Division II Announcement

Justin Garcia
Mississippi College

III. Audio Visual Division

Video editorial feature, more than 5 minutes

First Place

Firewood Giveaway Ministry
Bethany Rogers
Alabama Baptist State Board of Missions

Second Place

Stronger
Michael Davis
The Baptist Messenger
Baptist General Convention of Oklahoma

Third Place

Holding out a Hand
Sheryl Martin Hash on behalf of
CommissionStories.com
International Mission Board

Video editorial feature, less than 5 minutes

First Place

God can use you (Stibuno)
IMB CaPS Media Production-Video
International Mission Board

Second Place

Firewood Giveaway Ministry
Bethany Rogers
Alabama Baptist State Board of Missions

Third Place

The Cost
NAMB Marketing Team
North American Mission Board

Wilmer C. Fields Awards

AWARD WINNERS

III. Audio Visual Division

Video promotion, less than 5 minutes

First Place

Here Am I

Eurasia CaPS Media

International Mission Board

Second Place

Risking It All

Eurasia CaPS Media

International Mission Board

Third Place

So much to do at CBU

California Baptist University

Video promotion, more than 5 minutes

First Place

Rush Homes Story

Innovative Faith Resources

The M.E. Dodd Memorial Award

The M.E. Dodd Memorial Award is given for significant achievement in radio, television, film, and video. It honors the memory of Dr. M.E. Dodd who was pastor of First Baptist Church, Shreveport, Louisiana, for more than 40 years. He was a Southern Baptist Convention president, a pioneer in radio ministry and was the first speaker on The Baptist Hour.

God can use you (Stibuno)

IMB CaPS Media Production-Video

International Mission Board

IV. Photography Division

Feature or News (Domestic), Single

First Place

Moore, Oklahoma tornado devastation

Michael Davis

The Baptist Messenger

Baptist General Convention of Oklahoma

Second Place

Cowboy Church

Caleb Yarbrough

Arkansas Baptist News

Third Place

First Doctor Visit

K. Brown

Baptist State Convention of North Carolina

Feature or News (Domestic), Series

Second Place

Glory Revealed

K. Brown

Baptist State Convention of North Carolina

Wilmer C. Fields Awards

AWARD WINNERS

IV. Photography Division

Feature or News (International), Single

First Place

Crossing for Life

Jedediah Smith

International Mission Board

Second Place

Pure Joy

Nicole Clark,

International Mission Board

Portrait (Domestic or International)

Second Place

Finding A Hope In The Valley of Death

Jedediah Smith

International Mission Board

Third Place

Evening Worship

K. Brown

Baptist State Convention of North Carolina

Feature or News (International), Series

First Place

Touch of Hope

Bill Bangham

International Mission Board

Second Place

War Widows

Bill Bangham

International Mission Board

Third Place

Deaf Madagascar

JoAnn Bradberry

International Mission Board

Promotional or Advertisement (Domestic or International), Single

Third Place

Life on the Farm

Miller B. Murphy

Connie Maxwell Children's Home

Promotional or Advertisement (Domestic or International), Series

Second Place

Building a Clinic in Guatemala

K. Brown

Baptist State Convention of North Carolina

Fon H. Scofield Award

The Fon H. Scofield Award is given for significant achievement in photography. The award is named after the late Fon Scofield Jr., a pioneer Southern Baptist photojournalist. After beginning his career as a photographer with the Baptist State Convention of North Carolina, he spent 29 years on the staff of the Southern Baptist Foreign Mission Board.

