

1998

BCA

Baptist Communicators Association

Wilmer C. Fields Awards Competition

Grand Prize Winners

Arthur S. Davenport Award
for exceptional achievement
in public relations and development
Florida Baptist Convention
Public Relations Staff
Maguire Missions Offering

M.E. Dodd Award
for exceptional achievement
in electronic media
Ray Furr
Annuity Board
1997 Recruiting Video

Frank Burkhalter Award
for exceptional achievement
in news writing
Dan Martin
Baptist General Convention of Texas
Jarrell, Texas, tornado series

Frank Burkhalter Award
for exceptional achievement
in feature writing
Craig Bird
Lord, Make Us One

Fon H. Scofield Award
for exceptional achievement
in photography
Douglas W. Rogers
South Carolina Baptist Convention
Romanian Shepherd

Albert McClellan Award
for exceptional achievement
in print media and design
Theresa Barnett & Dick Bodenhamer
Woman's Missionary Union
Image Ad Series

Special Judges' Awards of Merit

Special judges' award of merit
for outstanding achievement
in print media and design
Details Marketing
Bellevue—Light and Truth

Special judge's award of merit
for outstanding achievement
in photography
David Winfrey
Western Recorder
Flood of 1997 series

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Public Relations and Development Division

■ Total public relations campaign (regional)
First place: Florida Baptist Convention Public Relations Staff
Maguire Missions Offering

■ Total public relations campaign (national)
No awards given

■ Total development campaign (regional)
First place: Missouri Baptist Convention Public Relations Staff
Together We Build

■ Total development campaign (national)
First place: Jerilynn Armstrong, Ray Furr & April Hull
Annuity Board
Fulfilling the Promise

■ Special project or special event
First place: Baptist General Convention of Texas Public Relations Staff
Effectiveness/Efficiency Committee

Second place: Southwest Baptist University Office of Public Relations
Arts Alive

Electronic Media Division

■ Feature production (more than 15 minutes)
First place: Russell Rankin & Scott Collins
Buckner Foundation
Russia: Journey of Hope

Second place: Durham Media Group & Cooperative Baptist Fellowship
Blessing the Future

■ Feature production (less than 15 minutes)
First place: Ray Furr
Annuity Board
1997 Recruiting Video

Second place: Douglas W. Rogers
South Carolina Baptist Convention
The Case of the Missing White House

■ Video magazine
First place: Tyrus Wood Jr.
Florida Baptist Convention
Going Everywhere

Second place: Tim Nicholas & Farrell Blankenship
Mississippi Baptist Convention Board
Vessels Vol. 3

■ Promotional productions
First place: Michael Blackwell, Norman Jameson & Jennifer Harner
Baptist Children's Homes of North Carolina
A Long Walk Home

Second place: Brian Jones, Todd Cotton & Mike Robinson
Details Marketing
Georgia Baptist Colleges CD

■ Commercials or PSAs (video)
First place: Farrell Blankenship & Tim Nicholas
Mississippi Baptist Convention Board
Through the Ages

Second place: Farrell Blankenship & Tim Nicholas
Mississippi Baptist Convention Board
Flat Tire

■ Commercials or PSAs (audio)
First place: Farrell Blankenship & Tim Nicholas
Mississippi Baptist Convention Board
Mississippi Baptist Radio Spot

Second place: Amy Davis & Scott Collins
Buckner Foundation
Adoption PSA

■ News reports (video)
No awards given

■ News reports (audio)
No awards given

■ Music video
First place: Douglas W. Rogers
South Carolina Baptist Convention
Reason to Believe

■ Home pages
First place: NAC Promotion Team
Woman's Missionary Union
National Acteens Convention Website

Second place: Ray Furr, April Hull & Dennis Amber
Annuity Board
Annuity Board Website

News Writing Division

■ News article (newspaper)
First place: Ken Camp
Baptist General Convention of Texas
North Dakota Floods

Second place: Laurie Lattimore
Alabama Baptist
Southern Baptists to Cut Off Disney Co.

■ News article (newsletter)
No awards given

■ News series (newspaper)
First place: Dan Martin
Baptist General Convention of Texas
Jarrell, Texas, tornado

Second place: Laurie Lattimore & Jason Skinner
Alabama Baptist
Runnin' With the Gang

Second place: David Winfrey & Joyce Martin
Western Recorder
After the Flood

■ News series (newsletter)
No awards given

■ Opinion (editorial for newspaper)
First place: Lynn Clayton
Baptist Message
Please Give us the True Heroes ... and Let Them Lift Us Up

Second place: Michael Chute
Florida Baptist Witness
There's Neither a Day nor a Child to Waste

■ Opinion (editorial for magazine)
No awards given

■ Opinion (editorial for newsletter)
First place: Norman Jameson
Baptist Children's Homes of North Carolina
Soon