Touch of Hope

Bill Bangham

International Mission Board

Wilmer C. Fields Awards

AWARD WINNERS

V. News Writing Division

News Writing (less than 1,000 words)

First Place

Resilient Hope

Bill Bangham

International Mission Board

Second Place

Southern Baptists walk beside grieving in Moore

Tobin Perry

North American Mission Board

Third Place

Senior saints help birth church plant

Tobin Perry

North American Mission Board

News Writing (more than 1,000 words)

First Place

Duck Dynasty supporters win Robertson's return

Erin Roach, Art Toalston, Laura Erlanson

Baptist Press

Second Place

Peace came over me on Korean Hillside

Tobin Perry

North American Mission Board

Third Place

Newly installed MWBTS president told to guard

himself, gospel

Tammi Reed Ledbetter

Southern Baptist TEXAN

Series or Package

First Place

Loving Our Neighbor Series

Shannon Baker

Baptist Convention of Maryland/Delaware

Second Place

A fragile calm

Steve Evans

International Mission Board

Third Place

Nairobi Under Siege

Steve Evans

International Mission Board

Frank Burkhalter Award

The Frank Burkhalter Award is given for significant achievement in religious newswriting. Burkhalter became publicity director for the Southern Baptist 75 Million Campaign in 1919. When the Cooperative Program was launched in 1925, he became its first publicity director. From 1929 until he retired in 1945, he was professor of journalism at Baylor University.

Resilient Hope

Bill Bangham

International Mission Board

Wilmer C. Fields Awards

AWARD WINNERS

VII. Feature Writing Division

Feature writing (less than 750 words)

First Place

In the Center of Worship
Kathy Dean
University of Mobile

Second Place

"She was set free": Central Baptist team sees 42 saved
Jessica Vanderpool
Arkansas Baptist News

Third Place

Life Unchained
Daniel Anderson
International Mission Board

Feature writing (750-1,500 words)

First Place

'Ordinary' Minda Cox finds voice, vision at SBU
Vicki Brown
Word & Way

Second Place

When Saturday Competes with Sunday
Scott Barkley
The Christian Index

Third Place

Sweet Dreams
Will Drake
University of Mobile

Feature writing (more than 1,500 words)

First Place

Touch of Hope
Bill Bangham
International Mission Board

Second Place

"Mom, I don't want you to die"
Mike Schueler
International Mission Board

Third Place

Serving the Lord by Serving Peter
Tim Ellsworth
Union University

Feature writing series or package

First Place

Communication Breakdown
Vicki Brown
Word & Way

Second Place

Special Report on Multi-Site Ministry
Tammi Reed Ledbetter
Southern Baptist TEXAN

Third Place

We gather together
Vicki Brown
Word & Way

Promotional and Advertising Copy

First Place

Ounce of prevention brochure
Carol Layton
North Carolina Baptist Convention

Second Place

Somebody Loves Me
Stella Prather
Arkansas Baptist Children's Home
Families and Ministries

Wilmer C. Fields Awards

AWARD WINNERS

VI. Feature Writing Division

Opinion/Editorial/First Person Column

First Place

Boston and Syria, through God's eyes
Erich Bridges
International Mission Board

Second Place

Reputation is Everything
Bob Terry
The Alabama Baptist

Third Place

What do you mean by 'persecution'?
Jerry Pierce
Southern Baptist Texan

Scripts

Second Place

Changing Lives Through Campus Ministries
Doug Rogers
Alabama Baptist State Board of Missions

Books

First Place

Under One Roof
Jim Edminson/Carol Layton
North Carolina Baptist Aging Ministry

Second Place

Favored Florida, A History of Florida Baptists
Donald S. Hepburn
Florida Baptist Convention

Third Place

Book 'Em Dana
Dana Williamson
The Baptist Messenger
Baptist General Convention of Oklahoma

The Leonard Holloway Award

The Leonard Holloway Award is given for exceptional achievement in feature writing. Holloway, a BPRA charter member, served as the public relations director for the Baptist General Convention of Texas in the early 1950s. Later, Holloway taught at Wayland Baptist University. He also served as president of the University of Mary Hardin-Baylor and the University of Corpus Christi.

Touch of Hope
Bill Bangham
International Mission Board

Wilmer C. Fields Awards

AWARD WINNERS

VII. Design Division

General, logo

First Place

Word Slingers Logo

Ricardo Herrera

The Baptist Messenger

Baptist General Convention of Oklahoma

Second Place

Connections Logo

Jay Adcock

University of Mobile

General, integrated branding

First Place

2013 Focus Campaign

Office of University Communications

Union University

Second Place

Discover the Ouachita Difference

Office of Communications

Ouachita Baptist University

Third Place

Annual Meeting Missions Project:

Backpack Collection

Kelly Hopkins

Georgia Baptist Convention

General, Special Display

First Place

2013 Lottie Moon Christmas Offering: SBC Display

Missions Inspiration Tent Experience

IMB Event and Design Team

International Mission Board

Second Place

Grant Center Legacy Wall

Brooke Zimny

Ouachita Baptist University

Third Place

One Mission Students Prayer Walk

Jesse Conte

Alabama Baptist State Board of Missions

Print Collateral, Brochure

First Place

To Light the Ways of Time

Baylor University Marketing and Communications

Second Place

Church Planting

Jesse Conte

Alabama Baptist State Board of Missions

Third Place

Church Revitalization

Jesse Conte

Alabama Baptist State Board of Missions

Print Collateral, Booklet

First Place

Afghanistan

Prayers for the Healing of a Country

Tina Boesch

International Mission Board

Second Place

SBC of Virginia 2013 Book of Reports

Innovative Faith Resources

Wilmer C. Fields Awards

AWARD WINNERS

VII. Design Division

Third Place

David S. Dockery Legacy: Annual Report
Office of University Communications
Union University

Print Collateral, Book

First Place

Favored Florida
Donald S. Hepburn
Florida Baptist Convention

Second Place

Under One Roof
Jim Edminson
North Carolina Baptist Aging Ministry

Publications, State Baptist Newspaper

First Place

The Baptist Messenger
Ricardo Herrera
The Baptist Messenger
Baptist General Convention of Oklahoma

Second Place

Western Recorder Kentucky
Robin Cornetet Bass
Western Recorder Kentucky

Third Place

Baptist Life
Shannon Baker/Iris White
Baptist Convention of Maryland & Delaware

Publications, Newsletter, other newspaper or tabloid

First Place

Commission Stories
Tabloid Staff
International Mission Board

Second Place

Florida Baptist Missions
Barbara Denman
Florida Baptist Convention

Third Place

Charitable Giving Newsletter
Jay Adcock/Lesa Moore
University of Mobile

Publications, Magazine

First Place

Beacon Magazine
Tracey Harrison
Mississippi College

Second Place

The Roundtable

Third Place

University of Mobile Magazine
UMobile Marketing & Public Relations
University of Mobile

Promotion Poster or flyer

First Place

C.S. Lewis Town & Gown Poster
Office of University Communications
Union University