Second place: Michael Blackwell
Baptist Children's Homes of North Carolina
Only Individual Stories Move Us to Act

■ Opinion (first person column for newspaper)
First place: Lynn Clayton
Baptist Message
It's hot and the sermon is long ... that spells trouble

Second place: Ferrell Foster
Illinois Baptist
Just call me Dad; it's the name I love

■ Opinion (first person column for magazine)
First place: Craig Bird
Christmas in Africa

Second place: John Pierce
Christian Index
Sunrise Memories

■ Opinion (first person column for newsletter)
First place: Norman Jameson
Baptist Children's Homes of North Carolina
Twenty

■ Investigative reporting (single article)
First place: Laurie Lattimore
Alabama Baptist
Annuity Board Faced Again with Stem-Cell

■ Investigative reporting (series)
First place: Bob Terry & Laurie Lattimore
Alabama Baptist
Investigation of University of Mobile

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Second place: Stacey Hamby, Rob Marus & Tim Palmer
Word & Way
A House Divided?

■ Interpretive reporting (single article)

First place: Cindy Kerr
Southwestern Seminary
Power of Prayer

Second place: Tim Ellsworth
Illinois Baptist
The Rise of Buddhism

■ Interpretive reporting (series)

First place: David Winfrey
Western Recorder
Walking the Pastoral Tightrope

Second place: Russell N. Dilday
Arkansas Baptist Newsmagazine
Contemporary Worship

Feature Writing Division

■ Feature article (newspaper)

First place: Dana Williamson
Oklahoma Baptist Messenger
AIDS Patient Claims Miraculous Healing

Second place: Charles Willis
Sunday School Board
Triathlete Pastor

■ Feature article (magazine)

First place: Russell Rankin
Buckner Foundation
Children of the Night

Second place: Craig Bird
Father's Call, Mother's Prayer

■ Feature article (newsletter)

First place: Dannah Prather
Kentucky Baptist Homes for Children
Marks of Abuse

Second place: Norman Jameson
Baptist Children's Homes of North Carolina
Jason's Trauma Leads to Blessings at Broyhill Home

■ Feature series (newspaper)

First place: David Winfrey
Western Recorder
Hammering in the Hills

Second place: Russell N. Dilday
Arkansas Baptist Newsmagazine
Planting Seeds of Hope in Iowa

■ Feature series (magazine)

First place: Craig Bird
Lord, Make Us One

Second place: Mary Speidel
International Mission Board
Hungry for Hope

■ Feature series (newsletter)
No awards given

■ Advertising and promotional copy writing (single ad)

First place: Kyle Mize, Bryan Mize & Louise Sharp
Howard Payne University
We take know for an answer

Second place: Sondra Epley

International Mission Board
Nothing but Net

■ Advertising and promotional copy writing (ad series)

No award given

■ Advertising and promotional copy writing (scripts)

First place: Douglas W. Rogers
South Carolina Baptist Convention
The Case of the Mysterious White House

Second place: Scott Collins

Buckner Foundation
Child Abuse Prevention PSA

■ Advertising and promotional copy writing (special materials)

First place: Teresa Dickens
Woman's Missionary Union
1997 Annual Report

Second place: Jim Edminson & Angel Blakeney

Louisiana Baptist Children's Home
Children Are Worth the Investment

Photography Division

■ Magazine photography (black and white single)

First place: Craig Bird
Christmas in Africa

■ Magazine photography (black and white series)

No award given

■ Magazine photography (color single)

First place: Brian Smith
Prestonwood Baptist Church
The Missionary Enterprise

Second place: Scott Collins

Buckner Foundation
Romanian Orphan

■ Magazine photography (color series)

First place: Roy Burroughs
International Mission Board
The Tung of China

Second place: Scott Collins
Buckner Foundation
Romanian Photo Series

■ Newspaper photography (black and white single)

First place: Rex Harrell
Alabama Baptist
Mental Illness

Second place: Stacey Hamby
Word & Way
Power Is

■ Newspaper photography (black and white series)

First place: David Winfrey
Western Recorder
Flood of 1997

Second place: David Winfrey

Western Recorder
Hammering in the Hills

■ Newspaper photography (color single)

First place: Ferrell Foster
Illinois Baptist
Dr. Jay Anders

Second place: Tim Ellsworth

Word & Way
Janee Angel

■ Newspaper photography (color series)

No award given

■ Other publications (black and white photography)

First place: Bill Bangham
International Mission Board
Children of the Zone

■ Other publications (color photography)

First place: Douglas W. Rogers
South Carolina Baptist Convention
Romanian Shepherd

Second place: Miller Murphy
Connie Maxwell Children's Home
Solitude in a Stream

Print Media and Design Division

■ Periodicals (state Baptist newspapers)