Wilmer C. Fields Awards

AWARD WINNERS

VII. Design Division

Second Place

Bringing Football Back to Campus

Baylor University Marketing and Communications

Third Place

Die Fledermaus Poster

Rene Zimny

Ouachita Baptist University

Promotion, Media/Press Kit

First Place

2013 Week of Prayer for Texas Missions

Promotional Materials: Everyone Can

Erin Tooley

WMU of Texas

Second Place

2013 Lottie Moon Christmas Offering Media Kit

Natasha Fullard

Freelance Graphic Designer

Third Place

Resources Guides

Allen Sutton

Southern Baptist of Texas Convention

Promotion, Direct Mail

First Place

Overflow YEC Mailer

Innovative Faith Resources

Second Place

Baylor President's Christmas Card

Baylor University Marketing and Communications

Third Place

MOVE Conference for Youth Camp

Elizabeth Locke

Georgia Baptist Convention

Advertising, Print ad

First Place

It's Greater Than That-Ad Series

Baylor University Marketing and Communications

Second Place

Karen's List

Ricardo Herrera

The Baptist Messenger

Baptist General Convention of Oklahoma

Third Place

Pastor Appreciation Month Ad

Ricardo Herrera

The Baptist Messenger

Baptist General Convention of Oklahoma

Advertising, Specialty Item

First Place

Sing Your Song

Jesse Conte

Alabama Baptist State Board of Missions

Second Place

One Mission Students Luggage Tag

Jesse Conte

Alabama Baptist State Board of Missions

Third Place

Be the One T-Shirt

Jesse Conte

Alabama Baptist State Board of Missions

Wilmer C. Fields Awards

AWARD WINNERS

VII. Design Division

Advertising, Billboard/Banner

First Place

Minister's Wives Display
Elizabeth Locke
Georgia Baptist Convention

Second Place

Ram Country Billboard
Jay Adcock/Lesa Moore
University of Mobile

Third Place

The Capital of Baylor Nation
Baylor University Marketing and Communications

Advertising, Web ad

First Place

Baylor Fiesta Bowl
David Calvert
GuideStone Resources, SBC

Electronic Media Template (websites, social media, DVD, etc.)

First Place

Desert People's Reaching the Unreached
Information Graphic
Alan M. Perrow
International Mission Board

The Albert McClellan Award

The Albert McClellan Award is given for significant achievement in print media and design. This award is named for a charter BPRM member and former association president. McClellan served for 32 years in several capacities during a long career with the SBC Executive Committee, including Public Relations Secretary.

Beacon Mississippi College

Tracey Harrison

Mississippi College

Wilmer C. Fields Awards

JUDGES

Public Relations Division

Susan T. Johnson
Public Relations Specialist

Jon M. Fletcher
Photographer

Nancy Lee Bethea
Freelance Communicator

Interactive Division

Steven T. King
Multimedia storyteller & professor
of interactive media

Pat Davison
Photographer, associate professor at the
University of North Carolina at Chapel Hill

Audiovisual Division

Gregory Tomlin
Videographer and church history professor

Kelly Ayris
Media professional

Photography Division

Gary Fong
Principal, Genesis Photo Agency

David McIntyre
Hong Kong-based award-winning
photographer

News Writing Division

Mary Ann Pearson
Freelance writer, coach and educator

Sandra Romo
Researcher, presenter and collegiate educator

Gayle White
Writer and editor

Feature Writing Division

Jerry Jenkins
Novelist, biographer

Jim Jones
Religion writer emeritus, Fort Worth Star-Telegram

Julie Barnhill
Writer, speaker, entertainer

Lisa Ann Cockrel
Editor, freelance writer

Sandra Romo
Researcher, presenter and collegiate educator

Mary Ann Pearson
Freelance writer, coach and educator

Gayle White
Writer and editor

Design Division

Susan T. Johnson
Public Relations Specialist

Jon M. Fletcher
Photographer

Nancy Lee Bethea
Freelance Communicator

Wilmer C. Fields Awards

JUDGES

Kelly Ayris

Kelly Ayris is a Telly-Award winner with 30 years' experience in the radio and television industry. She has provided voice for the on-hold industry in major markets such as New York, Atlanta, Orlando and Indianapolis.

Kelly is a native Floridian who began her career as a radio personality while still in college, then transitioned into television.

Her experience has ranged from hosting radio call-in shows to copy-writing, video production, directing, editing and on-camera talent.

She and her husband, Art, share a passion to spread the Gospel across the globe and are founders of Kingstone Media. They live in Central Florida and have two grown sons.



Julie Barnhill



Julie is the author of eleven books, including the perennial parenting favorite: *She's Gonna Blow! Real Help for Moms Dealing with Anger*. Her humor, quick wit, and self-professed "sanctified sarcasm" resonates with audiences across the country and globe and has made her a popular and oft-requested keynote speaker and entertainer. She is the wife to one man and three children and celebrates without apology the glories of the empty nest marriage.

Nancy Lee Bethea taught English, creative writing and journalism in public schools for more than a decade, and advised publications. In 2010, she started a freelance writing business. Since then, she has been published in magazines, in newspapers and on the web. A lifelong lover of words, Nancy collaborated on *He3: the Novel*, a scientific thriller, with three other authors. Her first young adult novel, *Word Counts*, was named a finalist in the Books of Hope Contest in 2012. She also founded and co-moderates a community creative writing workshop in Callahan, Florida, where she lives with her husband and daughter. Nancy currently serves as a judge for two national book award contests. Nancy's dreams include publishing novels, selling screenplays and opening faith-based community literacy centers throughout the Southeastern United States.

Nancy Lee Bethea



Wilmer C. Fields Awards

JUDGES

Lisa Ann Cockrel

Lisa Ann Cockrel has worked closely with authors, freelancers, and departments to achieve high editorial quality and ensure timely publication of a full roster of Brazos Press and Baker Academic books. As a freelancer for clients including *Christianity Today*, *Outreach*, *Faithful Reader*, *Today in the Word*, *Relevant*, *Sojourners*, Moody Publishers, and the Willow Creek Association, Lisa Ann has interviewed personalities such as Cameron Crowe, Harry Connick Jr., Orlando Bloom, Brian McLaren, Os Guinness, Charlie Peacock, Morgan Freeman, and Over the Rhine.



Pat Davison



Pat Davison has been an educator at University of North Carolina since 2001. A 1987 graduate of the University of Missouri School of Journalism, he previously worked as a staff photojournalist at the *Rocky Mountain News* in Denver, the *Dallas Morning News*, *The Pittsburgh Press* and the *Albuquerque Tribune*. As a 1999-2000 Knight Fellow for Newsroom Management, Pat earned a master's degree in photography at the School of Visual Communication at Ohio University. Davison was part of the *Rocky Mountain News* photo staff that received the Pulitzer Prize in Journalism for Breaking News Photography in 2000, for coverage of the Columbine High School tragedy. He has won more than 100 awards, including runner-up Newspaper Photographer of the Year in the 1993 Pictures of the Year competition, and is a five time NPPA Region 8 Photographer of the Year. He won the Scripps Howard National Journalism Award for Photography in 1998 and the Society of Professional Journalists' Sigma Delta Chi photography award in 1989.

Jon M. Fletcher is a Florida-based photographer whose work has led him to cover Christian missionaries in Africa and India, military movements in Iraq and multiple stories domestically, including a year-long look at a Gulf Coast town recovering after Hurricane Katrina. His photographs have been featured on the cover of *Forbes* magazine, *Florida Trend* magazine, *Charisma* magazine and in *Christianity Today*, *The New York Times*, *Los Angeles Times*, *USA Today* and many other publications over his 15-year career. He works with Genesis Photo Agency and is happily married to his high school sweetheart with a daughter who is learning to drive and a son on the verge of earning a red belt in Tae Kwon Do.

Jon M. Fletcher



Wilmer C. Fields Awards

JUDGES

Gary Fong is the Principal of Genesis Photo Agency, a group of professional photographers with a dream of elevating the effectiveness of photography in evangelical publications around the world.

He is the former Director of Editorial Graphics Technology, the former Director of Photography, and a former photographer for the *San Francisco Chronicle*. He's a technologist, strategic planner and Mac guru with a broad spectrum of experience in publishing for more than 30 years in the bay area.

Among the many advanced technological projects he's deployed are remote digital photo and graphic wireless transmissions from the field; virtual private network communications with access to the text and editing mainframe; satellite voice and data communications in the Mid East; Internet email; and an electronic photo and text archive.

Awards and recognitions he's received include: Juror for the Pulitzer Prize, 1994, 1995; National Press Photographers Association, Pictures of the Year, Judge 1995; twice named California Press Photographers Association, Photographer of the Year; named an unprecedented five times San Francisco Bay Area Press Photographers Association, Ken McLaughlin Award, Photographer of the Year; Professional Achievement in Photojournalism, SJSU, 1984; and twice awarded San Francisco Press Club Award, Picture of the Year.

Gary Fong



Jerry Jenkins



Jerry B. Jenkins, former editor of *Moody Magazine*, vice president for publishing, and now chairman of the board of trustees for the Moody Bible Institute of Chicago, is the author of more than 180 books with over 70 million sold, including the Left Behind series.