First place: David Winfrey
Western Recorder

■ Periodicals (national or regional magazines)

First place: Presentation Department
International Mission Board
Commission

Second place: Charlotte Teas, Sharon Goodwin & Anita Wyninegar
Brotherhood Commission
Lad

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■ Periodicals (limited audience magazines)

First place: Russell Rankin, Randy Shebek & Scott Collins
Buckner Foundation
Buckner Today

Second place: John Pierce & William Neal
Christian Index
E Street Journal

■ Periodicals (other newspapers, news magazines or tabloids)

First place: Brian Jones, Susan Tucker & Darrell Smith
Details Marketing
Bellevue—Light and Truth

Second place: Brian Jones, Mike Robinson & Susan Tucker
Details Marketing
Brook Hills Journey

■ Periodicals (newsletters)

First place: Brian Hardy
South Carolina Baptist Convention
Directions Newsletter

Second place: Susan Tucker, Mike Robinson & Darrell Smith
Details Marketing
Judson Today

■ Periodicals (best redesigned periodical)
No awards given

■ Publications: Annual reports
First place: Theresa Barnett
Woman's Missionary Union
WMU Annual Report

■ Publications: brochure or booklet
First place: Brian Hardy
South Carolina Baptist Convention
World Hunger Relief Brochure

Second place: Brian Jones, Darrell Smith & Susan Tucker
Details Marketing
Bellevue Fall Mailer

Second Place: Randy Shebek
Buckner Foundation
Buckner Foster Care Brochure

■ Publications: academic catalogue
No awards given

■ Publications: product or other promotional catalog
No awards given

■ Publications: book
First place: Rick Boyd
BoyDesign
Parables

Second place: Susan Hansen, Scott Goggins & Amy Giles
New Hope Publishers
A Garden Path to Mentoring

■ Publications: Special print materials
First place: Joe Westbury
Christian Index
Mississippi River Ministry

Second place: Robert Eisele
William Jewell College
Graphic Standards Manual

■ Graphic art design: logos
First place: Theresa Barnett
Woman's Missionary Union
NAC Logo

■ Graphic art design: letterhead/envelope/business card
No awards given

■ Graphic art design: illustration
No awards given

■ Graphic art design: brochure or booklet
First place: Randal Snook & Terry Walton
Cooperative Baptist Fellowship
Doing Missions in a World with Borders

First place: Jim Edminson & Darrell Washam
Louisiana Baptist Children's Home
Helping Children for 100 Years

Second place: Jeff Bowman & John Roberson
Baptist State Convention of North Carolina
North Carolina Missions Development

Second place: Jim Edminson & Darrell Washam
Louisiana Baptist Children's Home
Children's Home Brochure

Second place: Sondra Epley
International Mission Board
Prayer for Muslims

■ Graphic art design: cartoon
No awards given

■ Graphic art design: special print materials
First place: Jeff Bowman & John Roberson
Baptist State Convention of North Carolina
North Carolina Missions Development

Second place: David Capshaw, Teri Capshaw & Chuck Flowers
Planted Tree Design
One Verse Tract

■ Advertising/printed promotional materials: posters or flyers
First place: David Capshaw, Teri Capshaw & Chuck Flowers
Planted Tree Design
Clearly Jesus Poster

■ Advertising/printed promotional materials: direct mail single
No awards given

■ Advertising/printed promotional materials: direct mail campaign
First place: Terry Walton, Grace Freeman & Randal Snook
Cooperative Baptist Fellowship
CBF Offering for Global Missions

■ Advertising/printed promotional materials: print advertisement
First place: Theresa Barnett & Dick Bodenhamer
Woman's Missionary Union
Image Ad Series

■ Advertising/printed promotional materials: outdoor advertising
No awards given

■ Advertising/printed promotional materials: special materials
First place: Theresa Barnett
Woman's Missionary Union
Habitat for Humanity Promotion

Second place: Theresa Barnett
Woman's Missionary Union
NAC Promotional Package

Second place: Brian Hardy
South Carolina Baptist Convention
Baptist All-State T-Shirt

Judges

- **Kay Floyd**, Kay Floyd and Associates Public Relations
- **Steve Fanning**, media director, Trinity Baptist Church
- **Marianne Odom**, professor, San Antonio College
- **J. Michael Parker**, religion editor, San Antonio Express-News
- **Cary Clack**, columnist, San Antonio Express-News
- **Marina Pizano**, feature writer, San Antonio Express-News
- **Chet Hunt**, professor, San Antonio College
- **Clinton Colmenares**, freelance writer
- **Glen Olsen**, studio and freelance photographer
- **James Howe**, creative director, Ken Thompson Agency
- **Tommy Richards**, owner, TR Design
- **Courtney Silver**, owner, Courtney Silver Design