I, Saul, Jerry's most recent book, released in August 2013 from Worthy Publishing and has been described as The DaVinci Code meets The Robe, as it combines a modern day thriller with a historical novel. Jerry's writing has appeared in *Time*, *Reader's Digest*, *Parade*, *Guideposts*, and dozens of Christian periodicals. He also serves as contributing editor to *Writer's Digest*.

Jerry's nonfiction books include many as-told-to autobiographies, including those of Hank Aaron, Bill Gaither, Joe Gibbs, Orel Hershisier, Luis Palau, Meadowlark Lemon, Walter Payton, Nolan Ryan, and Mike Singletary. The Hershisier and Ryan books reached the *New York Times* best-seller list.

Jerry also assisted Dr. Billy Graham with his memoirs, *Just As I Am*, also a *New York Times* bestseller. Jerry spent 13 months working with Dr. Graham, and considers the project the privilege of a lifetime.

Jerry owns Jenkins Entertainment (www.Jenkins-Entertainment.com), a filmmaking company run by his son Dallas, which produced the critically-acclaimed *Hometown Legend*, listed as one of the Top 10 family films of 2002 by Good News Communication's MOVIEGUIDE. He also owns the Christian Writers Guild, which aims to train tomorrow's professional Christian writers.

Jerry wrote the nationally syndicated sports story comic strip, *Gil Thorp*, from 1996-2004. He speaks widely, primarily on writing, and is a sought-after humorist. He and his wife Dianna live in Colorado and have three grown sons and eight grandchildren.

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JUDGES

Susan Tucker Johnson graduated with a Bachelor's Degree in Broadcast Communications from the University of North Florida. Upon graduation, she served as a Public Relations Specialist for the Public Information Office of the City of Jacksonville, where she produced, directed, and edited both video and print. After producing a voter's education video for Duval County's Supervisor of Elections, she was hired to serve as the Public Relations Director for the Elections Office. She gained much experience in this role due to Recount 2000. After completing the recount process, she transitioned into yet a new role, Director of Communications, for First Baptist Church of Jacksonville. Today, she serves as the Head of School at First Baptist Academy of Jacksonville, after obtaining her Master's in Educational Leadership from Nova Southeastern University and serving in administration since the school opened its doors in 2009. In each role, Johnson desires to use her God-given gifts with the goal of bringing glory to Him and Him alone.

Susan Johnson



Jim Jones



Jim Jones is a veteran writer who continues to contribute columns to the *Fort Worth Star-Telegram* and free-lances for other publications, including *Christianity Today*. Including the Kennedy assassination in 1963, Jones has covered earthquakes, hurricanes, major trials and interviewed a variety of religious figures from Billy Graham to Jerry Falwell to the Dalai Lama.

In 1999 Jones wrote some of the main stories on the tragic shootings at the Wedgwood Baptist Church in Fort Worth. Before the pope's visit, Jones joined other religion writers in participating in two Religion and Media 2000 seminars, the first in Rome and another in Israel. A religion writer since 1978, Jones has covered the modern-day Southern Baptist conflicts and followed the pope throughout the U.S. and in Central America, Mexico and, most recently, in Israel and Jordan.

Jones holds a bachelor's degree in journalism from the University of North Texas and a master's in English from Texas Christian University. His religion studies include a five-month program at the University of North Carolina under a Rockefeller Foundation fellowship. In 1999 he studied church history at Oxford University in England and in 1991-92 served as president of the Religion Newswriters Association.

Steven T. King

Steven King is an assistant professor of multimedia and interactive journalism at The University of North Carolina Chapel Hill. He is an award-winning journalist and former Editor of Innovations and Director of Video for *The Washington Post* with a masters in computer science. He is a storyteller of many mediums from fiction novels to data visualizations. Steven is a Christian, husband and father of two boys living in Durham, N.C.



Wilmer C. Fields Awards

JUDGES

David McIntyre is an American award-winning photographer who, though originally from Los Angeles, has lived in Hong Kong and Beijing for the past 18 years. He and his wife have two children. Some of his more memorable experiences have been covering Hong Kong's 1997 handover to China; photographing the 2000 Paralympic Games in Sydney, as well as the Sochi, Beijing and Vancouver Olympic Games; skydiving in New Zealand; and traveling by train through eleven Asian countries. He also lived in Moscow in 1993, as he documented their change into a democratic society. He has been published in Time, Newsweek, The New York Times, Businessweek, Stern, Asiaweek and has done work for various Fortune 500 companies. He is also actively involved with charities that work in Hong Kong and the Philippines.

David McIntyre



Mary Ann Pearson



Mary Ann Pearson has more than 25 years of experience in journalism, public relations and education. Pearson worked in public relations specializing in marketing and public relations campaigns in property management and real estate. She is an accomplished freelance writer, teacher and leader. Pearson researched mentoring and effective journalism/public relations instruction as a part of her doctoral dissertation and has coached dozens of millennial students to help them complete successful internships that became job offers. Pearson served as the Program Director for the Journalism and Public Relations Program at California Baptist University from 2005-2012 and she also served as the Faculty Adviser for the *Banner* newspaper, *Angelos* yearbook and she was the founding adviser for *Pursuit* magazine.

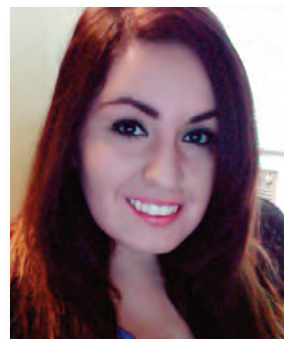
Pearson is passionate about student internships. She has been instrumental in placing hundreds of students in internships, which in many cases led to employment in the field. She researched and designed the curriculum for the Bachelor's and Master's Degree in Public Relations at California Baptist University. Her doctoral research on Millennials and effective educational experiences offers insight into the changing fields of journalism and public relations. She is an active member of the Public Relations Society of America (PRSA) and serves as the president elect of the Inland Empire chapter of the organization in Riverside, Calif. She is a professor at California Baptist University and holds a Doctorate in Educational Leadership from La Sierra University.

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JUDGES

Sandra Romo is a journalism and public relations professional and educator. She is an assistant professor of public relations and journalism at California Baptist University in Riverside. Her scholarly work includes parental experiences of their child's autism spectrum diagnosis period, media influence and autism awareness, as well as autism advocacy group communication and giving. She is an educator and writer with a passion for curriculum and instruction. Sandra has extensive experience in curriculum development, writing and teaching. Her specialties include college publication advising, teaching, research, curriculum and instruction, curriculum development, public relations, web content, and feature writing.

Sandra Romo



Gregory Tomlin



Dr. Gregory Tomlin is president of Christus Films, LLC, and assistant professor for Church History with Liberty Baptist Theological Seminary. He has worked in the communications industry since 1993 in corporations, religious non-profits and higher education. Gregory completed his master of arts and Ph.D. degrees at Southwestern Baptist Theological Seminary in 1998 and 2003, respectively. He left his position as executive director for marketing and communications at the University of North Texas at Dallas in 2012 following the completion of his first film, *The Man Left Behind*.

The Man Left Behind, a Vietnam War documentary chronicling the Battle of Lang Vei and the battlefield conversion experience of Lt. Paul Longgear, was named Best Documentary at the 2013 Dixie Film Festival and the 2014 George Lindsey UNA Film Festival. The film was also an Official Selection at the Red Dirt International Film Festival (2013), Mississippi Sun & Sand Film Festival (2013), San Antonio Independent Christian Film Festival (2013), Central Florida Christian Film Festival (2014), Fort Myers Independent Film Festival (2014) and the Glen Rose Neo-Relix Film Festival (2014).

Gayle White

Gayle covered religion, public health, higher education and many local beats for the *Atlanta Journal-Constitution* for 37 years until 2009. Coverage included placement on the presidential election team in 2004. She earned the ABJ in journalism from the University of Georgia.



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NOTES



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